

MTD Sales
17.08 L

Brand Share %
6.08 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	7.76	7.71 %
Dishwash	4.97	73.30 %
Hob	1.45	13.84 %
Fridge	1.34	1.06 %
Chimney	0.89	10.34 %
Mixie	0.54	2.79 %
Small-Ap	0.13	1.44 %
Total	17.08	6.08 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.85	6.70 %
KL-SOUTH	4.62	4.55 %
KL-CENTRAL	1.61	9.21 %
Total	17.08	6.08 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	79.26 %
Wash-Mac	3.44	5.96 %
Hob	1.45	16.51 %
Chimney	0.89	12.61 %
Mixie	0.28	2.36 %
Small-Ap	0.13	2.27 %
Fridge	0.11	0.17 %
Total	10.85	6.70 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.61	2.09 %
VLC1		0.00 %
Total	10.85	6.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.45	9.19 %
Fridge	0.91	1.71 %
Mixie	0.26	3.96 %
Total	4.62	4.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.33	3.10 %
KOM1	0.91	3.97 %
PAS1	0.77	5.03 %
PNL1		0.00 %
WHTM	-0.15	4.20 %
Total	4.62	4.55 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	16.00 %
Dishwash	0.42	49.77 %
Fridge	0.32	4.12 %
Total	1.61	9.21 %

Branch *	MTD Sales L	Brand Share %
Total	1.61	9.21 %