

MTD Sales
19.62 L

Brand Share %
5.68 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	8.80	7.25 %
Dishwash	4.97	61.47 %
Fridge	2.41	1.56 %
Hob	1.79	13.27 %
Chimney	0.89	7.52 %
Mixie	0.57	2.34 %
Small-Ap	0.20	1.61 %
Total	19.62	5.68 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.92	5.85 %
KL-SOUTH	5.98	4.91 %
KL-CENTRAL	1.72	8.58 %
Total	19.62	5.68 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	64.58 %
Wash-Mac	3.75	5.36 %
Hob	1.79	15.57 %
Chimney	0.89	8.74 %
Fridge	0.53	0.65 %
Mixie	0.28	1.89 %
Small-Ap	0.13	1.66 %
Total	11.92	5.85 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.64 %
VLC1		0.00 %
WHKZ	-0.49	5.54 %
Total	11.92	5.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	9.31 %
Fridge	1.45	2.29 %
Mixie	0.29	3.56 %
Small-Ap	0.07	1.94 %
Total	5.98	4.91 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.43	5.07 %
TVP1	1.33	2.61 %
PNL1		0.00 %
WHTM	-0.15	3.70 %
Total	5.98	4.91 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	13.52 %
Fridge	0.43	4.97 %
Dishwash	0.42	49.77 %
Total	1.72	8.58 %

Branch *	MTD Sales L	Brand Share %
Total	1.72	8.58 %