

Variance % Color Coding	High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %
Sales	37,234.06	74,468.13	37,082.98	37,385.15	100.81%
Gross Profit	2,978.73	5,957.45	2,966.64	2,990.81	100.81%
Direct Expenses	1.58	1.58	-106.96	108.54	-101.48%
Employee Cost	264.21	264.21	489.29	-225.08	-46.00%
Power Cost	1.18	1.18	3.32	-2.14	-64.41%
Advertisement	-11.11	-11.11	417.78	-428.90	-102.66%
Rent	868.67	868.67	40.38	828.29	2051.37%
Finance Cost	570.14	570.14	610.67	-40.52	-6.64%
Other Expenses	41.79	41.79	33.43	8.37	25.02%
Total Expenses	1,736.46	1,736.46	1,487.90	248.56	16.71%
Net Profit	1,242.26	4,220.99	1,478.74	2,742.25	185.44%

Direct Expenses	Detail	Last Year	Current Period	Variance	Variance %
	MHUB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	S2HB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	SSSA Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	HO01 Freight Outward	0.00	1.56	1.56	0.00%
	HO01 Credit Card Commission Charges	0.00	0.00	0.00	0.00%
	HO01 Discount Allowed	1.89	0.00	-1.89	-100.00%
	HO01 Discount Allowed Finance	-109.04	0.00	109.04	-100.00%
	MHUB Freight Outward	0.01	0.00	-0.01	-100.00%
	S3HB Freight Outward	0.02	0.00	-0.02	-100.00%
	MSWH Freight Outward	0.06	0.00	-0.06	-100.00%
	WHUB Freight Outward	0.11	0.00	-0.11	-100.00%
	GHUB Credit Card Commission Charges	-0.02	0.01	0.03	-122.26%
Total	-106.96	1.58	108.54	-101.48%	

info : Values in Lacs period from 1 Apr 2026 to 15 Apr 2026

	Detail	Last Year	Current Period	Variance	Variance %
Employee Cost	Staff Room Rent	2.30	6.91	4.61	200.36%
	MHUB Watch & Ward Expense	0.23	0.52	0.29	126.09%
	HO Staff Medical Expense	0.62	1.08	0.46	73.08%
	HO Water Expense	0.12	0.19	0.07	57.37%
	HO Watch & Ward Expense	0.35	0.52	0.17	47.88%
	HO PF to Admin Staff	2.77	3.29	0.52	18.57%
	HO01 - ESI to Other Staff	0.49	0.50	0.01	1.14%
	HO Salary to Admin Staff	71.79	71.97	0.18	0.25%
	GHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	S2HB Salary to Admin Staff	0.00	1.07	1.07	0.00%
	S2HB PF to Admin Staff	0.00	0.11	0.11	0.00%
	S2HB ESI to Admin Staff	0.00	0.02	0.02	0.00%
	Directors Salary	132.00	132.00	0.00	0.00%
	WHUP Staff Room Rent	0.06	0.06	0.00	0.00%
	SSSA Salary to Admin Staff	0.65	0.50	-0.14	-21.94%
	SSSA PF to Admin Staff	0.09	0.05	-0.04	-40.73%
	SSSA ESI to Admin Staff	0.03	0.01	-0.02	-63.75%
	HO Staff Welfare Expense	2.29	0.75	-1.54	-67.20%
	HO01 Incentive to Admin Staff	246.27	44.67	-201.60	-81.86%
	Incentive to Directors	5.54	0.00	-5.54	-100.00%
	Salary to Superannuation Staff	12.91	0.00	-12.91	-100.00%
	S2HB Watch & Ward Expense	0.28	0.00	-0.28	-100.00%
	HO Batta & Commission	9.61	0.00	-9.61	-100.00%
	WHUP Staff Welfare Expense	0.23	0.00	-0.23	-100.00%
	WHUB Water Expense	0.02	0.00	-0.02	-100.00%
	MHUB Staff Welfare Expense	0.48	0.00	-0.48	-100.00%
	WHUP Water Expense	0.09	0.00	-0.09	-100.00%
	WHUB Staff Welfare Expense	0.07	0.00	-0.07	-100.00%
	Total		489.29	264.21	-225.08
Power Cost	Detail	Last Year	Current Period	Variance	Variance %
	HO Lighting	3.32	1.18	-2.14	-64.41%
	Total	3.32	1.18	-2.14	-64.41%

Advertisement	Detail	Last Year	Current Period	Variance	Variance %
	Advertisement Outdoor Media	0.00	3.15	3.15	0.00%
	Advertisement Budget Recovery From Suppliers	-80.01	-16.49	63.53	-79.39%
	Advertisement Event	5.08	0.50	-4.58	-90.15%
	Advertisement Digital	90.92	1.72	-89.20	-98.11%
	Advertisement Newspaper	76.90	0.00	-76.90	-100.00%
	Advertisement Campaign	26.33	0.00	-26.33	-100.00%
	Advertisement Television	290.35	0.00	-290.35	-100.00%
	Advertisement Activity BTL	3.77	0.00	-3.77	-100.00%
	Advertisement Anniversary	1.25	0.00	-1.25	-100.00%
	Advertisement Branch Opening	2.47	0.00	-2.47	-100.00%
	HO01 Advertisement Expenses	0.50	0.00	-0.50	-100.00%
	Advertisement Other Expenses	0.25	0.00	-0.25	-100.00%
Total	417.78	-11.11	-428.90	-102.66%	

Rent	Detail	Last Year	Current Period	Variance	Variance %
	VIJAYAWADA-01	0.50	110.56	110.06	22012.62%
	WEST-02	0.34	59.34	59.00	17364.71%
	SOUTH-03	0.59	86.05	85.46	14549.17%
	WEST-01	3.75	76.70	72.95	1947.61%
	CHENNAI-02	4.38	86.38	82.00	1873.42%
	SOUTH ARCOT	1.55	30.45	28.90	1864.67%
	TIRUPATI-01	4.73	83.63	78.91	1669.38%
	SOUTH-01	4.06	51.87	47.80	1176.39%
	KL-SOUTH	1.42	17.78	16.36	1152.69%
	NORTH ARCOT	2.83	33.87	31.04	1096.66%
	TRICHY-01	5.66	60.85	55.19	975.80%
	HO01	13.13	13.54	0.41	3.08%
	KL-NORTH	0.00	23.96	23.96	0.00%
	CHENNAI-01	-2.55	133.70	136.25	-5346.18%
Total	40.38	868.67	828.29	2051.37%	

Finance Cost	Detail	Last Year	Current Period	Variance	Variance %
	Bank interest for Term Loan a/c	15.57	96.38	80.81	519.19%
	Bank Interest Against CC	138.61	364.08	225.47	162.67%
	Bank Charges	1.75	1.82	0.07	4.05%
	Bank Interest Working Capital	103.71	91.51	-12.20	-11.76%
	Interest on Car & Property Loan	15.65	13.22	-2.43	-15.52%
	Bank Loan Processing charges	11.13	3.13	-8.00	-71.91%
	Interest on Lease Liabilities	326.76	0.00	-326.76	-100.00%
	CD Recovery From Suppliers	-2.51	0.00	2.51	-100.00%
Total	610.67	570.14	-40.52	-6.64%	

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Other Expenses	Detail	Last Year	Current Period	Variance	Variance %
	VEHICLE SPARES & SERVICE	0.01	2.27	2.26	22558.73%
	PRINTING & STATIONARY	0.07	0.18	0.11	158.96%
	ADMINISTRATION EXPENSES	16.83	32.02	15.19	90.28%
	COMPUTER EXPENSES	0.05	0.07	0.02	45.45%
	TELEPHONE EXPENSES	1.96	1.56	-0.40	-20.23%
	TRAVELLING EXPENSES	10.10	4.56	-5.54	-54.84%
	MISCELLANEOUS EXPENSES	4.23	1.14	-3.09	-73.09%
	DIESEL & PETROL	0.10	0.00	-0.10	-100.00%
	POSTAGE & TELEGRAMS	0.08	0.00	-0.08	-100.00%
Total	33.43	41.79	8.37	25.02%	