

MTD Sales
13.29 L

Brand Share %
5.25 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	6.15	6.79 %
Dishwash	3.83	67.90 %
Hob	1.45	14.86 %
Chimney	0.69	8.47 %
Fridge	0.54	0.48 %
Mixie	0.49	2.91 %
Small-Ap	0.13	1.60 %
Total	13.29	5.25 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.88	6.07 %
KL-SOUTH	3.23	3.55 %
KL-CENTRAL	1.18	7.38 %
Total	13.29	5.25 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	3.41	74.12 %
Wash-Mac	2.83	5.47 %
Hob	1.45	17.98 %
Chimney	0.69	10.47 %
Mixie	0.25	2.43 %
Small-Ap	0.13	2.42 %
Fridge	0.11	0.19 %
Total	8.88	6.07 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.61	2.25 %
VLC1		0.00 %
Total	8.88	6.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.77	8.14 %
Mixie	0.24	4.16 %
Fridge	0.22	0.47 %
Total	3.23	3.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.82	2.10 %
KOM1	0.43	2.20 %
PNL1		0.00 %
TVSD		0.00 %
WHTM	-0.15	4.20 %
Total	3.23	3.55 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.55	11.42 %
Dishwash	0.42	49.77 %
Fridge	0.21	2.84 %
Total	1.18	7.38 %

Branch *	MTD Sales L	Brand Share %
Total	1.18	7.38 %