

Variance % Color Coding	High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %
Sales	67,687.49	72,522.31	37,082.98	35,439.33	95.57%
Gross Profit	5,415.00	5,801.78	2,966.64	2,835.15	95.57%
Direct Expenses	1.86	1.86	-106.96	108.82	-101.74%
Employee Cost	489.51	489.51	489.29	0.23	0.05%
Power Cost	1.18	1.18	3.32	-2.14	-64.41%
Advertisement	388.38	388.38	417.78	-29.40	-7.04%
Rent	873.65	873.65	40.38	833.28	2063.73%
Finance Cost	605.92	605.92	610.67	-4.74	-0.78%
Other Expenses	47.81	47.81	33.43	14.38	43.01%
Total Expenses	2,408.32	2,408.32	1,487.90	920.42	61.86%
Net Profit	3,006.68	3,393.47	1,478.74	1,914.73	129.48%

Direct Expenses	Detail	Last Year	Current Period	Variance	Variance %
	SSSA Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	S2HB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	HO01 Credit Card Commission Charges	0.00	0.00	0.00	0.00%
	HO01 Freight Outward	0.00	1.56	1.56	0.00%
	MHUB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	HO01 Discount Allowed	1.89	0.28	-1.62	-85.34%
	HO01 Discount Allowed Finance	-109.04	0.00	109.04	-100.00%
	MSWH Freight Outward	0.06	0.00	-0.06	-100.00%
	WHUB Freight Outward	0.11	0.00	-0.11	-100.00%
	MHUB Freight Outward	0.01	0.00	-0.01	-100.00%
	S3HB Freight Outward	0.02	0.00	-0.02	-100.00%
	GHUB Credit Card Commission Charges	-0.02	0.01	0.03	-122.26%
Total	-106.96	1.86	108.82	-101.74%	

info : Values in Lacs period from 1 Apr 2026 to 28 Apr 2026

	Detail	Last Year	Current Period	Variance	Variance %
Employee Cost	Incentive to Directors	5.54	134.34	128.80	2324.64%
	Staff Room Rent	2.30	6.91	4.61	200.36%
	MHUB Watch & Ward Expense	0.23	0.52	0.29	126.09%
	HO Water Expense	0.12	0.23	0.11	95.38%
	HO Staff Medical Expense	0.62	1.11	0.49	78.53%
	HO Watch & Ward Expense	0.35	0.52	0.17	47.88%
	HO PF to Admin Staff	2.77	3.29	0.52	18.57%
	HO01 - ESI to Other Staff	0.49	0.50	0.01	1.14%
	HO Salary to Admin Staff	71.79	71.97	0.18	0.25%
	MHUB Water Expense	0.00	0.04	0.04	0.00%
	GHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	S2HB Salary to Admin Staff	0.00	1.07	1.07	0.00%
	S2HB ESI to Admin Staff	0.00	0.02	0.02	0.00%
	WHUP Staff Room Rent	0.06	0.06	0.00	0.00%
	Directors Salary	132.00	132.00	0.00	0.00%
	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	S2HB PF to Admin Staff	0.00	0.11	0.11	0.00%
	SSSA Salary to Admin Staff	0.65	0.50	-0.14	-21.94%
	HO Staff Welfare Expense	2.29	1.38	-0.91	-39.77%
	SSSA PF to Admin Staff	0.09	0.05	-0.04	-40.73%
	HO01 Incentive to Admin Staff	246.27	134.63	-111.65	-45.33%
	MHUB Staff Welfare Expense	0.48	0.26	-0.22	-45.73%
	SSSA ESI to Admin Staff	0.03	0.01	-0.02	-63.75%
	WHUP Water Expense	0.09	0.00	-0.09	-100.00%
	HO Batta & Commission	9.61	0.00	-9.61	-100.00%
	WHUB Water Expense	0.02	0.00	-0.02	-100.00%
	WHUB Staff Welfare Expense	0.07	0.00	-0.07	-100.00%
	WHUP Staff Welfare Expense	0.23	0.00	-0.23	-100.00%
	S2HB Watch & Ward Expense	0.28	0.00	-0.28	-100.00%
	Salary to Superannuation Staff	12.91	0.00	-12.91	-100.00%
Total	489.29	489.51	0.23	0.05%	
Power Cost	Detail	Last Year	Current Period	Variance	Variance %
	HO Lighting	3.32	1.18	-2.14	-64.41%
	Total	3.32	1.18	-2.14	-64.41%

Advertisement

Detail	Last Year	Current Period	Variance	Variance %
Advertisement Branch Opening	2.47	9.21	6.74	272.98%
Advertisement Anniversary	1.25	3.15	1.90	152.64%
Advertisement Digital	90.92	197.55	106.63	117.29%
Advertisement Outdoor Media	0.00	16.98	16.98	0.00%
Advertisement Activity BTL	3.77	2.84	-0.92	-24.56%
Advertisement Budget Recovery From Suppliers	-80.01	-50.90	29.11	-36.38%
Advertisement Television	290.35	170.57	-119.77	-41.25%
Advertisement Event	5.08	2.74	-2.33	-45.95%
Advertisement Campaign	26.33	9.94	-16.39	-62.24%
Advertisement Newspaper	76.90	26.29	-50.60	-65.81%
Advertisement Other Expenses	0.25	0.00	-0.25	-100.00%
HO01 Advertisement Expenses	0.50	0.00	-0.50	-100.00%
Total	417.78	388.38	-29.40	-7.04%

Rent

Detail	Last Year	Current Period	Variance	Variance %
VIJAYAWADA-01	0.50	110.56	110.06	22012.62%
WEST-02	0.34	59.34	59.00	17364.71%
SOUTH-03	0.59	86.05	85.46	14549.17%
WEST-01	3.75	76.70	72.95	1947.61%
CHENNAI-02	4.38	86.38	82.00	1873.42%
SOUTH ARCOT	1.55	30.45	28.90	1864.67%
TIRUPATI-01	4.73	83.63	78.91	1669.38%
SOUTH-01	4.06	51.87	47.80	1176.39%
KL-SOUTH	1.42	17.78	16.36	1152.69%
NORTH ARCOT	2.83	33.87	31.04	1096.66%
TRICHY-01	5.66	64.25	58.59	1035.91%
HO01	13.13	13.54	0.41	3.08%
KL-NORTH	0.00	23.96	23.96	0.00%
CHENNAI-01	-2.55	135.29	137.84	-5408.53%
Total	40.38	873.65	833.28	2063.73%

Finance Cost

Detail	Last Year	Current Period	Variance	Variance %
Bank interest for Term Loan a/c	15.57	96.44	80.88	519.59%
Bank Interest Against CC	138.61	389.33	250.72	180.88%
Bank Charges	1.75	2.07	0.32	18.20%
Bank Interest Working Capital	103.71	100.73	-2.98	-2.87%
Interest on Car & Property Loan	15.65	13.88	-1.77	-11.32%
Bank Loan Processing charges	11.13	3.47	-7.66	-68.84%
Interest on Lease Liabilities	326.76	0.00	-326.76	-100.00%
CD Recovery From Suppliers	-2.51	0.00	2.51	-100.00%
Total	610.67	605.92	-4.74	-0.78%

info : Values in Lacs period from 1 Apr 2026 to 28 Apr 2026

Other Expenses	Detail	Last Year	Current Period	Variance	Variance %
	VEHICLE SPARES & SERVICE	0.01	2.32	2.31	23078.73%
	COMPUTER EXPENSES	0.05	0.13	0.09	198.36%
	PRINTING & STATIONARY	0.07	0.18	0.11	158.96%
	ADMINISTRATION EXPENSES	16.83	34.26	17.43	103.60%
	TELEPHONE EXPENSES	1.96	1.98	0.03	1.45%
	TRAVELLING EXPENSES	10.10	7.54	-2.57	-25.41%
	MISCELLANEOUS EXPENSES	4.23	1.39	-2.84	-67.11%
	DIESEL & PETROL	0.10	0.00	-0.10	-100.00%
	POSTAGE & TELEGRAMS	0.08	0.00	-0.08	-100.00%
Total	33.43	47.81	14.38	43.01%	