

MTD Sales
21.20 L

Brand Share %
5.53 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	9.08	6.69 %
Dishwash	5.46	63.69 %
Fridge	3.14	1.85 %
Hob	1.79	12.01 %
Chimney	0.89	6.94 %
Mixie	0.57	2.07 %
Small-Ap	0.27	1.88 %
Total	21.20	5.53 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	13.36	5.73 %
KL-SOUTH	5.98	4.64 %
KL-CENTRAL	1.87	8.70 %
Total	21.20	5.53 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	5.04	66.90 %
Wash-Mac	4.03	4.96 %
Hob	1.79	13.86 %
Fridge	1.12	1.20 %
Chimney	0.89	8.06 %
Mixie	0.28	1.60 %
Small-Ap	0.20	2.11 %
Total	13.36	5.73 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.55 %
VLC1		0.00 %
KZSD	-0.48	-493.45 %
WHKZ	-0.49	5.10 %
Total	13.36	5.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	8.72 %
Fridge	1.45	2.17 %
Mixie	0.29	3.37 %
Small-Ap	0.07	1.79 %
Total	5.98	4.64 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.43	4.73 %
TVP1	1.33	2.47 %
PNL1		0.00 %
WHTM	-0.15	3.70 %
Total	5.98	4.64 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	13.02 %
Fridge	0.57	5.96 %
Dishwash	0.42	49.77 %
Total	1.87	8.70 %

Branch *	MTD Sales L	Brand Share %
Total	1.87	8.70 %