

MTD Sales
540.52 L

Brand Share %
6.15 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **6.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	263.30	7.02 %
Fridge	169.06	4.16 %
Dishwash	90.50	45.85 %
Mixie	8.31	1.59 %
Chimney	4.46	3.37 %
Small-Ap	2.67	3.06 %
Hob	2.22	9.54 %
Total	540.52	6.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	87.85	7.46 %
CHENNAI-01	81.23	7.85 %
SOUTH ARCOT	45.50	9.04 %
SOUTH-03	44.50	5.58 %
CHENNAI-02	43.61	5.08 %
WEST-02	43.17	8.17 %
TRICHY-01	32.27	3.83 %
NORTH ARCOT	31.21	5.65 %
TIRUPATI-01	30.74	5.38 %
WEST-01	29.15	6.46 %
WEST-03	22.98	6.59 %
KL-NORTH	18.40	4.98 %
VIJAYAWADA-01	15.25	3.00 %
KL-SOUTH	9.75	5.24 %
KL-CENTRAL	2.97	7.28 %
HYDERABAD-01	1.94	15.80 %
Total	540.52	6.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	38.32	7.56 %
Fridge	30.07	5.62 %
Dishwash	18.46	65.87 %
Chimney	0.56	4.14 %
Small-Ap	0.43	5.73 %
Total	87.85	7.46 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.48	5.46 %
TKS1	1.29	3.18 %
RND1	1.06	2.84 %
VKM1	0.88	5.92 %
APK1	0.86	5.51 %
UDN1	0.68	3.81 %
ASM1	0.57	4.16 %
SDI1	0.49	1.49 %
SNL1	0.45	1.49 %
TYI1	0.37	1.78 %
KSM1	0.35	2.34 %
VNR2	0.35	0.93 %
PKD1	0.33	1.24 %
TKY1	0.33	3.47 %
RND2	0.32	0.85 %
PDI1	0.27	1.34 %
KYR1	0.22	1.71 %
SKD1	0.22	1.25 %
ARM1	0.17	1.48 %
MMT1	0.11	0.66 %
TCN1	0.11	0.38 %
COL1		0.00 %
SGT1		0.00 %
S2SD	-0.98	-228.53 %
Total	87.85	7.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.53	9.25 %
Fridge	21.62	4.53 %
Dishwash	18.37	42.68 %
Small-Ap	0.37	3.55 %
Chimney	0.27	2.94 %
Mixie	0.06	0.11 %
Total	81.23	7.85 %

Branch *	MTD Sales L	Brand Share %
CH14	3.28	5.19 %
CH16	3.07	3.99 %
CH07	2.04	5.33 %
AVD1	1.78	3.94 %
CH22	1.55	4.61 %
GUD1	1.52	3.43 %
CH28	0.93	1.83 %
CH30	0.76	2.11 %
MRM1	0.51	1.75 %
KNR1	0.43	2.40 %
CH08	0.40	1.95 %
CH39	0.27	1.88 %
CH26	0.22	3.05 %
CH29	0.18	3.93 %
CH38	0.11	0.47 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	81.23	7.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	22.84	10.56 %
Fridge	13.89	5.83 %
Dishwash	8.55	75.58 %
Chimney	0.22	4.78 %
Total	45.50	9.04 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.68	5.97 %
TRK1	0.76	2.06 %
VPM1	0.27	3.56 %
KML1	0.11	0.55 %
PRT1	0.11	0.44 %
ULP1	0.11	0.41 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV	-0.21	5.12 %
Total	45.50	9.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	24.02	6.97 %
Fridge	14.64	3.92 %
Dishwash	5.64	51.13 %
Chimney	0.12	0.90 %
Small-Ap	0.07	1.43 %
Total	44.50	5.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.88	4.67 %
MDU2	2.02	4.05 %
MDU4	0.75	4.67 %
PNI1	0.52	4.80 %
TDI1	0.44	3.16 %
NKI1	0.36	2.23 %
PVI1	0.28	0.94 %
MNM1	0.24	2.34 %
TMM1	0.22	1.16 %
ODM1	0.12	1.80 %
USL1	0.12	0.77 %
BTU1	0.11	1.21 %
CBM1	0.11	0.52 %
DKI1	0.11	0.45 %
KPT1	0.11	1.29 %
KYK1	0.11	1.31 %
ATG1		0.00 %
CMR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
WHMD	-0.30	6.10 %
Total	44.50	5.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	22.57	6.00 %
Fridge	14.79	3.62 %
Dishwash	5.84	29.14 %
Chimney	0.33	4.59 %
Small-Ap	0.08	1.17 %
Total	43.61	5.08 %

Branch *	MTD Sales L	Brand Share %
CH03	2.56	2.82 %
CH20	1.02	3.30 %
CH06	0.87	2.16 %
CH12	0.65	1.67 %
CH50	0.46	1.07 %
CH44	0.35	1.39 %
CH23	0.33	2.94 %
CH36	0.28	2.85 %
CH43	0.28	0.92 %
PON1	0.17	0.85 %
CH34	0.17	0.57 %
UKI1	0.13	0.91 %
CH33	0.11	0.40 %
GPD1	0.11	1.09 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
WCHN	-1.77	5.07 %
WHC3	-2.05	-31.80 %
Total	43.61	5.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.02	8.94 %
Fridge	16.98	7.14 %
Dishwash	4.19	72.76 %
Chimney	0.88	7.12 %
Small-Ap	0.10	3.90 %
Total	43.17	8.17 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.75	3.98 %
PLC1	0.58	3.94 %
SLM2	0.44	2.17 %
SLM3	0.42	1.53 %
EDP1	0.33	2.96 %
PNG1	0.30	2.88 %
BMD1	0.11	0.87 %
OML1	0.11	0.53 %
SGI1	0.11	0.90 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.16	-5.72 %
Total	43.17	8.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	17.25	4.02 %
Dishwash	7.99	43.96 %
Wash-Mac	7.03	2.12 %
Total	32.27	3.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.33	3.53 %
TNJ1	1.58	3.35 %
TVR2	1.24	3.00 %
TVR1	1.22	5.64 %
KUM1	1.21	2.66 %
PBR2	1.20	2.13 %
TRY3	1.15	4.74 %
PDK2	0.94	3.41 %
NGT1	0.52	1.45 %
JKM1	0.51	1.75 %
MSI1	0.46	3.08 %
KRN1	0.44	4.58 %
KIK1	0.33	0.87 %
PTK1	0.33	0.91 %
TRY2	0.22	3.27 %
AYR1	0.11	0.58 %
NCK1	0.11	1.11 %
PBR1	0.11	0.85 %
APM1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ	-0.30	4.35 %
Total	32.27	3.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	19.45	7.80 %
Fridge	7.77	3.10 %
Dishwash	3.74	36.46 %
Chimney	0.25	2.54 %
Total	31.21	5.65 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.72	4.65 %
VEL4	1.46	4.04 %
CGM1	1.07	4.44 %
SBR1	0.77	2.75 %
WJP1	0.63	3.66 %
TRR1	0.58	1.63 %
ABR1	0.53	2.16 %
VSI1	0.52	3.81 %
CYR1	0.41	3.59 %
WJD1	0.32	1.87 %
PLR1	0.22	1.28 %
GDM1	0.12	0.70 %
BGR1	0.11	0.93 %
VNB1	0.11	0.73 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	31.21	5.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.96	6.60 %
Fridge	6.07	2.20 %
Mixie	5.28	17.57 %
Dishwash	2.31	25.66 %
Small-Ap	0.71	9.87 %
Chimney	0.41	5.86 %
Total	30.74	5.38 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.42	5.09 %
NLR1	1.12	5.84 %
KNL1	0.69	4.02 %
NDL1	0.56	3.64 %
KDA1	0.53	2.49 %
BVL1	0.53	3.96 %
ADI1	0.52	3.94 %
KHT1	0.50	3.43 %
GTU1	0.45	4.78 %
PUT1	0.39	2.93 %
KVL1	0.31	1.92 %
VKI1	0.31	2.29 %
RJP1	0.27	1.26 %
KDR1	0.26	2.63 %
KAR1	0.18	1.41 %
SPE1	0.17	1.03 %
KOU1	0.14	0.93 %
PGR1	0.11	0.93 %
GTL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	30.74	5.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.51	6.96 %
Fridge	11.00	5.87 %
Dishwash	3.51	50.81 %
Chimney	0.13	1.13 %
Total	29.15	6.46 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.70	1.57 %
UMP1	0.60	2.83 %
CNR1	0.58	5.74 %
CBE5	0.44	2.80 %
DPM2	0.40	2.96 %
MPM1	0.40	1.89 %
CBE3	0.35	3.22 %
UAM1	0.24	1.46 %
SUL1	0.22	1.01 %
ANR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
Total	29.15	6.46 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.50	7.99 %
Fridge	8.17	5.62 %
Dishwash	1.31	24.98 %
Total	22.98	6.59 %

Branch *	MTD Sales L	Brand Share %
TPR1	1.14	4.21 %
TCG1	0.58	3.37 %
PDR1	0.43	3.66 %
ERD1	0.37	0.82 %
VKL1	0.32	5.01 %
CMI1	0.11	0.93 %
KGM1	0.11	1.17 %
AVI1		0.00 %
GBM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD	-0.01	-2.09 %
Total	22.98	6.59 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.35	4.92 %
Dishwash	5.98	44.39 %
Fridge	2.17	1.46 %
Hob	1.79	9.44 %
Chimney	1.30	6.93 %
Mixie	0.49	1.86 %
Small-Ap	0.33	2.27 %
Total	18.40	4.98 %

Branch *	MTD Sales L	Brand Share %
KZD1	12.06	5.87 %
KNU1	5.61	5.86 %
BSY1	1.30	2.71 %
VLC1	0.41	1.27 %
WHKZ	-0.49	4.60 %
Total	18.40	4.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.72	3.98 %
Dishwash	3.19	26.40 %
Mixie	1.84	7.54 %
Fridge	1.13	0.47 %
Small-Ap	0.37	4.56 %
Total	15.25	3.00 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.96	5.99 %
GNT1	0.86	4.30 %
OGL1	0.68	4.16 %
TVU1	0.41	3.26 %
VJW3	0.41	1.80 %
NPR1	0.41	2.75 %
NZV1	0.35	4.09 %
TNK1	0.35	1.87 %
VJW4	0.33	2.64 %
CKT1	0.20	2.00 %
NRT1	0.15	1.08 %
CRL1	0.11	0.50 %
MTM1	0.11	1.03 %
PPM1	0.05	1.04 %
VJW2	0.05	0.88 %
RMV1	0.03	0.19 %
VJW5	0.03	0.51 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	15.25	3.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.65	9.62 %
Fridge	2.18	2.30 %
Mixie	0.44	3.51 %
Dishwash	0.42	37.59 %
Small-Ap	0.07	1.18 %
Total	9.75	5.24 %

Branch *	MTD Sales L	Brand Share %
KOM1	2.45	5.88 %
TVP1	2.01	2.57 %
PNL1	0.42	2.25 %
WHTM	-0.15	2.94 %
Total	9.75	5.24 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	1.81	13.10 %
Fridge	0.67	3.52 %
Dishwash	0.42	49.77 %
Mixie	0.07	2.60 %
Total	2.97	7.28 %

Branch *	MTD Sales L	Brand Share %
Total	2.97	7.28 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	9.96 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Small-Ap	0.15	80.84 %
Mixie	0.13	46.76 %
Total	1.94	15.80 %

Branch *	MTD Sales L	Brand Share %
Total	1.94	15.80 %