

MTD Sales
17.40 L

Brand Share %
5.90 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	8.08	7.67 %
Dishwash	4.97	73.30 %
Hob	1.45	13.02 %
Fridge	1.34	1.01 %
Chimney	0.89	9.54 %
Mixie	0.54	2.71 %
Small-Ap	0.13	1.36 %
Total	17.40	5.90 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.16	6.44 %
KL-SOUTH	4.62	4.46 %
KL-CENTRAL	1.61	9.14 %
Total	17.40	5.90 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	79.26 %
Wash-Mac	3.75	6.14 %
Hob	1.45	15.36 %
Chimney	0.89	11.60 %
Mixie	0.28	2.30 %
Small-Ap	0.13	2.11 %
Fridge	0.11	0.16 %
Total	11.16	6.44 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.95 %
VLC1		0.00 %
Total	11.16	6.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.45	8.90 %
Fridge	0.91	1.69 %
Mixie	0.26	3.89 %
Total	4.62	4.46 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.33	3.05 %
KOM1	0.91	3.92 %
PAS1	0.77	4.89 %
PNL1		0.00 %
WHTM	-0.15	4.20 %
Total	4.62	4.46 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	16.00 %
Dishwash	0.42	49.77 %
Fridge	0.32	4.15 %
Total	1.61	9.14 %

Branch *	MTD Sales L	Brand Share %
Total	1.61	9.14 %