

Variance % Color Coding	High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %
Sales	3,530.97	36,486.64	27,159.29	9,327.35	34.34%
Gross Profit	282.48	2,918.93	2,172.74	746.19	34.34%
Direct Expenses	0.00	0.00	-58.50	58.50	-100.00%
Employee Cost	230.29	230.29	320.66	-90.37	-28.18%
Power Cost	0.00	0.00	4.15	-4.15	-100.00%
Advertisement	134.37	134.37	144.11	-9.74	-6.76%
Rent	757.46	757.46	623.52	133.94	21.48%
Finance Cost	466.45	466.45	300.92	165.54	55.01%
Other Expenses	21.39	21.39	162.59	-141.20	-86.85%
Total Expenses	1,609.95	1,609.95	1,497.44	112.51	7.51%
Net Profit	-1,327.48	1,308.98	675.30	633.67	93.84%

Direct Expenses	Detail	Last Year	Current Period	Variance	Variance %
	WHUB Freight Outward	0.00	0.00	0.00	0.00%
	SHUB Freight Outward	0.00	0.00	0.00	0.00%
	SSSA Credit Card Commission Charges	0.01	0.00	-0.01	-100.00%
	HO01 Discount Allowed Finance	-59.67	0.00	59.67	-100.00%
	CHB2 Freight Outward	0.20	0.00	-0.20	-100.00%
	MHUB Freight Outward	0.03	0.00	-0.03	-100.00%
	S2HB Freight Outward	0.00	0.00	0.00	-100.00%
	WHUP Freight Outward	0.18	0.00	-0.18	-100.00%
	Freight Recovery from Suppliers	-2.81	0.00	2.81	-100.00%
	HO01 Discount Allowed	3.55	0.00	-3.55	-100.00%
	Total	-58.50	0.00	58.50	-100.00%

info : Values in Lacs period from 1 Aug 2025 to 3 Aug 2025

	Detail	Last Year	Current Period	Variance	Variance %
Employee Cost	Staff Room Rent	2.28	6.82	4.54	198.99%
	HO Watch & Ward Expense	0.34	0.50	0.16	45.66%
	HO Salary to Admin Staff	46.78	65.43	18.66	39.88%
	HO PF to Admin Staff	2.50	3.08	0.58	23.16%
	HO01 - ESI to Other Staff	0.40	0.48	0.08	20.28%
	SSSA Salary to Admin Staff	0.60	0.65	0.05	7.55%
	Directors Salary	132.00	132.00	0.00	0.00%
	WHUP Staff Room Rent	0.06	0.06	0.00	0.00%
	MHUB Watch & Ward Expense	0.00	0.23	0.23	0.00%
	S2HB Watch & Ward Expense	0.00	0.13	0.13	0.00%
	GHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	MHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	SSSA PF to Admin Staff	0.07	0.07	0.00	-0.43%
	SSSA ESI to Admin Staff	0.02	0.01	-0.01	-27.81%
	HO Staff Medical Expense	0.17	0.08	-0.09	-52.04%
	HO01 Incentive to Admin Staff	49.04	20.64	-28.40	-57.91%
	HO Water Expense	0.13	0.04	-0.09	-68.59%
	HO Staff Welfare Expense	8.10	0.07	-8.03	-99.13%
	WHUP ESI to Admin Staff	0.06	0.00	-0.06	-100.00%
	S3HB PF to Admin Staff	0.02	0.00	-0.02	-100.00%
	WHUP PF to Admin Staff	0.26	0.00	-0.26	-100.00%
	S3HB Salary to Admin Staff	0.29	0.00	-0.29	-100.00%
	WHUP Salary to Admin Staff	2.29	0.00	-2.29	-100.00%
	WHUP Watch & Ward Expense	0.16	0.00	-0.16	-100.00%
	SNHB Watch & Ward Expense	0.23	0.00	-0.23	-100.00%
	HO Batta & Commission	14.94	0.00	-14.94	-100.00%
	Salary to Superannuation Staff	12.45	0.00	-12.45	-100.00%
	Incentive to Directors	46.92	0.00	-46.92	-100.00%
	MHUB Incentive to Admin Staff	0.11	0.00	-0.11	-100.00%
WHUP Staff Welfare Expense	0.34	0.00	-0.34	-100.00%	
WHUP Water Expense	0.09	0.00	-0.09	-100.00%	
WHUB Water Expense	0.02	0.00	-0.02	-100.00%	
Total		320.66	230.29	-90.37	-28.18%
Power Cost	Detail	Last Year	Current Period	Variance	Variance %
	HO Lighting	3.36	0.00	-3.36	-100.00%
	CHB2 Lighting	0.73	0.00	-0.73	-100.00%
	SNHB Lighting	0.06	0.00	-0.06	-100.00%
	Total	4.15	0.00	-4.15	-100.00%

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	Detail	Last Year	Current Period	Variance	Variance %
Advertisement	Advertisement Anniversary	0.76	4.60	3.83	501.35%
	Advertisement Campaign	20.64	10.67	-9.98	-48.33%
	Advertisement Television	215.09	85.73	-129.36	-60.14%
	Advertisement Newspaper	79.92	25.70	-54.22	-67.84%
	Advertisement Branch Opening	5.80	1.01	-4.78	-82.54%
	Advertisement Outdoor Media	38.64	4.49	-34.15	-88.38%
	Advertisement Digital	29.53	1.81	-27.72	-93.87%
	Advertisement Event	50.63	0.36	-50.27	-99.29%
	Advertisement Budget Recovery From Suppliers	-309.25	0.00	309.25	-100.00%
	SSSA Advertisement Expenses	8.44	0.00	-8.44	-100.00%
	Advertisement Activity BTL	0.56	0.00	-0.56	-100.00%
	Advertisement Renovation	0.04	0.00	-0.04	-100.00%
	HO01 Advertisement Expenses	3.05	0.00	-3.05	-100.00%
	Advertisement Other Expenses	0.25	0.00	-0.25	-100.00%
	Total		144.11	134.37	-9.74
Rent	Detail	Last Year	Current Period	Variance	Variance %
	VIJAYAWADA-01	40.05	101.48	61.43	153.38%
	CHENNAI-01	77.62	116.53	38.91	50.13%
	WEST-02	44.15	56.79	12.64	28.63%
	SOUTH-03	63.58	77.11	13.54	21.29%
	TIRUPATI-01	62.96	76.00	13.03	20.70%
	SOUTH-01	41.44	48.35	6.91	16.67%
	SOUTH ARCOT	25.65	27.88	2.23	8.68%
	NORTH ARCOT	31.14	32.23	1.09	3.49%
	WEST-01	70.44	72.65	2.21	3.13%
	KL-SOUTH	0.00	7.10	7.10	0.00%
	CHENNAI-02	73.06	71.70	-1.36	-1.86%
	TRICHY-01	61.56	56.72	-4.84	-7.86%
	HO01	31.86	12.92	-18.94	-59.45%
	Total		623.52	757.46	133.94
Finance Cost	Detail	Last Year	Current Period	Variance	Variance %
	Bank Loan Processing charges	4.37	10.00	5.63	128.94%
	Bank interest for Term Loan a/c	59.82	100.12	40.31	67.38%
	Bank Interest Against CC	190.65	310.00	119.35	62.60%
	Bank Interest Working Capital	113.44	46.25	-67.18	-59.23%
	Bank Charges	6.97	0.08	-6.89	-98.90%
	CD Recovery From Suppliers	-87.93	0.00	87.93	-100.00%
	Interest on Car & Property Loan	13.61	0.00	-13.61	-100.00%
Total		300.92	466.45	165.54	55.01%

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Other Expenses	Detail	Last Year	Current Period	Variance	Variance %
	TELEPHONE EXPENSES	1.41	1.32	-0.08	-5.98%
	ADMINISTRATION EXPENSES	120.49	18.69	-101.80	-84.49%
	MAINTENANCE & EXPENSES	15.94	0.76	-15.19	-95.25%
	MISCELLANEOUS EXPENSES	0.70	0.03	-0.67	-95.72%
	TRAVELLING EXPENSES	14.37	0.59	-13.78	-95.89%
	VEHICLE SPARES & SERVICE	0.05	0.00	-0.05	-100.00%
	DIESEL & PETROL	0.89	0.00	-0.89	-100.00%
	COMPUTER EXPENSES	0.51	0.00	-0.51	-100.00%
	POSTAGE & TELEGRAMS	0.07	0.00	-0.07	-100.00%
	INSURANCE	8.16	0.00	-8.16	-100.00%
Total	162.59	21.39	-141.20	-86.85%	