

Variance % Color Coding	High Risk	Risk	Fair	Good	New
Heads	Values	Projection	Last Year	Variance	Variance %
Sales	47,497.52	47,497.52	35,314.41	12,183.11	34.50%
Gross Profit	3,799.80	3,799.80	2,825.15	974.65	34.50%
Direct Expenses	0.42	0.42	-393.39	393.80	-100.11%
Employee Cost	302.17	302.17	161.72	140.45	86.85%
Power Cost	3.77	3.77	3.52	0.25	7.11%
Advertisement	246.32	246.32	2,834.61	-2,588.29	-91.31%
Rent	874.43	874.43	147.22	727.21	493.97%
Finance Cost	646.80	646.80	656.54	-9.74	-1.48%
Other Expenses	27.24	27.24	644.15	-616.91	-95.77%
Total Expenses	2,101.15	2,101.15	4,054.37	-1,953.22	-48.18%
Net Profit	1,698.65	1,698.65	-1,229.22	2,927.87	-238.19%

Direct Expenses	Detail	Last Year	Current Period	Variance	Variance %
	SSSA Commission On Sales	6.41	0.00	-6.41	-100.00%
	Freight Recovery from Suppliers	-306.11	0.00	306.11	-100.00%
	HO01 Credit Card Commission Charges	-17.59	0.00	17.59	-100.00%
	WHUB Freight Outward	0.07	0.00	-0.07	-100.00%
	S2HB Freight Outward	2.71	0.00	-2.71	-100.00%
	HO01 Discount Allowed Finance	-102.89	0.00	102.89	-100.00%
	HO01 Service Expenses	-0.03	0.00	0.03	-100.00%
	HO01 Freight Outward	64.11	-1.84	-65.95	-102.87%
	HO01 Discount Allowed	-40.05	2.25	42.31	-105.63%
Total	-393.39	0.42	393.80	-100.11%	

info : Values in Lacs period from 1 Mar 2026 to 31 Mar 2026

	Detail	Last Year	Current Period	Variance	Variance %
Employee Cost	HO01 Incentive to Admin Staff	6.10	54.77	48.67	797.64%
	Staff Room Rent	2.30	6.91	4.61	200.36%
	HO Salary to Admin Staff	37.40	77.72	40.31	107.78%
	MHUB Staff Welfare Expense	0.16	0.22	0.06	34.75%
	Salary to Superannuation Staff	12.67	16.60	3.92	30.95%
	HO PF to Admin Staff	2.78	3.28	0.50	17.97%
	HO01 - ESI to Other Staff	0.44	0.49	0.05	11.88%
	SSSA Salary to Admin Staff	0.50	0.50	0.00	0.34%
	WHUP Staff Room Rent	0.06	0.06	0.00	0.00%
	S2HB Salary to Admin Staff	0.00	1.07	1.07	0.00%
	Directors Salary	132.00	132.00	0.00	0.00%
	S2HB PF to Admin Staff	0.00	0.11	0.11	0.00%
	HO Meals Expense	0.00	0.21	0.21	0.00%
	GHUB Incentive on Sales	0.00	0.00	0.00	0.00%
	MHUB Watch & Ward Expense	0.00	0.26	0.26	0.00%
	S2HB ESI to Admin Staff	0.00	0.02	0.02	0.00%
	MSWH Incentive on Sales	0.00	0.00	0.00	0.00%
	MHUB Water Expense	0.00	0.04	0.04	0.00%
	SSSA PF to Admin Staff	0.06	0.05	0.00	-7.15%
	HO Staff Welfare Expense	11.87	7.40	-4.47	-37.68%
	SSSA ESI to Admin Staff	0.02	0.01	-0.01	-41.94%
	HO Water Expense	0.17	0.04	-0.13	-74.70%
	HO Staff Medical Expense	3.24	0.16	-3.08	-95.06%
	SSSA Batta & Commission	-6.41	0.00	6.41	-100.00%
	Loans and advance	-6.89	0.00	6.89	-100.00%
	WHUB Water Expense	0.02	0.00	-0.02	-100.00%
	HO Batta & Commission	-95.25	0.00	95.25	-100.00%
	Incentive to Directors	60.12	0.00	-60.12	-100.00%
	WHUP Staff Welfare Expense	0.50	0.00	-0.50	-100.00%
	SNHB Watch & Ward Expense	0.23	0.00	-0.23	-100.00%
WHUP Water Expense	0.09	0.00	-0.09	-100.00%	
WHUB Staff Welfare Expense	0.06	0.00	-0.06	-100.00%	
HO Watch & Ward Expense	-0.53	0.26	0.79	-149.02%	
Total		161.72	302.17	140.45	86.85%
Power Cost	Detail	Last Year	Current Period	Variance	Variance %
	WHUB Lighting	0.15	0.18	0.03	21.58%
	HO Lighting	3.34	3.59	0.25	7.49%
	WHUP Lighting	0.00	0.00	0.00	0.00%
	SNHB Lighting	0.03	0.00	-0.03	-100.00%
Total		3.52	3.77	0.25	7.11%

info : Values in Lacs period from 1 Mar 2026 to 31 Mar 2026

Advertisement

Detail	Last Year	Current Period	Variance	Variance %
Advertisement Activity BTL	0.31	4.62	4.31	1390.08%
Advertisement Event	4.84	53.97	49.13	1014.85%
Advertisement Campaign	25.29	34.12	8.82	34.89%
Advertisement Digital	80.06	74.49	-5.58	-6.96%
Advertisement Television	324.13	264.09	-60.04	-18.52%
Advertisement Newspaper	94.02	73.93	-20.09	-21.36%
Advertisement Anniversary	12.63	5.09	-7.55	-59.75%
Advertisement Other Expenses	0.75	0.25	-0.50	-66.67%
Advertisement Outdoor Media	32.29	4.87	-27.42	-84.93%
Advertisement Branch Opening	24.05	0.10	-23.95	-99.57%
Sales Promotion Expenses	128.72	0.00	-128.72	-100.00%
Advertisement Exhibition	2.49	0.00	-2.49	-100.00%
Advertisement Renovation	0.72	0.00	-0.72	-100.00%
HO01 Advertisement Expenses	90.10	0.00	-90.10	-100.00%
Advertisement Budget Recovery From Suppliers	2,014.20	-269.19	-2,283.39	-113.36%
Total	2,834.61	246.32	-2,588.29	-91.31%

Rent

Detail	Last Year	Current Period	Variance	Variance %
SOUTH-01	4.59	51.87	47.27	1029.47%
WEST-01	7.31	76.70	69.38	948.71%
TRICHY-01	6.15	60.85	54.70	889.51%
HO01	12.50	13.54	1.04	8.28%
KL-SOUTH	0.00	17.78	17.78	0.00%
KL-NORTH	0.00	23.96	23.96	0.00%
CHENNAI-01	145.39	141.70	-3.69	-2.53%
NORTH ARCOT	-10.42	33.87	44.29	-424.88%
WEST-02	-6.27	59.34	65.61	-1045.96%
SOUTH ARCOT	-1.87	30.45	32.33	-1724.64%
CHENNAI-02	-4.92	86.38	91.30	-1857.12%
SOUTH-03	-3.36	86.16	89.52	-2667.18%
TIRUPATI-01	-1.25	81.28	82.53	-6602.48%
VIJAYAWADA-01	-0.63	110.56	111.19	-17649.70%
Total	147.22	874.43	727.21	493.97%

info : Values in Lacs period from 1 Mar 2026 to 31 Mar 2026

	Finance Cost				
	Detail	Last Year	Current Period	Variance	Variance %
	Bank Charges	0.62	1.78	1.16	187.44%
	Bank Interest Against CC	370.99	429.30	58.31	15.72%
	Bank Interest Working Capital	165.60	98.52	-67.08	-40.51%
	Interest - other (FD)	3.02	0.00	-3.02	-100.00%
	Bank Charges - Bank MOD	0.00	0.00	0.00	-100.00%
	Bank Interest on Car Loan	-0.07	0.00	0.07	-100.00%
	CD Recovery From Suppliers	477.06	0.00	-477.06	-100.00%
	Interest on Lease Liabilities	305.26	0.00	-305.26	-100.00%
	Interest on Car & Property Loan	-144.35	13.87	158.22	-109.61%
	Bank interest for Term Loan a/c	-507.78	100.20	607.98	-119.73%
	Bank Loan Processing charges	-13.82	3.13	16.94	-122.62%
	Total	656.54	646.80	-9.74	-1.48%
	Other Expenses				
	Detail	Last Year	Current Period	Variance	Variance %
	COMPUTER EXPENSES	0.12	0.24	0.11	92.61%
	TELEPHONE EXPENSES	2.34	1.67	-0.67	-28.63%
	DIESEL & PETROL	0.36	0.11	-0.24	-67.82%
	TRAVELLING EXPENSES	135.42	8.34	-127.07	-93.84%
	VEHICLE SPARES & SERVICE	6.10	0.36	-5.74	-94.17%
	PRINTING & STATIONARY	4.97	0.24	-4.73	-95.19%
	ADMINISTRATION EXPENSES	720.18	12.46	-707.72	-98.27%
	INSURANCE	20.41	0.28	-20.13	-98.61%
	MISCELLANEOUS EXPENSES	-245.99	3.54	249.53	-101.44%
	POSTAGE & TELEGRAMS	0.24	-0.01	-0.25	-103.70%
	Total	644.15	27.24	-616.91	-95.77%