

Variance % Color Coding	High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %
Sales	54,911.72	71,623.98	37,082.98	34,541.00	93.15%
Gross Profit	4,392.94	5,729.92	2,966.64	2,763.28	93.15%
Direct Expenses	1.80	1.80	-106.96	108.77	-101.68%
Employee Cost	487.81	487.81	489.29	-1.47	-0.30%
Power Cost	1.18	1.18	3.32	-2.14	-64.41%
Advertisement	103.82	103.82	417.78	-313.97	-75.15%
Rent	868.67	868.67	40.38	828.29	2051.37%
Finance Cost	590.98	590.98	610.67	-19.68	-3.22%
Other Expenses	44.33	44.33	33.43	10.90	32.60%
<b>Total Expenses</b>	<b>2,098.59</b>	<b>2,098.59</b>	<b>1,487.90</b>	<b>610.69</b>	<b>41.04%</b>
Net Profit	2,294.35	3,631.33	1,478.74	2,152.59	145.57%

Direct Expenses	Detail	Last Year	Current Period	Variance	Variance %
	MHUB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	S2HB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	SSSA Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	HO01 Freight Outward	0.00	1.56	1.56	0.00%
	HO01 Credit Card Commission Charges	0.00	0.00	0.00	0.00%
	HO01 Discount Allowed	1.89	0.22	-1.67	-88.25%
	MHUB Freight Outward	0.01	0.00	-0.01	-100.00%
	MSWH Freight Outward	0.06	0.00	-0.06	-100.00%
	WHUB Freight Outward	0.11	0.00	-0.11	-100.00%
	HO01 Discount Allowed Finance	-109.04	0.00	109.04	-100.00%
	S3HB Freight Outward	0.02	0.00	-0.02	-100.00%
	GHUB Credit Card Commission Charges	-0.02	0.01	0.03	-122.26%
<b>Total</b>	<b>-106.96</b>	<b>1.80</b>	<b>108.77</b>	<b>-101.68%</b>	

	Detail	Last Year	Current Period	Variance	Variance %
Employee Cost	Incentive to Directors	5.54	134.34	128.80	2324.64%
	Staff Room Rent	2.30	6.91	4.61	200.36%
	MHUB Watch & Ward Expense	0.23	0.52	0.29	126.09%
	HO Water Expense	0.12	0.21	0.09	77.87%
	HO Staff Medical Expense	0.62	1.08	0.46	73.08%
	HO Watch & Ward Expense	0.35	0.52	0.17	47.88%
	HO PF to Admin Staff	2.77	3.29	0.52	18.57%
	HO01 - ESI to Other Staff	0.49	0.50	0.01	1.14%
	HO Salary to Admin Staff	71.79	71.97	0.18	0.25%
	GHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	MHUB Water Expense	0.00	0.04	0.04	0.00%
	S2HB Salary to Admin Staff	0.00	1.07	1.07	0.00%
	S2HB PF to Admin Staff	0.00	0.11	0.11	0.00%
	S2HB ESI to Admin Staff	0.00	0.02	0.02	0.00%
	Directors Salary	132.00	132.00	0.00	0.00%
	WHUP Staff Room Rent	0.06	0.06	0.00	0.00%
	SSSA Salary to Admin Staff	0.65	0.50	-0.14	-21.94%
	SSSA PF to Admin Staff	0.09	0.05	-0.04	-40.73%
	MHUB Staff Welfare Expense	0.48	0.26	-0.22	-45.73%
	HO01 Incentive to Admin Staff	246.27	133.13	-113.15	-45.94%
	HO Staff Welfare Expense	2.29	1.23	-1.05	-46.13%
	SSSA ESI to Admin Staff	0.03	0.01	-0.02	-63.75%
	S2HB Watch & Ward Expense	0.28	0.00	-0.28	-100.00%
	HO Batta & Commission	9.61	0.00	-9.61	-100.00%
	WHUP Staff Welfare Expense	0.23	0.00	-0.23	-100.00%
	WHUB Water Expense	0.02	0.00	-0.02	-100.00%
	WHUP Water Expense	0.09	0.00	-0.09	-100.00%
	WHUB Staff Welfare Expense	0.07	0.00	-0.07	-100.00%
	Salary to Superannuation Staff	12.91	0.00	-12.91	-100.00%
<b>Total</b>		<b>489.29</b>	<b>487.81</b>	<b>-1.47</b>	<b>-0.30%</b>
Power Cost	Detail	Last Year	Current Period	Variance	Variance %
	HO Lighting	3.32	1.18	-2.14	-64.41%
	<b>Total</b>	<b>3.32</b>	<b>1.18</b>	<b>-2.14</b>	<b>-64.41%</b>

	Advertisement				
	Detail	Last Year	Current Period	Variance	Variance %
	Advertisement Outdoor Media	0.00	3.15	3.15	0.00%
	Advertisement Digital	90.92	83.77	-7.15	-7.86%
	Advertisement Anniversary	1.25	1.03	-0.21	-17.17%
	Advertisement Activity BTL	3.77	2.84	-0.92	-24.56%
	Advertisement Budget Recovery From Suppliers	-80.01	-44.50	35.51	-44.38%
	Advertisement Event	5.08	2.24	-2.84	-55.96%
	Advertisement Campaign	26.33	6.83	-19.49	-74.04%
	Advertisement Television	290.35	48.36	-241.99	-83.35%
	Advertisement Branch Opening	2.47	0.10	-2.37	-95.95%
	Advertisement Newspaper	76.90	0.00	-76.90	-100.00%
	HO01 Advertisement Expenses	0.50	0.00	-0.50	-100.00%
	Advertisement Other Expenses	0.25	0.00	-0.25	-100.00%
	<b>Total</b>	<b>417.78</b>	<b>103.82</b>	<b>-313.97</b>	<b>-75.15%</b>
	Rent				
	Detail	Last Year	Current Period	Variance	Variance %
	VIJAYAWADA-01	0.50	110.56	110.06	22012.62%
	WEST-02	0.34	59.34	59.00	17364.71%
	SOUTH-03	0.59	86.05	85.46	14549.17%
	WEST-01	3.75	76.70	72.95	1947.61%
	CHENNAI-02	4.38	86.38	82.00	1873.42%
	SOUTH ARCOT	1.55	30.45	28.90	1864.67%
	TIRUPATI-01	4.73	83.63	78.91	1669.38%
	SOUTH-01	4.06	51.87	47.80	1176.39%
	KL-SOUTH	1.42	17.78	16.36	1152.69%
	NORTH ARCOT	2.83	33.87	31.04	1096.66%
	TRICHY-01	5.66	60.85	55.19	975.80%
	HO01	13.13	13.54	0.41	3.08%
	KL-NORTH	0.00	23.96	23.96	0.00%
	CHENNAI-01	-2.55	133.70	136.25	-5346.18%
	<b>Total</b>	<b>40.38</b>	<b>868.67</b>	<b>828.29</b>	<b>2051.37%</b>
	Finance Cost				
	Detail	Last Year	Current Period	Variance	Variance %
	Bank interest for Term Loan a/c	15.57	96.44	80.88	519.59%
	Bank Interest Against CC	138.61	381.95	243.34	175.56%
	Bank Charges	1.75	1.85	0.10	5.92%
	Bank Interest Working Capital	103.71	93.73	-9.98	-9.62%
	Interest on Car & Property Loan	15.65	13.88	-1.77	-11.32%
	Bank Loan Processing charges	11.13	3.13	-8.00	-71.91%
	CD Recovery From Suppliers	-2.51	0.00	2.51	-100.00%
	Interest on Lease Liabilities	326.76	0.00	-326.76	-100.00%
	<b>Total</b>	<b>610.67</b>	<b>590.98</b>	<b>-19.68</b>	<b>-3.22%</b>

info : Values in Lacs period from 1 Apr 2026 to 23 Apr 2026

Other Expenses	Detail	Last Year	Current Period	Variance	Variance %
	VEHICLE SPARES & SERVICE	0.01	2.32	2.31	23078.73%
	PRINTING & STATIONARY	0.07	0.18	0.11	158.96%
	ADMINISTRATION EXPENSES	16.83	32.79	15.96	94.84%
	COMPUTER EXPENSES	0.05	0.07	0.02	45.45%
	TELEPHONE EXPENSES	1.96	1.96	0.00	0.22%
	TRAVELLING EXPENSES	10.10	5.75	-4.35	-43.06%
	MISCELLANEOUS EXPENSES	4.23	1.26	-2.97	-70.20%
	DIESEL & PETROL	0.10	0.00	-0.10	-100.00%
	POSTAGE & TELEGRAMS	0.08	0.00	-0.08	-100.00%
<b>Total</b>	<b>33.43</b>	<b>44.33</b>	<b>10.90</b>	<b>32.60%</b>	