

Variance % Color Coding		High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %	
Sales	872.96	27,061.80	27,159.29	-97.49	-0.36%	
Gross Profit	69.84	2,164.94	2,172.74	-7.80	-0.36%	
Direct Expenses	0.00	0.00	-58.50	58.50	-100.00%	
Employee Cost	230.29	230.29	320.66	-90.37	-28.18%	
Power Cost	0.00	0.00	4.15	-4.15	-100.00%	
Advertisement	118.95	118.95	144.11	-25.16	-17.46%	
Rent	757.46	757.46	623.52	133.94	21.48%	
Finance Cost	452.04	452.04	300.92	151.12	50.22%	
Other Expenses	15.18	15.18	162.59	-147.41	-90.66%	
Total Expenses	1,573.92	1,573.92	1,497.44	76.48	5.11%	
Net Profit	-1,504.08	591.03	675.30	-84.28	-12.48%	

Direct Expenses	Detail	Last Year	Current Period	Variance	Variance %
	WHUB Freight Outward	0.00	0.00	0.00	0.00%
	SHUB Freight Outward	0.00	0.00	0.00	0.00%
	SSSA Credit Card Commission Charges	0.01	0.00	-0.01	-100.00%
	HO01 Discount Allowed Finance	-59.67	0.00	59.67	-100.00%
	CHB2 Freight Outward	0.20	0.00	-0.20	-100.00%
	MHUB Freight Outward	0.03	0.00	-0.03	-100.00%
	S2HB Freight Outward	0.00	0.00	0.00	-100.00%
	WHUP Freight Outward	0.18	0.00	-0.18	-100.00%
	Freight Recovery from Suppliers	-2.81	0.00	2.81	-100.00%
	HO01 Discount Allowed	3.55	0.00	-3.55	-100.00%
	Total	-58.50	0.00	58.50	-100.00%

	Detail	Last Year	Current Period	Variance	Variance %
Employee Cost	Staff Room Rent	2.28	6.82	4.54	198.99%
	HO Watch & Ward Expense	0.34	0.50	0.16	45.66%
	HO Salary to Admin Staff	46.78	65.43	18.66	39.88%
	HO PF to Admin Staff	2.50	3.08	0.58	23.16%
	HO01 - ESI to Other Staff	0.40	0.48	0.08	20.28%
	SSSA Salary to Admin Staff	0.60	0.65	0.05	7.55%
	Directors Salary	132.00	132.00	0.00	0.00%
	WHUP Staff Room Rent	0.06	0.06	0.00	0.00%
	MHUB Watch & Ward Expense	0.00	0.23	0.23	0.00%
	S2HB Watch & Ward Expense	0.00	0.13	0.13	0.00%
	MHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	SSSA PF to Admin Staff	0.07	0.07	0.00	-0.43%
	SSSA ESI to Admin Staff	0.02	0.01	-0.01	-27.81%
	HO Staff Medical Expense	0.17	0.08	-0.09	-52.04%
	HO01 Incentive to Admin Staff	49.04	20.64	-28.40	-57.91%
	HO Water Expense	0.13	0.04	-0.09	-68.59%
	HO Staff Welfare Expense	8.10	0.07	-8.03	-99.13%
	WHUP ESI to Admin Staff	0.06	0.00	-0.06	-100.00%
	S3HB PF to Admin Staff	0.02	0.00	-0.02	-100.00%
	WHUP PF to Admin Staff	0.26	0.00	-0.26	-100.00%
	S3HB Salary to Admin Staff	0.29	0.00	-0.29	-100.00%
	WHUP Salary to Admin Staff	2.29	0.00	-2.29	-100.00%
	WHUP Watch & Ward Expense	0.16	0.00	-0.16	-100.00%
	SNHB Watch & Ward Expense	0.23	0.00	-0.23	-100.00%
	HO Batta & Commission	14.94	0.00	-14.94	-100.00%
	Salary to Superannuation Staff	12.45	0.00	-12.45	-100.00%
	Incentive to Directors	46.92	0.00	-46.92	-100.00%
	MHUB Incentive to Admin Staff	0.11	0.00	-0.11	-100.00%
	WHUP Staff Welfare Expense	0.34	0.00	-0.34	-100.00%
	WHUP Water Expense	0.09	0.00	-0.09	-100.00%
	WHUB Water Expense	0.02	0.00	-0.02	-100.00%
	Total	320.66	230.29	-90.37	-28.18%
Power Cost	Detail	Last Year	Current Period	Variance	Variance %
	HO Lighting	3.36	0.00	-3.36	-100.00%
	CHB2 Lighting	0.73	0.00	-0.73	-100.00%
	SNHB Lighting	0.06	0.00	-0.06	-100.00%
	Total	4.15	0.00	-4.15	-100.00%

Advertisement

Detail	Last Year	Current Period	Variance	Variance %
Advertisement Anniversary	0.76	1.64	0.87	113.97%
Advertisement Television	215.09	85.13	-129.96	-60.42%
Advertisement Newspaper	79.92	25.70	-54.22	-67.84%
Advertisement Outdoor Media	38.64	4.49	-34.15	-88.38%
Advertisement Digital	29.53	1.81	-27.72	-93.87%
Advertisement Branch Opening	5.80	0.18	-5.62	-96.94%
Advertisement Budget Recovery From Suppliers	-309.25	0.00	309.25	-100.00%
SSSA Advertisement Expenses	8.44	0.00	-8.44	-100.00%
Advertisement Campaign	20.64	0.00	-20.64	-100.00%
Advertisement Activity BTL	0.56	0.00	-0.56	-100.00%
Advertisement Event	50.63	0.00	-50.63	-100.00%
Advertisement Renovation	0.04	0.00	-0.04	-100.00%
HO01 Advertisement Expenses	3.05	0.00	-3.05	-100.00%
Advertisement Other Expenses	0.25	0.00	-0.25	-100.00%
Total	144.11	118.95	-25.16	-17.46%

Rent

Detail	Last Year	Current Period	Variance	Variance %
VIJAYAWADA-01	40.05	101.48	61.43	153.38%
CHENNAI-01	77.62	116.53	38.91	50.13%
WEST-02	44.15	56.79	12.64	28.63%
SOUTH-03	63.58	77.11	13.54	21.29%
TIRUPATI-01	62.96	76.00	13.03	20.70%
SOUTH-01	41.44	48.35	6.91	16.67%
SOUTH ARCOT	25.65	27.88	2.23	8.68%
NORTH ARCOT	31.14	32.23	1.09	3.49%
WEST-01	70.44	72.65	2.21	3.13%
KL-SOUTH	0.00	7.10	7.10	0.00%
CHENNAI-02	73.06	71.70	-1.36	-1.86%
TRICHY-01	61.56	56.72	-4.84	-7.86%
HO01	31.86	12.92	-18.94	-59.45%
Total	623.52	757.46	133.94	21.48%

Finance Cost

Detail	Last Year	Current Period	Variance	Variance %
Bank Loan Processing charges	4.37	10.00	5.63	128.94%
Bank Interest Against CC	190.65	310.00	119.35	62.60%
Bank interest for Term Loan a/c	59.82	80.93	21.11	35.29%
Bank Interest Working Capital	113.44	51.11	-62.32	-54.94%
Bank Charges	6.97	0.00	-6.97	-100.00%
CD Recovery From Suppliers	-87.93	0.00	87.93	-100.00%
Interest on Car & Property Loan	13.61	0.00	-13.61	-100.00%
Total	300.92	452.04	151.12	50.22%

info : Values in Lacs period from 1 Aug 2025 to 1 Aug 2025

Other Expenses	Detail	Last Year	Current Period	Variance	Variance %
	TELEPHONE EXPENSES	1.41	1.32	-0.08	-5.98%
	ADMINISTRATION EXPENSES	120.49	12.59	-107.90	-89.55%
	MAINTENANCE & EXPENSES	15.94	0.76	-15.19	-95.25%
	TRAVELLING EXPENSES	14.37	0.51	-13.86	-96.44%
	MISCELLANEOUS EXPENSES	0.70	0.01	-0.69	-99.20%
	VEHICLE SPARES & SERVICE	0.05	0.00	-0.05	-100.00%
	DIESEL & PETROL	0.89	0.00	-0.89	-100.00%
	COMPUTER EXPENSES	0.51	0.00	-0.51	-100.00%
	POSTAGE & TELEGRAMS	0.07	0.00	-0.07	-100.00%
	INSURANCE	8.16	0.00	-8.16	-100.00%
	Total	162.59	15.18	-147.41	-90.66%