

Variance % Color Coding	High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %
Sales	63,352.40	73,098.93	37,082.98	36,015.95	97.12%
Gross Profit	5,068.19	5,847.91	2,966.64	2,881.28	97.12%
Direct Expenses	1.80	1.80	-106.96	108.77	-101.68%
Employee Cost	487.91	487.91	489.29	-1.37	-0.28%
Power Cost	1.18	1.18	3.32	-2.14	-64.41%
Advertisement	211.64	211.64	417.78	-206.14	-49.34%
Rent	870.25	870.25	40.38	829.88	2055.30%
Finance Cost	597.79	597.79	610.67	-12.88	-2.11%
Other Expenses	46.52	46.52	33.43	13.09	39.15%
<b>Total Expenses</b>	<b>2,217.10</b>	<b>2,217.10</b>	<b>1,487.90</b>	<b>729.20</b>	<b>49.01%</b>
Net Profit	2,851.09	3,630.82	1,478.74	2,152.08	145.53%

Direct Expenses	Detail	Last Year	Current Period	Variance	Variance %
	SSSA Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	MHUB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	HO01 Credit Card Commission Charges	0.00	0.00	0.00	0.00%
	S2HB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	HO01 Freight Outward	0.00	1.56	1.56	0.00%
	HO01 Discount Allowed	1.89	0.22	-1.67	-88.25%
	HO01 Discount Allowed Finance	-109.04	0.00	109.04	-100.00%
	MHUB Freight Outward	0.01	0.00	-0.01	-100.00%
	S3HB Freight Outward	0.02	0.00	-0.02	-100.00%
	MSWH Freight Outward	0.06	0.00	-0.06	-100.00%
	WHUB Freight Outward	0.11	0.00	-0.11	-100.00%
	GHUB Credit Card Commission Charges	-0.02	0.01	0.03	-122.26%
<b>Total</b>	<b>-106.96</b>	<b>1.80</b>	<b>108.77</b>	<b>-101.68%</b>	

	Detail	Last Year	Current Period	Variance	Variance %
Employee Cost	Incentive to Directors	5.54	134.34	128.80	2324.64%
	Staff Room Rent	2.30	6.91	4.61	200.36%
	MHUB Watch & Ward Expense	0.23	0.52	0.29	126.09%
	HO Water Expense	0.12	0.23	0.11	94.55%
	HO Staff Medical Expense	0.62	1.08	0.46	73.08%
	HO Watch & Ward Expense	0.35	0.52	0.17	47.88%
	HO PF to Admin Staff	2.77	3.29	0.52	18.57%
	HO01 - ESI to Other Staff	0.49	0.50	0.01	1.14%
	HO Salary to Admin Staff	71.79	71.97	0.18	0.25%
	S2HB ESI to Admin Staff	0.00	0.02	0.02	0.00%
	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	GHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	WHUP Staff Room Rent	0.06	0.06	0.00	0.00%
	S2HB PF to Admin Staff	0.00	0.11	0.11	0.00%
	Directors Salary	132.00	132.00	0.00	0.00%
	MHUB Water Expense	0.00	0.04	0.04	0.00%
	S2HB Salary to Admin Staff	0.00	1.07	1.07	0.00%
	SSSA Salary to Admin Staff	0.65	0.50	-0.14	-21.94%
	SSSA PF to Admin Staff	0.09	0.05	-0.04	-40.73%
	HO Staff Welfare Expense	2.29	1.31	-0.98	-42.68%
	MHUB Staff Welfare Expense	0.48	0.26	-0.22	-45.73%
	HO01 Incentive to Admin Staff	246.27	133.13	-113.15	-45.94%
	SSSA ESI to Admin Staff	0.03	0.01	-0.02	-63.75%
	WHUB Water Expense	0.02	0.00	-0.02	-100.00%
	WHUB Staff Welfare Expense	0.07	0.00	-0.07	-100.00%
	HO Batta & Commission	9.61	0.00	-9.61	-100.00%
	WHUP Water Expense	0.09	0.00	-0.09	-100.00%
	Salary to Superannuation Staff	12.91	0.00	-12.91	-100.00%
	S2HB Watch & Ward Expense	0.28	0.00	-0.28	-100.00%
	WHUP Staff Welfare Expense	0.23	0.00	-0.23	-100.00%
	<b>Total</b>	<b>489.29</b>	<b>487.91</b>	<b>-1.37</b>	<b>-0.28%</b>
Power Cost	Detail	Last Year	Current Period	Variance	Variance %
	HO Lighting	3.32	1.18	-2.14	-64.41%
	<b>Total</b>	<b>3.32</b>	<b>1.18</b>	<b>-2.14</b>	<b>-64.41%</b>

## Advertisement

Detail	Last Year	Current Period	Variance	Variance %
Advertisement Branch Opening	2.47	9.21	6.74	272.98%
Advertisement Anniversary	1.25	3.15	1.90	152.64%
Advertisement Digital	90.92	148.36	57.45	63.19%
Advertisement Outdoor Media	0.00	4.75	4.75	0.00%
Advertisement Activity BTL	3.77	2.84	-0.92	-24.56%
Advertisement Budget Recovery From Suppliers	-80.01	-44.50	35.51	-44.38%
Advertisement Event	5.08	2.74	-2.33	-45.95%
Advertisement Campaign	26.33	9.43	-16.89	-64.17%
Advertisement Newspaper	76.90	26.29	-50.60	-65.81%
Advertisement Television	290.35	49.36	-240.99	-83.00%
Advertisement Other Expenses	0.25	0.00	-0.25	-100.00%
HO01 Advertisement Expenses	0.50	0.00	-0.50	-100.00%
<b>Total</b>	<b>417.78</b>	<b>211.64</b>	<b>-206.14</b>	<b>-49.34%</b>

## Rent

Detail	Last Year	Current Period	Variance	Variance %
VIJAYAWADA-01	0.50	110.56	110.06	22012.62%
WEST-02	0.34	59.34	59.00	17364.71%
SOUTH-03	0.59	86.05	85.46	14549.17%
WEST-01	3.75	76.70	72.95	1947.61%
CHENNAI-02	4.38	86.38	82.00	1873.42%
SOUTH ARCOT	1.55	30.45	28.90	1864.67%
TIRUPATI-01	4.73	83.63	78.91	1669.38%
SOUTH-01	4.06	51.87	47.80	1176.39%
KL-SOUTH	1.42	17.78	16.36	1152.69%
NORTH ARCOT	2.83	33.87	31.04	1096.66%
TRICHY-01	5.66	60.85	55.19	975.80%
HO01	13.13	13.54	0.41	3.08%
KL-NORTH	0.00	23.96	23.96	0.00%
CHENNAI-01	-2.55	135.29	137.84	-5408.53%
<b>Total</b>	<b>40.38</b>	<b>870.25</b>	<b>829.88</b>	<b>2055.30%</b>

## Finance Cost

Detail	Last Year	Current Period	Variance	Variance %
Bank interest for Term Loan a/c	15.57	96.44	80.88	519.59%
Bank Interest Against CC	138.61	388.75	250.14	180.46%
Bank Charges	1.75	1.86	0.11	6.16%
Bank Interest Working Capital	103.71	93.73	-9.98	-9.62%
Interest on Car & Property Loan	15.65	13.88	-1.77	-11.32%
Bank Loan Processing charges	11.13	3.13	-8.00	-71.91%
Interest on Lease Liabilities	326.76	0.00	-326.76	-100.00%
CD Recovery From Suppliers	-2.51	0.00	2.51	-100.00%
<b>Total</b>	<b>610.67</b>	<b>597.79</b>	<b>-12.88</b>	<b>-2.11%</b>

info : Values in Lacs period from 1 Apr 2026 to 26 Apr 2026

Other Expenses	Detail	Last Year	Current Period	Variance	Variance %
	VEHICLE SPARES & SERVICE	0.01	2.32	2.31	23078.73%
	COMPUTER EXPENSES	0.05	0.13	0.08	182.98%
	PRINTING & STATIONARY	0.07	0.18	0.11	158.96%
	ADMINISTRATION EXPENSES	16.83	33.19	16.36	97.23%
	TELEPHONE EXPENSES	1.96	1.98	0.03	1.45%
	TRAVELLING EXPENSES	10.10	7.36	-2.74	-27.11%
	MISCELLANEOUS EXPENSES	4.23	1.35	-2.88	-68.07%
	DIESEL & PETROL	0.10	0.00	-0.10	-100.00%
	POSTAGE & TELEGRAMS	0.08	0.00	-0.08	-100.00%
<b>Total</b>	<b>33.43</b>	<b>46.52</b>	<b>13.09</b>	<b>39.15%</b>	