

Variance % Color Coding	High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %
Sales	4,429.90	132,897.05	37,082.98	95,814.08	258.38%
Gross Profit	354.39	10,631.76	2,966.64	7,665.13	258.38%
Direct Expenses	0.00	0.00	-106.96	106.96	-100.00%
Employee Cost	0.00	0.00	489.29	-489.29	-100.00%
Power Cost	0.00	0.00	3.32	-3.32	-100.00%
Advertisement	-4.24	-4.24	417.78	-422.02	-101.01%
Rent	0.00	0.00	40.38	-40.38	-100.00%
Finance Cost	0.00	0.00	610.67	-610.67	-100.00%
Other Expenses	0.00	0.00	33.43	-33.43	-99.99%
<b>Total Expenses</b>	<b>-4.24</b>	<b>-4.24</b>	<b>1,487.90</b>	<b>-1,492.13</b>	<b>-100.28%</b>
Net Profit	358.63	10,636.00	1,478.74	9,157.26	619.26%

	Detail	Last Year	Current Period	Variance	Variance %
Direct Expenses	HO01 Credit Card Commission Charges	0.00	0.00	0.00	0.00%
	MHUB Freight Outward	0.01	0.00	-0.01	-100.00%
	MSWH Freight Outward	0.06	0.00	-0.06	-100.00%
	WHUB Freight Outward	0.11	0.00	-0.11	-100.00%
	HO01 Discount Allowed	1.89	0.00	-1.89	-100.00%
	GHUB Credit Card Commission Charges	-0.02	0.00	0.02	-100.00%
	HO01 Discount Allowed Finance	-109.04	0.00	109.04	-100.00%
	S3HB Freight Outward	0.02	0.00	-0.02	-100.00%
	<b>Total</b>	<b>-106.96</b>	<b>0.00</b>	<b>106.96</b>	<b>-100.00%</b>

info : Values in Lacs period from 1 Apr 2026 to 1 Apr 2026

	Detail	Last Year	Current Period	Variance	Variance %
Employee Cost	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	GHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	HO Staff Welfare Expense	2.29	0.00	-2.29	-100.00%
	HO Watch & Ward Expense	0.35	0.00	-0.35	-100.00%
	MHUB Watch & Ward Expense	0.23	0.00	-0.23	-100.00%
	S2HB Watch & Ward Expense	0.28	0.00	-0.28	-100.00%
	Staff Room Rent	2.30	0.00	-2.30	-100.00%
	HO Batta & Commission	9.61	0.00	-9.61	-100.00%
	Directors Salary	132.00	0.00	-132.00	-100.00%
	Incentive to Directors	5.54	0.00	-5.54	-100.00%
	HO01 Incentive to Admin Staff	246.27	0.00	-246.27	-100.00%
	HO Water Expense	0.12	0.00	-0.12	-100.00%
	HO Staff Medical Expense	0.62	0.00	-0.62	-100.00%
	HO Salary to Admin Staff	71.79	0.00	-71.79	-100.00%
	WHUP Staff Welfare Expense	0.23	0.00	-0.23	-100.00%
	WHUB Water Expense	0.02	0.00	-0.02	-100.00%
	MHUB Staff Welfare Expense	0.48	0.00	-0.48	-100.00%
	WHUP Water Expense	0.09	0.00	-0.09	-100.00%
	WHUB Staff Welfare Expense	0.07	0.00	-0.07	-100.00%
	WHUP Staff Room Rent	0.06	0.00	-0.06	-100.00%
	HO PF to Admin Staff	2.77	0.00	-2.77	-100.00%
	HO01 - ESI to Other Staff	0.49	0.00	-0.49	-100.00%
	SSSA PF to Admin Staff	0.09	0.00	-0.09	-100.00%
	SSSA ESI to Admin Staff	0.03	0.00	-0.03	-100.00%
	SSSA Salary to Admin Staff	0.65	0.00	-0.65	-100.00%
	Salary to Superannuation Staff	12.91	0.00	-12.91	-100.00%
	<b>Total</b>	<b>489.29</b>	<b>0.00</b>	<b>-489.29</b>	<b>-100.00%</b>
Power Cost	Detail	Last Year	Current Period	Variance	Variance %
	HO Lighting	3.32	0.00	-3.32	-100.00%
	<b>Total</b>	<b>3.32</b>	<b>0.00</b>	<b>-3.32</b>	<b>-100.00%</b>

	Detail	Last Year	Current Period	Variance	Variance %
<b>Advertisement</b>	Advertisement Budget Recovery From Suppliers	-80.01	-4.24	75.78	-94.70%
	Advertisement Digital	90.92	0.00	-90.92	-100.00%
	Advertisement Campaign	26.33	0.00	-26.33	-100.00%
	Advertisement Television	290.35	0.00	-290.35	-100.00%
	Advertisement Event	5.08	0.00	-5.08	-100.00%
	Advertisement Activity BTL	3.77	0.00	-3.77	-100.00%
	Advertisement Newspaper	76.90	0.00	-76.90	-100.00%
	Advertisement Anniversary	1.25	0.00	-1.25	-100.00%
	Advertisement Branch Opening	2.47	0.00	-2.47	-100.00%
	HO01 Advertisement Expenses	0.50	0.00	-0.50	-100.00%
	Advertisement Other Expenses	0.25	0.00	-0.25	-100.00%
	<b>Total</b>	<b>417.78</b>	<b>-4.24</b>	<b>-422.02</b>	<b>-101.01%</b>
<b>Rent</b>	SOUTH ARCOT	1.55	0.00	-1.55	-100.00%
	CHENNAI-01	-2.55	0.00	2.55	-100.00%
	CHENNAI-02	4.38	0.00	-4.38	-100.00%
	SOUTH-03	0.59	0.00	-0.59	-100.00%
	NORTH ARCOT	2.83	0.00	-2.83	-100.00%
	SOUTH-01	4.06	0.00	-4.06	-100.00%
	TRICHY-01	5.66	0.00	-5.66	-100.00%
	WEST-02	0.34	0.00	-0.34	-100.00%
	WEST-01	3.75	0.00	-3.75	-100.00%
	VIJAYAWADA-01	0.50	0.00	-0.50	-100.00%
	TIRUPATI-01	4.73	0.00	-4.73	-100.00%
	HO01	13.13	0.00	-13.13	-100.00%
	KL-SOUTH	1.42	0.00	-1.42	-100.00%
	<b>Total</b>	<b>40.38</b>	<b>0.00</b>	<b>-40.38</b>	<b>-100.00%</b>
<b>Finance Cost</b>	CD Recovery From Suppliers	-2.51	0.00	2.51	-100.00%
	Bank Charges	1.75	0.00	-1.75	-100.00%
	Interest on Car & Property Loan	15.65	0.00	-15.65	-100.00%
	Bank interest for Term Loan a/c	15.57	0.00	-15.57	-100.00%
	Bank Interest Against CC	138.61	0.00	-138.61	-100.00%
	Bank Interest Working Capital	103.71	0.00	-103.71	-100.00%
	Interest on Lease Liabilities	326.76	0.00	-326.76	-100.00%
	Bank Loan Processing charges	11.13	0.00	-11.13	-100.00%
	<b>Total</b>	<b>610.67</b>	<b>0.00</b>	<b>-610.67</b>	<b>-100.00%</b>

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<b>Other Expenses</b>	Detail	Last Year	Current Period	Variance	Variance %
	MISCELLANEOUS EXPENSES	4.23	0.00	-4.22	-99.96%
	COMPUTER EXPENSES	0.05	0.00	-0.05	-100.00%
	TRAVELLING EXPENSES	10.10	0.00	-10.10	-100.00%
	ADMINISTRATION EXPENSES	16.83	0.00	-16.83	-100.00%
	TELEPHONE EXPENSES	1.96	0.00	-1.96	-100.00%
	DIESEL & PETROL	0.10	0.00	-0.10	-100.00%
	POSTAGE & TELEGRAMS	0.08	0.00	-0.08	-100.00%
	VEHICLE SPARES & SERVICE	0.01	0.00	-0.01	-100.00%
	PRINTING & STATIONARY	0.07	0.00	-0.07	-100.00%
<b>Total</b>	<b>33.43</b>	<b>0.00</b>	<b>-33.43</b>	<b>-99.99%</b>	