

MTD Sales
19.38 L

Brand Share %
6.04 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	8.80	7.77 %
Dishwash	4.97	65.06 %
Fridge	2.19	1.51 %
Hob	1.79	15.33 %
Chimney	0.89	8.56 %
Mixie	0.54	2.45 %
Small-Ap	0.20	1.85 %
Total	19.38	6.04 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.71	6.25 %
KL-SOUTH	5.95	5.23 %
KL-CENTRAL	1.72	8.63 %
Total	19.38	6.04 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	68.94 %
Wash-Mac	3.75	5.79 %
Hob	1.79	17.94 %
Chimney	0.89	10.18 %
Fridge	0.31	0.41 %
Mixie	0.28	2.06 %
Small-Ap	0.13	1.91 %
Total	11.71	6.25 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.75 %
VLC1		0.00 %
Total	11.71	6.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	9.93 %
Fridge	1.45	2.42 %
Mixie	0.26	3.63 %
Small-Ap	0.07	2.27 %
Total	5.95	5.23 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.41	5.41 %
TVP1	1.33	2.80 %
PNL1		0.00 %
WHTM	-0.15	3.70 %
Total	5.95	5.23 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	13.52 %
Fridge	0.43	4.97 %
Dishwash	0.42	49.77 %
Total	1.72	8.63 %

Branch *	MTD Sales L	Brand Share %
Total	1.72	8.63 %