



KL : BOSCH Sales Performance 24/04/2026 8:01 AM

MTD Sales
26.44 L

Brand Share %
9.14 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.14 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 11.59 | 15.89 % |
| Dishwash | 9.72 | 83.53 % |
| Chimney | 2.41 | 20.24 % |
| Oven | 1.31 | 12.13 % |
| Gas-Stov | 1.01 | 5.33 % |
| Small-Ap | 0.40 | 5.12 % |
| Total | 26.44 | 9.14 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KL-NORTH | 25.63 | 14.68 % |
| KL-SOUTH | 0.81 | 0.71 % |
| Total | 26.44 | 9.14 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Wash-Mac | 11.25 | 27.09 % |
| Dishwash | 9.24 | 85.63 % |
| Chimney | 2.41 | 21.93 % |
| Oven | 1.31 | 13.82 % |
| Gas-Stov | 1.01 | 7.37 % |
| Small-Ap | 0.40 | 8.86 % |
| Total | 25.63 | 14.68 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| WHKZ | -0.21 | 7.31 % |
| Total | 25.63 | 14.68 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Dishwash | 0.48 | 56.76 % |
| Wash-Mac | 0.33 | 1.06 % |
| Total | 0.81 | 0.71 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TVP1 | 0.81 | 1.51 % |
| KLR1 | | 0.00 % |
| PAS1 | | 0.00 % |
| PNL1 | | 0.00 % |
| TVSD | | 0.00 % |
| WHTM | | 0.00 % |
| Total | 0.81 | 0.71 % |