

Variance % Color Coding		High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %	
Sales	2,196.22	21,962.24	21,996.09	-33.85	-0.15%	
Gross Profit	175.70	1,756.98	1,759.69	-2.71	-0.15%	
Direct Expenses	0.00	0.00	-60.53	60.53	-100.00%	
Employee Cost	232.55	232.55	443.04	-210.49	-47.51%	
Power Cost	0.00	0.00	3.62	-3.62	-100.00%	
Advertisement	108.16	108.16	153.15	-44.99	-29.38%	
Rent	786.53	786.53	64.60	721.93	1117.62%	
Finance Cost	550.73	550.73	681.89	-131.15	-19.23%	
Other Expenses	17.48	17.48	89.76	-72.29	-80.53%	
Total Expenses	1,695.45	1,695.45	1,375.54	319.91	23.26%	
Net Profit	-1,519.75	61.53	384.15	-322.62	-83.98%	

Direct Expenses	Detail	Last Year	Current Period	Variance	Variance %
	HO01 Discount Allowed Finance	-67.02	0.00	67.02	-100.00%
	SHUB Freight Outward	0.01	0.00	-0.01	-100.00%
	MHUB Freight Outward	0.00	0.00	0.00	-100.00%
	S2HB Freight Outward	0.64	0.00	-0.64	-100.00%
	S3HB Freight Outward	1.91	0.00	-1.91	-100.00%
	HO01 Discount Allowed	3.94	0.00	-3.94	-100.00%
	Total	-60.53	0.00	60.53	-100.00%

	Employee Cost				
	Detail	Last Year	Current Period	Variance	Variance %
	Staff Room Rent	2.28	6.89	4.61	202.06%
	HO PF to Admin Staff	2.63	3.23	0.59	22.43%
	HO Salary to Admin Staff	55.81	67.34	11.54	20.67%
	HO01 - ESI to Other Staff	0.41	0.49	0.08	18.30%
	GHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	S2HB Salary to Admin Staff	0.00	1.08	1.08	0.00%
	S2HB ESI to Admin Staff	0.00	0.02	0.02	0.00%
	S2HB PF to Admin Staff	0.00	0.11	0.11	0.00%
	Directors Salary	132.00	132.00	0.00	0.00%
	WHUP Staff Room Rent	0.06	0.06	0.00	0.00%
	MHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	SSSA Salary to Admin Staff	0.58	0.50	-0.08	-13.64%
	SSSA PF to Admin Staff	0.07	0.05	-0.01	-21.49%
	HO Staff Medical Expense	0.11	0.08	-0.03	-29.82%
	SSSA ESI to Admin Staff	0.02	0.01	-0.01	-49.95%
	HO Water Expense	0.08	0.03	-0.05	-59.80%
	HO01 Incentive to Admin Staff	157.02	20.64	-136.39	-86.86%
	HO Staff Welfare Expense	13.19	0.03	-13.16	-99.80%
	SSSA Batta & Commission	0.18	0.00	-0.18	-100.00%
	S3HB PF to Admin Staff	0.02	0.00	-0.02	-100.00%
	WHUP ESI to Admin Staff	0.06	0.00	-0.06	-100.00%
	WHUP PF to Admin Staff	0.26	0.00	-0.26	-100.00%
	S3HB Salary to Admin Staff	0.29	0.00	-0.29	-100.00%
	WHUP Salary to Admin Staff	2.29	0.00	-2.29	-100.00%
	HO Watch & Ward Expense	0.34	0.00	-0.34	-100.00%
	Salary to Superannuation Staff	12.58	0.00	-12.58	-100.00%
	WHUP Watch & Ward Expense	0.16	0.00	-0.16	-100.00%
	SNHB Watch & Ward Expense	0.23	0.00	-0.23	-100.00%
	HO Batta & Commission	13.42	0.00	-13.42	-100.00%
	Incentive to Directors	48.43	0.00	-48.43	-100.00%
	WHUP Water Expense	0.07	0.00	-0.07	-100.00%
	WHUP Staff Welfare Expense	0.43	0.00	-0.43	-100.00%
	WHUB Water Expense	0.02	0.00	-0.02	-100.00%
	Total	443.04	232.55	-210.49	-47.51%
	Power Cost				
	Detail	Last Year	Current Period	Variance	Variance %
	HO Lighting	2.88	0.00	-2.88	-100.00%
	CHB2 Lighting	0.57	0.00	-0.57	-100.00%
	WHUB Lighting	0.17	0.00	-0.17	-100.00%
	Total	3.62	0.00	-3.62	-100.00%

Advertisement

Detail	Last Year	Current Period	Variance	Variance %
Advertisement Anniversary	0.50	17.46	16.97	3410.57%
Advertisement Branch Opening	1.58	8.06	6.48	410.54%
Advertisement Newspaper	139.14	82.37	-56.78	-40.81%
Advertisement Digital	40.21	0.27	-39.94	-99.33%
Advertisement Budget Recovery From Suppliers	-128.68	0.00	128.68	-100.00%
HO01 Advertisement Expenses	1.03	0.00	-1.03	-100.00%
Advertisement Television	77.29	0.00	-77.29	-100.00%
Advertisement Campaign	8.49	0.00	-8.49	-100.00%
Advertisement Activity BTL	0.01	0.00	-0.01	-100.00%
Advertisement Event	7.69	0.00	-7.69	-100.00%
Advertisement Outdoor Media	5.66	0.00	-5.66	-100.00%
Advertisement Other Expenses	0.25	0.00	-0.25	-100.00%
Total	153.15	108.16	-44.99	-29.38%

Rent

Detail	Last Year	Current Period	Variance	Variance %
VIJAYAWADA-01	1.00	104.94	103.94	10393.71%
SOUTH-03	2.40	82.06	79.67	3326.07%
WEST-02	1.74	58.05	56.31	3240.72%
CHENNAI-02	2.30	71.79	69.49	3018.17%
WEST-01	4.07	76.70	72.63	1784.90%
CHENNAI-01	7.81	117.15	109.34	1400.32%
TRICHY-01	4.97	60.88	55.91	1124.72%
SOUTH-01	5.42	52.94	47.53	877.47%
NORTH ARCOT	4.58	33.43	28.85	629.92%
TIRUPATI-01	12.15	78.75	66.60	548.16%
SOUTH ARCOT	5.27	29.81	24.54	466.18%
HO01	12.90	12.92	0.02	0.16%
KL-SOUTH	0.00	7.10	7.10	0.00%
Total	64.60	786.53	721.93	1117.62%

Finance Cost

Detail	Last Year	Current Period	Variance	Variance %
Bank Interest Against CC	204.62	350.00	145.38	71.05%
Bank Interest Working Capital	97.51	102.28	4.77	4.89%
Bank interest for Term Loan a/c	133.14	98.45	-34.69	-26.05%
Bank Charges	0.47	0.00	-0.47	-99.72%
Interest - other (FD)	-0.04	0.00	0.04	-100.00%
Interest on Lease Liabilities	282.40	0.00	-282.40	-100.00%
Interest on Car & Property Loan	16.82	0.00	-16.82	-100.00%
Bank Loan Processing charges	6.00	0.00	-6.00	-100.00%
CD Recovery From Suppliers	-59.04	0.00	59.04	-100.00%
Total	681.89	550.73	-131.15	-19.23%

info : Values in Lacs period from 1 Nov 2025 to 3 Nov 2025

Other Expenses	Detail	Last Year	Current Period	Variance	Variance %
	VEHICLE SPARES & SERVICE	0.00	0.00	0.00	0.00%
	ADMINISTRATION EXPENSES	61.53	15.97	-45.56	-74.04%
	MAINTENANCE & EXPENSES	6.64	0.78	-5.86	-88.22%
	TRAVELLING EXPENSES	7.18	0.65	-6.53	-90.96%
	MISCELLANEOUS EXPENSES	2.39	0.07	-2.32	-97.01%
	DIESEL & PETROL	0.41	0.00	-0.41	-100.00%
	TELEPHONE EXPENSES	1.77	0.00	-1.77	-100.00%
	INSURANCE	9.69	0.00	-9.69	-100.00%
	COMPUTER EXPENSES	0.03	0.00	-0.03	-100.00%
	POSTAGE & TELEGRAMS	0.03	0.00	-0.03	-100.00%
	PRINTING & STATIONARY	0.09	0.00	-0.09	-100.00%
	Total	89.76	17.48	-72.29	-80.53%