

MTD Sales  
33.18 L

Brand Share %  
5.24 %

Information:

MTD : 01-09-2026 To 30-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.24 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 15.38       | 6.87 %        |
| Dishwash | 7.35        | 43.86 %       |
| Fridge   | 5.02        | 1.80 %        |
| Hob      | 2.15        | 8.99 %        |
| Chimney  | 1.69        | 7.07 %        |
| Mixie    | 1.13        | 2.64 %        |
| Small-Ap | 0.46        | 2.05 %        |
| Total    | 33.18       | 5.24 %        |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 20.58       | 5.19 %        |
| KL-SOUTH   | 9.63        | 5.04 %        |
| KL-CENTRAL | 2.97        | 6.65 %        |
| Total      | 33.18       | 5.24 %        |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 7.04        | 5.10 %        |
| Dishwash | 6.51        | 45.19 %       |
| Fridge   | 2.17        | 1.35 %        |
| Hob      | 2.15        | 10.18 %       |
| Chimney  | 1.69        | 8.43 %        |
| Mixie    | 0.63        | 2.28 %        |
| Small-Ap | 0.39        | 2.61 %        |
| Total    | 20.58       | 5.19 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BSY1     | 1.30        | 2.53 %        |
| VLC1     | 0.60        | 1.80 %        |
| WHKZ     | -0.49       | 4.60 %        |
| Total    | 20.58       | 5.19 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.53        | 9.24 %        |
| Fridge   | 2.18        | 2.24 %        |
| Mixie    | 0.44        | 3.43 %        |
| Dishwash | 0.42        | 37.59 %       |
| Small-Ap | 0.07        | 1.15 %        |
| Total    | 9.63        | 5.04 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 2.01        | 2.48 %        |
| PNL1     | 0.42        | 2.16 %        |
| TVSD     |             | 0.00 %        |
| WHTM     | -0.15       | 2.94 %        |
| Total    | 9.63        | 5.04 %        |

## KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 1.81        | 12.04 %       |
| Fridge   | 0.67        | 3.20 %        |
| Dishwash | 0.42        | 34.00 %       |
| Mixie    | 0.07        | 2.60 %        |
| Total    | 2.97        | 6.65 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 2.97        | 6.65 %        |