

MTD Sales
19.62 L

Brand Share %
5.91 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	8.80	7.52 %
Dishwash	4.97	65.06 %
Fridge	2.41	1.61 %
Hob	1.79	14.87 %
Chimney	0.89	8.20 %
Mixie	0.57	2.45 %
Small-Ap	0.20	1.76 %
Total	19.62	5.91 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.92	6.12 %
KL-SOUTH	5.98	5.10 %
KL-CENTRAL	1.72	8.59 %
Total	19.62	5.91 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	68.94 %
Wash-Mac	3.75	5.59 %
Hob	1.79	17.31 %
Chimney	0.89	9.68 %
Fridge	0.53	0.66 %
Mixie	0.28	1.97 %
Small-Ap	0.13	1.85 %
Total	11.92	6.12 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.72 %
VLC1		0.00 %
Total	11.92	6.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	9.61 %
Fridge	1.45	2.37 %
Mixie	0.29	3.81 %
Small-Ap	0.07	2.10 %
Total	5.98	5.10 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.43	5.40 %
TVP1	1.33	2.69 %
PNL1		0.00 %
WHTM	-0.15	3.70 %
Total	5.98	5.10 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	13.52 %
Fridge	0.43	4.97 %
Dishwash	0.42	49.77 %
Total	1.72	8.59 %

Branch *	MTD Sales L	Brand Share %
Total	1.72	8.59 %