

Variance % Color Coding	High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %
Sales	71,289.57	71,289.57	37,082.98	34,206.59	92.24%
Gross Profit	5,703.17	5,703.17	2,966.64	2,736.53	92.24%
Direct Expenses	1.86	1.86	-106.96	108.82	-101.74%
Employee Cost	516.32	516.32	489.29	27.03	5.52%
Power Cost	3.56	3.56	3.32	0.24	7.11%
Advertisement	576.76	576.76	417.78	158.97	38.05%
Rent	890.67	890.67	40.38	850.29	2105.87%
Finance Cost	612.08	612.08	610.67	1.42	0.23%
Other Expenses	49.61	49.61	33.43	16.18	48.40%
Total Expenses	2,650.85	2,650.85	1,487.90	1,162.95	78.16%
Net Profit	3,052.31	3,052.31	1,478.74	1,573.57	106.41%

Detail	Last Year	Current Period	Variance	Variance %
SSSA Credit Card Commission Charges	0.00	0.01	0.01	0.00%
S2HB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
HO01 Credit Card Commission Charges	0.00	0.00	0.00	0.00%
MHUB Credit Card Commission Charges	0.00	0.01	0.01	0.00%
HO01 Freight Outward	0.00	1.56	1.56	0.00%
HO01 Discount Allowed	1.89	0.28	-1.62	-85.34%
MSWH Freight Outward	0.06	0.00	-0.06	-100.00%
MHUB Freight Outward	0.01	0.00	-0.01	-100.00%
HO01 Discount Allowed Finance	-109.04	0.00	109.04	-100.00%
S3HB Freight Outward	0.02	0.00	-0.02	-100.00%
WHUB Freight Outward	0.11	0.00	-0.11	-100.00%
GHUB Credit Card Commission Charges	-0.02	0.01	0.03	-122.26%
Total	-106.96	1.86	108.82	-101.74%

Direct Expenses

info : Values in Lacs period from 1 Apr 2026 to 30 Apr 2026

	Detail	Last Year	Current Period	Variance	Variance %
Employee Cost	Incentive to Directors	5.54	134.34	128.80	2324.64%
	Staff Room Rent	2.30	6.91	4.61	200.36%
	HO Water Expense	0.12	0.35	0.23	190.80%
	MHUB Watch & Ward Expense	0.23	0.52	0.29	126.09%
	HO Staff Welfare Expense	2.29	4.32	2.03	88.81%
	HO Staff Medical Expense	0.62	1.11	0.49	78.53%
	HO Watch & Ward Expense	0.35	0.52	0.17	47.88%
	Salary to Superannuation Staff	12.91	16.89	3.98	30.81%
	HO PF to Admin Staff	2.77	3.29	0.52	18.57%
	HO Salary to Admin Staff	71.79	77.52	5.73	7.98%
	HO01 - ESI to Other Staff	0.49	0.50	0.01	1.14%
	GHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	HO Meals Expense	0.00	0.14	0.14	0.00%
	S2HB ESI to Admin Staff	0.00	0.02	0.02	0.00%
	S2HB Salary to Admin Staff	0.00	1.07	1.07	0.00%
	Directors Salary	132.00	132.00	0.00	0.00%
	WHUP Staff Room Rent	0.06	0.06	0.00	0.00%
	S2HB PF to Admin Staff	0.00	0.11	0.11	0.00%
	MHUB Water Expense	0.00	0.04	0.04	0.00%
	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	SSSA Salary to Admin Staff	0.65	0.50	-0.14	-21.94%
	SSSA PF to Admin Staff	0.09	0.05	-0.04	-40.73%
	HO01 Incentive to Admin Staff	246.27	135.80	-110.47	-44.86%
	MHUB Staff Welfare Expense	0.48	0.26	-0.22	-45.73%
	SSSA ESI to Admin Staff	0.03	0.01	-0.02	-63.75%
	HO Batta & Commission	9.61	0.00	-9.61	-100.00%
	WHUB Water Expense	0.02	0.00	-0.02	-100.00%
	S2HB Watch & Ward Expense	0.28	0.00	-0.28	-100.00%
	WHUP Staff Welfare Expense	0.23	0.00	-0.23	-100.00%
	WHUP Water Expense	0.09	0.00	-0.09	-100.00%
WHUB Staff Welfare Expense	0.07	0.00	-0.07	-100.00%	
Total		489.29	516.32	27.03	5.52%
Power Cost	Detail	Last Year	Current Period	Variance	Variance %
	HO Lighting	3.32	3.56	0.24	7.11%
	Total	3.32	3.56	0.24	7.11%

info : Values in Lacs period from 1 Apr 2026 to 30 Apr 2026

Advertisement	Detail	Last Year	Current Period	Variance	Variance %
	Advertisement Anniversary	1.25	12.73	11.48	920.52%
	Advertisement Branch Opening	2.47	9.54	7.07	286.04%
	Advertisement Activity BTL	3.77	10.61	6.85	181.90%
	Advertisement Digital	90.92	217.71	126.79	139.46%
	Advertisement Event	5.08	9.74	4.67	91.93%
	Advertisement Other Expenses	0.25	0.25	0.00	0.00%
	Advertisement Outdoor Media	0.00	92.18	92.18	0.00%
	Advertisement Television	290.35	212.28	-78.06	-26.89%
	Advertisement Budget Recovery From Suppliers	-80.01	-54.90	25.11	-31.38%
	Advertisement Newspaper	76.90	52.21	-24.68	-32.10%
	Advertisement Campaign	26.33	14.40	-11.92	-45.29%
	HO01 Advertisement Expenses	0.50	0.00	-0.50	-100.00%
Total	417.78	576.76	158.97	38.05%	

Rent	Detail	Last Year	Current Period	Variance	Variance %
	VIJAYAWADA-01	0.50	112.06	111.56	22312.62%
	WEST-02	0.34	60.31	59.97	17651.02%
	SOUTH-03	0.59	87.10	86.51	14727.15%
	SOUTH ARCOT	1.55	33.59	32.04	2066.93%
	WEST-01	3.75	76.75	73.00	1949.01%
	CHENNAI-02	4.38	85.43	81.05	1851.68%
	TIRUPATI-01	4.73	83.63	78.91	1669.38%
	SOUTH-01	4.06	51.61	47.54	1170.04%
	KL-SOUTH	1.42	17.78	16.36	1152.69%
	NORTH ARCOT	2.83	34.81	31.98	1130.14%
	TRICHY-01	5.66	67.89	62.23	1100.26%
	HO01	13.13	13.98	0.85	6.44%
	KL-NORTH	0.00	23.96	23.96	0.00%
	CHENNAI-01	-2.55	141.78	144.33	-5663.24%
Total	40.38	890.67	850.29	2105.87%	

Finance Cost	Detail	Last Year	Current Period	Variance	Variance %
	Bank interest for Term Loan a/c	15.57	96.44	80.88	519.59%
	Bank Interest Against CC	138.61	387.55	248.94	179.59%
	Bank Charges	1.75	2.10	0.35	20.05%
	Bank Interest Working Capital	103.71	108.64	4.93	4.76%
	Interest on Car & Property Loan	15.65	13.88	-1.77	-11.32%
	Bank Loan Processing charges	11.13	3.47	-7.66	-68.84%
	CD Recovery From Suppliers	-2.51	0.00	2.51	-100.00%
	Interest on Lease Liabilities	326.76	0.00	-326.76	-100.00%
Total	610.67	612.08	1.42	0.23%	

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Other Expenses	Detail	Last Year	Current Period	Variance	Variance %
	VEHICLE SPARES & SERVICE	0.01	2.39	2.38	23842.50%
	PRINTING & STATIONARY	0.07	0.33	0.26	373.20%
	DIESEL & PETROL	0.10	0.33	0.23	217.82%
	COMPUTER EXPENSES	0.05	0.13	0.09	198.36%
	ADMINISTRATION EXPENSES	16.83	34.64	17.81	105.83%
	TELEPHONE EXPENSES	1.96	1.99	0.04	1.93%
	TRAVELLING EXPENSES	10.10	7.70	-2.41	-23.82%
	MISCELLANEOUS EXPENSES	4.23	2.09	-2.14	-50.60%
	POSTAGE & TELEGRAMS	0.08	0.00	-0.08	-100.00%
Total	33.43	49.61	16.18	48.40%	