

MTD Sales
19.83 L

Brand Share %
5.53 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	8.80	6.95 %
Dishwash	4.97	61.47 %
Fridge	2.55	1.60 %
Hob	1.79	12.70 %
Chimney	0.89	7.18 %
Mixie	0.57	2.29 %
Small-Ap	0.27	2.05 %
Total	19.83	5.53 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.99	5.65 %
KL-SOUTH	5.98	4.77 %
KL-CENTRAL	1.87	8.90 %
Total	19.83	5.53 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	64.58 %
Wash-Mac	3.75	5.11 %
Hob	1.79	14.79 %
Chimney	0.89	8.39 %
Fridge	0.53	0.62 %
Mixie	0.28	1.84 %
Small-Ap	0.20	2.35 %
Total	11.99	5.65 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.60 %
VLC1		0.00 %
WHKZ	-0.49	5.10 %
Total	11.99	5.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	8.92 %
Fridge	1.45	2.24 %
Mixie	0.29	3.49 %
Small-Ap	0.07	1.89 %
Total	5.98	4.77 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.43	4.90 %
TVP1	1.33	2.54 %
PNL1		0.00 %
WHTM	-0.15	3.70 %
Total	5.98	4.77 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	13.52 %
Fridge	0.57	6.11 %
Dishwash	0.42	49.77 %
Total	1.87	8.90 %

Branch *	MTD Sales L	Brand Share %
Total	1.87	8.90 %