

MTD Sales
18.02 L

Brand Share %
5.93 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	8.52	7.94 %
Dishwash	4.97	69.41 %
Hob	1.45	13.02 %
Fridge	1.45	1.05 %
Chimney	0.89	9.20 %
Mixie	0.54	2.59 %
Small-Ap	0.20	1.92 %
Total	18.02	5.93 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.16	6.28 %
KL-SOUTH	5.13	4.75 %
KL-CENTRAL	1.72	9.57 %
Total	18.02	5.93 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	74.33 %
Wash-Mac	3.75	6.05 %
Hob	1.45	15.36 %
Chimney	0.89	11.10 %
Mixie	0.28	2.18 %
Small-Ap	0.13	2.00 %
Fridge	0.11	0.15 %
Total	11.16	6.28 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.86 %
VLC1		0.00 %
Total	11.16	6.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.90	9.79 %
Fridge	0.91	1.60 %
Mixie	0.26	3.78 %
Small-Ap	0.07	2.33 %
Total	5.13	4.75 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.33	2.99 %
KOM1	1.15	4.55 %
PNL1		0.00 %
WHTM	-0.15	4.20 %
Total	5.13	4.75 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	15.77 %
Fridge	0.43	5.50 %
Dishwash	0.42	49.77 %
Total	1.72	9.57 %

Branch *	MTD Sales L	Brand Share %
Total	1.72	9.57 %