

MTD Sales
320.03 L

Brand Share %
4.07 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	206.32	6.28 %
Dishwash	105.10	56.02 %
Chimney	2.70	3.13 %
Mixie	2.51	0.58 %
Small-Ap	1.96	2.82 %
Gas-Stov	0.80	0.26 %
Fridge	0.63	0.02 %
Total	320.03	4.07 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	60.21	6.25 %
SOUTH-01	54.47	5.02 %
CHENNAI-02	45.60	6.07 %
WEST-02	32.76	4.25 %
SOUTH-03	27.32	3.29 %
WEST-01	27.02	4.10 %
SOUTH ARCOT	22.60	5.42 %
NORTH ARCOT	15.12	3.53 %
KL-NORTH	11.64	11.87 %
TRICHY-01	11.05	1.63 %
VIJAYAWADA-01	7.71	1.36 %
KL-SOUTH	2.35	2.81 %
TIRUPATI-01	2.17	0.41 %
Total	320.03	4.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.73	7.74 %
Dishwash	26.46	69.94 %
Fridge	0.63	0.15 %
Chimney	0.63	8.20 %
Small-Ap	0.41	4.49 %
Gas-Stov	0.35	0.96 %
Total	60.21	6.25 %

Branch *	MTD Sales L	Brand Share %
CH42	1.68	4.02 %
CH16	1.51	2.35 %
CH28	0.99	2.36 %
AVD1	0.82	3.27 %
CH08	0.45	0.85 %
SKL1	0.39	2.00 %
CH45	0.37	1.19 %
CH38	0.30	1.43 %
TKM1	0.29	2.81 %
CH26	0.17	3.20 %
GUD1	0.17	0.50 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	60.21	6.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.58	6.85 %
Dishwash	19.74	57.20 %
Chimney	0.58	5.59 %
Small-Ap	0.31	3.25 %
Gas-Stov	0.25	0.59 %
Total	54.47	5.02 %

Branch *	MTD Sales L	Brand Share %
SVK1	1.34	3.82 %
TUT2	0.91	2.27 %
TCN1	0.61	2.11 %
VNR2	0.57	1.42 %
MAR1	0.53	2.13 %
VKM1	0.41	2.69 %
SNL1	0.20	1.31 %
PDI1	0.18	0.85 %
SGT1	0.16	1.96 %
APK1	0.12	0.54 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	54.47	5.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	30.00	9.21 %
Dishwash	15.23	67.73 %
Chimney	0.22	4.27 %
Small-Ap	0.16	2.69 %
Total	45.60	6.07 %

Branch *	MTD Sales L	Brand Share %
CH12	1.31	3.16 %
CH43	0.81	3.09 %
CH20	0.63	2.49 %
CH46	0.31	2.38 %
CH31	0.30	3.41 %
CH01		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	45.60	6.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	28.04	8.38 %
Dishwash	4.72	47.67 %
Total	32.76	4.25 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.71	2.08 %
VKL1	0.51	3.83 %
MTR1	0.36	1.96 %
KVP1	0.32	2.57 %
ERD1	0.30	0.74 %
PMP1	0.29	2.87 %
HRR1	0.19	1.54 %
SLM3	0.19	0.56 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	32.76	4.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.16	4.69 %
Dishwash	9.80	67.13 %
Small-Ap	0.22	2.78 %
Chimney	0.14	1.26 %
Total	27.32	3.29 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.75	2.61 %
MDU7	0.54	1.76 %
BNR1	0.49	3.18 %
TEN1	0.46	2.51 %
MDU4	0.46	2.26 %
DKI1	0.40	2.10 %
MDU6	0.40	0.99 %
PKM1	0.25	2.30 %
TPT1	0.25	1.31 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	27.32	3.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.51	5.92 %
Dishwash	10.00	51.60 %
Chimney	0.28	2.28 %
Small-Ap	0.23	3.68 %
Total	27.02	4.10 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.91	3.31 %
PLI1	0.67	2.90 %
KMR1	0.61	1.60 %
TPR1	0.56	2.06 %
UMP1	0.45	2.70 %
CBE1	0.41	1.83 %
PPI1	0.18	1.15 %
AVI1	0.17	0.85 %
KGI1	0.16	2.01 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
GBM1		0.00 %
Total	27.02	4.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	16.15	9.49 %
Dishwash	6.45	83.82 %
Total	22.60	5.42 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.93	3.82 %
KKI2	0.87	3.45 %
TDM1	0.47	2.40 %
POY2	0.34	1.20 %
SJI2	0.30	1.33 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	22.60	5.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.75	6.16 %
Dishwash	3.37	48.02 %
Total	15.12	3.53 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.94	2.83 %
CPT1	0.46	3.94 %
WJD1	0.37	2.44 %
CYR1	0.36	3.85 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	15.12	3.53 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.25	24.28 %
Dishwash	4.33	84.25 %
Chimney	0.85	13.17 %
Gas-Stov	0.20	2.07 %
Total	11.64	11.87 %

Branch *	MTD Sales L	Brand Share %
Total	11.64	11.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.96	3.25 %
Dishwash	2.09	23.05 %
Total	11.05	1.63 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.91	3.87 %
KUM1	1.55	3.56 %
TRY1	0.65	0.84 %
TVR2	0.47	1.06 %
MDI1	0.44	1.44 %
TRY3	0.36	1.95 %
TNJ2	0.31	0.92 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	11.05	1.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.30	2.60 %
Dishwash	1.43	11.38 %
Mixie	0.71	2.62 %
Small-Ap	0.26	3.66 %
Total	7.71	1.36 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.38	1.37 %
VJW1	0.28	1.41 %
GVM1	0.26	1.88 %
VJW3	0.25	0.97 %
RMV1	0.21	0.68 %
OGL1	0.18	1.02 %
ELU1	0.15	0.76 %
CRL1	0.06	0.24 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
GNT2	-0.33	-4.27 %
Total	7.71	1.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	1.47	100.00 %
Wash-Mac	0.88	3.41 %
Total	2.35	2.81 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
WTVP		0.00 %
Total	2.35	2.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.81	6.78 %
Small-Ap	0.36	7.78 %
Total	2.17	0.41 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.37	1.19 %
CTO1	0.35	0.93 %
NLR1	0.30	1.92 %
TPY2	0.29	0.63 %
MPL1	0.27	1.25 %
KHT1	0.24	1.03 %
KOU1	0.15	1.12 %
KDA1	0.12	0.79 %
PDT1	0.07	0.31 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	2.17	0.41 %