

Variance % Color Coding	High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %
Sales	26,185.44	57,982.05	34,077.67	23,904.38	70.15%
Gross Profit	2,094.84	4,638.56	2,726.21	1,912.35	70.15%
Direct Expenses	8.47	8.47	-93.95	102.41	-109.01%
Employee Cost	275.88	275.88	543.17	-267.30	-49.21%
Power Cost	0.24	0.24	4.31	-4.06	-94.33%
Advertisement	6.65	6.65	551.90	-545.25	-98.80%
Rent	886.88	886.88	43.56	843.32	1936.17%
Finance Cost	531.00	531.00	824.50	-293.50	-35.60%
Other Expenses	25.43	25.43	36.12	-10.70	-29.61%
Total Expenses	1,734.54	1,734.54	1,909.61	-175.07	-9.17%
Net Profit	360.30	2,904.02	816.60	2,087.42	255.62%

Direct Expenses	Detail	Last Year	Current Period	Variance	Variance %
	HO01 Discount Allowed	4.14	4.78	0.64	15.47%
	WHUB Freight Outward	0.00	0.00	0.00	0.00%
	HO01 Credit Card Commission Charges	0.00	0.00	0.00	0.00%
	SSSA Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	S2HB Freight Outward	0.00	3.67	3.67	0.00%
	S2HB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	MHUB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
	GHUB Credit Card Commission Charges	0.02	0.01	-0.02	-79.26%
	HO01 Discount Allowed Finance	-98.11	0.00	98.11	-100.00%
Total	-93.95	8.47	102.41	-109.01%	

	Detail	Last Year	Current Period	Variance	Variance %
Employee Cost	MHUB Watch & Ward Expense	0.23	0.26	0.03	13.04%
	Staff Room Rent	6.82	6.91	0.09	1.32%
	HO Salary to Admin Staff	72.80	73.43	0.63	0.87%
	Directors Salary	132.00	132.00	0.00	0.00%
	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	GHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	WHUP Staff Room Rent	0.06	0.06	0.00	0.00%
	S2HB ESI to Admin Staff	0.00	0.02	0.02	0.00%
	S2HB PF to Admin Staff	0.00	0.11	0.11	0.00%
	S2HB Salary to Admin Staff	0.00	1.13	1.13	0.00%
	HO PF to Admin Staff	3.24	3.03	-0.21	-6.41%
	HO01 - ESI to Other Staff	0.51	0.42	-0.09	-17.84%
	SSSA Salary to Admin Staff	0.65	0.52	-0.12	-19.13%
	SSSA PF to Admin Staff	0.07	0.05	-0.02	-22.36%
	HO Watch & Ward Expense	0.36	0.26	-0.10	-28.53%
	SSSA ESI to Admin Staff	0.01	0.01	0.00	-30.92%
	HO Water Expense	0.21	0.10	-0.12	-54.53%
	HO01 Incentive to Admin Staff	248.69	56.89	-191.80	-77.13%
	HO Staff Welfare Expense	2.47	0.42	-2.05	-83.06%
	HO Staff Medical Expense	3.66	0.26	-3.40	-92.89%
	MHUB Water Expense	0.03	0.00	-0.03	-100.00%
	MHUB Staff Welfare Expense	0.53	0.00	-0.53	-100.00%
	S2HB Watch & Ward Expense	0.27	0.00	-0.27	-100.00%
	WHUB Water Expense	0.02	0.00	-0.02	-100.00%
	HO Batta & Commission	9.72	0.00	-9.72	-100.00%
	Incentive to Directors	47.51	0.00	-47.51	-100.00%
	WHUB Staff Welfare Expense	0.07	0.00	-0.07	-100.00%
	WHUP Staff Welfare Expense	0.24	0.00	-0.24	-100.00%
WHUP Water Expense	0.09	0.00	-0.09	-100.00%	
Salary to Superannuation Staff	12.91	0.00	-12.91	-100.00%	
Total	543.17	275.88	-267.30	-49.21%	
Power Cost	Detail	Last Year	Current Period	Variance	Variance %
	WHUB Lighting	0.16	0.24	0.08	52.27%
	HO Lighting	4.10	0.00	-4.10	-100.00%
	HO Diesel Generator	0.05	0.00	-0.05	-100.00%
	Total	4.31	0.24	-4.06	-94.33%

info : Values in Lacs period from 1 May 2026 to 14 May 2026

	Advertisement				
	Detail	Last Year	Current Period	Variance	Variance %
	Sales Promotion Expenses	0.00	0.00	0.00	0.00%
	HO01 Advertisement Expenses	0.17	0.16	-0.01	-6.72%
	Advertisement Outdoor Media	4.87	4.35	-0.52	-10.62%
	Advertisement Event	36.68	1.44	-35.24	-96.07%
	Advertisement Digital	107.64	0.60	-107.04	-99.44%
	Advertisement Newspaper	128.53	0.10	-128.43	-99.92%
	Advertisement Campaign	3.90	0.00	-3.90	-100.00%
	Advertisement Activity BTL	2.23	0.00	-2.23	-100.00%
	Advertisement Television	283.11	0.00	-283.11	-100.00%
	Advertisement Budget Recovery From Suppliers	-59.19	0.00	59.19	-100.00%
	Advertisement Anniversary	15.63	0.00	-15.63	-100.00%
	Advertisement Branch Opening	28.34	0.00	-28.34	-100.00%
	Total	551.90	6.65	-545.25	-98.80%
	Rent				
	Detail	Last Year	Current Period	Variance	Variance %
	SOUTH-03	0.11	87.10	86.99	80925.68%
	WEST-02	0.19	60.50	60.31	31781.57%
	CHENNAI-01	1.07	139.45	138.38	12876.22%
	TIRUPATI-01	1.50	83.63	82.13	5475.52%
	WEST-01	1.40	76.70	75.29	5363.31%
	CHENNAI-02	4.32	86.80	82.48	1910.35%
	SOUTH-01	3.72	51.61	47.89	1288.62%
	TRICHY-01	5.00	64.49	59.49	1190.76%
	NORTH ARCOT	2.83	35.15	32.32	1142.10%
	VIJAYAWADA-01	10.50	112.15	101.65	968.12%
	HO01	12.92	13.98	1.06	8.17%
	SOUTH ARCOT	0.00	33.59	33.59	0.00%
	KL-SOUTH	0.00	17.78	17.78	0.00%
	KL-NORTH	0.00	23.96	23.96	0.00%
	Total	43.56	886.88	843.32	1936.17%

info : Values in Lacs period from 1 May 2026 to 14 May 2026

	Finance Cost				
	Detail	Last Year	Current Period	Variance	Variance %
	Bank Interest Against CC	228.51	349.34	120.83	52.88%
	Interest on Car & Property Loan	15.28	13.41	-1.87	-12.24%
	Bank Loan Processing charges	11.13	9.67	-1.46	-13.11%
	Bank interest for Term Loan a/c	139.83	111.46	-28.37	-20.29%
	Bank Interest Working Capital	83.97	46.87	-37.09	-44.17%
	Guarantee Expenses	16.60	0.00	-16.60	-100.00%
	CD Recovery From Suppliers	-0.68	0.00	0.68	-100.00%
	Interest on Lease Liabilities	330.11	0.00	-330.11	-100.00%
	Bank Charges	-0.24	0.25	0.49	-201.00%
	Total	824.50	531.00	-293.50	-35.60%
	Other Expenses				
	Detail	Last Year	Current Period	Variance	Variance %
	COMPUTER EXPENSES	0.17	0.44	0.28	167.03%
	TRAVELLING EXPENSES	6.12	7.27	1.15	18.73%
	INSURANCE	0.00	0.55	0.55	0.00%
	TELEPHONE EXPENSES	2.18	1.84	-0.34	-15.68%
	ADMINISTRATION EXPENSES	22.29	14.01	-8.28	-37.14%
	MISCELLANEOUS EXPENSES	2.65	0.90	-1.75	-66.17%
	VEHICLE SPARES & SERVICE	2.44	0.40	-2.04	-83.50%
	PRINTING & STATIONARY	0.08	0.01	-0.07	-84.88%
	DIESEL & PETROL	0.38	0.00	-0.38	-100.00%
	POSTAGE & TELEGRAMS	-0.19	0.01	0.20	-104.94%
	Total	36.12	25.43	-10.70	-29.61%