

MTD Sales
524.27 L

Brand Share %
6.15 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **6.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	252.79	6.95 %
Fridge	165.82	4.20 %
Dishwash	88.71	46.25 %
Mixie	7.80	1.52 %
Chimney	4.33	3.40 %
Small-Ap	2.60	3.05 %
Hob	2.22	9.75 %
Total	524.27	6.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	84.28	7.37 %
CHENNAI-01	78.74	7.82 %
SOUTH ARCOT	44.64	9.17 %
WEST-02	43.17	8.33 %
CHENNAI-02	42.45	5.11 %
SOUTH-03	42.29	5.47 %
TRICHY-01	31.55	3.86 %
NORTH ARCOT	30.20	5.64 %
TIRUPATI-01	29.82	5.36 %
WEST-01	27.49	6.28 %
WEST-03	22.11	6.53 %
KL-NORTH	18.28	5.12 %
VIJAYAWADA-01	14.87	3.03 %
KL-SOUTH	9.54	5.27 %
KL-CENTRAL	2.97	7.59 %
HYDERABAD-01	1.87	15.49 %
Total	524.27	6.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	36.25	7.38 %
Fridge	29.49	5.67 %
Dishwash	17.55	65.96 %
Chimney	0.56	4.25 %
Small-Ap	0.43	5.93 %
Total	84.28	7.37 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.48	5.58 %
TKS1	1.29	3.25 %
RND1	1.06	2.90 %
VKM1	0.88	6.04 %
UDN1	0.68	3.88 %
ASM1	0.57	4.22 %
APK1	0.56	3.96 %
SDI1	0.49	1.54 %
SNL1	0.45	1.50 %
TYI1	0.37	1.80 %
KSM1	0.35	2.40 %
VNR2	0.35	1.02 %
PKD1	0.33	1.28 %
TKY1	0.33	3.65 %
RND2	0.32	0.87 %
PDI1	0.27	1.36 %
KYR1	0.22	1.74 %
SKD1	0.22	1.30 %
ARM1	0.17	1.52 %
MMT1	0.11	0.69 %
TCN1	0.11	0.41 %
COL1		0.00 %
SGT1		0.00 %
S2SD	-0.98	-111.63 %
Total	84.28	7.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	39.03	9.16 %
Fridge	21.12	4.55 %
Dishwash	17.89	43.10 %
Small-Ap	0.37	3.64 %
Chimney	0.27	3.04 %
Mixie	0.06	0.11 %
Total	78.74	7.82 %

Branch *	MTD Sales L	Brand Share %
CH14	3.28	5.25 %
CH16	3.07	4.07 %
CH07	2.04	5.41 %
AVD1	1.78	4.08 %
CH22	1.55	4.70 %
GUD1	1.52	3.56 %
CH28	0.93	1.89 %
CH30	0.76	2.15 %
MRM1	0.51	1.79 %
KNR1	0.43	2.40 %
CH08	0.40	1.95 %
CH39	0.27	2.03 %
CH26	0.22	3.18 %
CH29	0.18	4.19 %
CH38	0.11	0.49 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	78.74	7.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	22.64	10.86 %
Fridge	13.24	5.75 %
Dishwash	8.55	75.58 %
Chimney	0.22	4.93 %
Total	44.64	9.17 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.68	6.05 %
TRK1	0.76	2.10 %
VPM1	0.27	3.65 %
KML1	0.11	0.56 %
PRT1	0.11	0.46 %
ULP1	0.11	0.42 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV	-0.21	5.50 %
Total	44.64	9.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.02	9.08 %
Fridge	16.98	7.30 %
Dishwash	4.19	72.76 %
Chimney	0.88	7.47 %
Small-Ap	0.10	3.96 %
Total	43.17	8.33 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.75	3.98 %
PLC1	0.58	4.00 %
SLM2	0.44	2.24 %
SLM3	0.42	1.55 %
EDP1	0.33	3.10 %
PNG1	0.30	2.95 %
BMD1	0.11	0.90 %
OML1	0.11	0.54 %
SGI1	0.11	0.90 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.16	-5.72 %
Total	43.17	8.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.57	5.92 %
Fridge	14.63	3.71 %
Dishwash	5.84	30.35 %
Chimney	0.33	4.84 %
Small-Ap	0.08	1.20 %
Total	42.45	5.11 %

Branch *	MTD Sales L	Brand Share %
CH03	2.56	2.95 %
CH20	1.02	3.34 %
CH06	0.87	2.26 %
CH12	0.65	1.70 %
CH50	0.46	1.11 %
CH23	0.33	2.99 %
CH36	0.28	2.97 %
CH43	0.28	0.97 %
PON1	0.17	0.87 %
CH34	0.17	0.60 %
UKI1	0.13	0.91 %
CH33	0.11	0.40 %
GPD1	0.11	1.17 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
WCHN	-1.77	5.48 %
WHC3	-2.05	-31.80 %
Total	42.45	5.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	21.93	6.57 %
Fridge	14.52	4.02 %
Dishwash	5.64	51.13 %
Chimney	0.12	0.95 %
Small-Ap	0.07	1.47 %
Total	42.29	5.47 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.88	4.87 %
MDU2	1.82	3.81 %
MDU4	0.63	4.07 %
PNI1	0.52	5.41 %
TDI1	0.44	3.34 %
NKI1	0.36	2.29 %
PVI1	0.28	0.96 %
MNM1	0.24	2.52 %
TMM1	0.22	1.17 %
ODM1	0.12	1.80 %
USL1	0.12	0.80 %
BTU1	0.11	1.21 %
CBM1	0.11	0.53 %
DKI1	0.11	0.46 %
KPT1	0.11	1.31 %
KYK1	0.11	1.37 %
ATG1		0.00 %
CMR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
Total	42.29	5.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	17.11	4.12 %
Dishwash	7.60	43.96 %
Wash-Mac	6.84	2.13 %
Total	31.55	3.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.33	3.61 %
TVR2	1.24	3.11 %
TVR1	1.22	5.71 %
KUM1	1.21	2.78 %
PBR2	1.20	2.21 %
TNJ1	1.19	2.62 %
TRY3	1.15	5.08 %
PDK2	0.94	3.54 %
NGT1	0.52	1.49 %
JKM1	0.51	1.79 %
MSI1	0.46	3.12 %
KRN1	0.44	4.58 %
KIK1	0.33	0.92 %
PTK1	0.33	0.92 %
TRY2	0.22	3.35 %
AYR1	0.11	0.63 %
NCK1	0.11	1.11 %
PBR1	0.11	0.94 %
APM1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ	-0.30	4.35 %
Total	31.55	3.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	18.59	7.69 %
Fridge	7.62	3.15 %
Dishwash	3.74	36.46 %
Chimney	0.25	2.59 %
Total	30.20	5.64 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.72	4.72 %
VEL4	1.01	2.89 %
SBR1	0.77	2.89 %
CGM1	0.73	3.11 %
WJP1	0.63	3.77 %
TRR1	0.58	1.67 %
ABR1	0.53	2.20 %
VSI1	0.52	3.86 %
CYR1	0.41	3.63 %
WJD1	0.32	1.91 %
PLR1	0.22	1.36 %
GDM1	0.12	0.74 %
BGR1	0.11	0.97 %
VNB1	0.11	0.74 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	30.20	5.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.47	6.57 %
Fridge	5.96	2.21 %
Mixie	4.97	17.07 %
Dishwash	2.31	27.12 %
Small-Ap	0.71	10.08 %
Chimney	0.41	5.86 %
Total	29.82	5.36 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.25	5.04 %
NLR1	1.12	5.90 %
KNL1	0.69	4.11 %
NDL1	0.56	3.90 %
KDA1	0.53	2.55 %
BVL1	0.53	3.96 %
ADI1	0.52	3.96 %
KHT1	0.50	3.43 %
GTU1	0.45	4.91 %
KVL1	0.31	1.93 %
VKI1	0.31	2.32 %
RJP1	0.27	1.29 %
KDR1	0.26	2.73 %
KAR1	0.18	1.41 %
SPE1	0.17	1.07 %
KOU1	0.14	1.00 %
PUT1	0.13	1.07 %
PGR1	0.11	0.93 %
GTL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	29.82	5.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.68	6.82 %
Fridge	10.18	5.57 %
Dishwash	3.51	50.81 %
Chimney	0.13	1.15 %
Total	27.49	6.28 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.70	1.58 %
UMP1	0.60	2.89 %
CNR1	0.58	5.94 %
CBE5	0.44	2.96 %
DPM2	0.40	3.08 %
MPM1	0.40	1.94 %
CBE3	0.35	3.35 %
UAM1	0.24	1.58 %
SUL1	0.22	1.04 %
ANR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
Total	27.49	6.28 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	12.63	7.67 %
Fridge	8.17	5.78 %
Dishwash	1.31	27.29 %
Total	22.11	6.53 %

Branch *	MTD Sales L	Brand Share %
TPR1	1.14	4.22 %
TCG1	0.58	3.48 %
PDR1	0.43	3.88 %
ERD1	0.37	0.86 %
CMI1	0.11	0.98 %
KGM1	0.11	1.19 %
AVI1		0.00 %
GBM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	22.11	6.53 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.35	5.09 %
Dishwash	5.98	44.39 %
Fridge	2.17	1.51 %
Hob	1.79	9.70 %
Chimney	1.17	6.53 %
Mixie	0.49	1.95 %
Small-Ap	0.33	2.32 %
Total	18.28	5.12 %

Branch *	MTD Sales L	Brand Share %
KZD1	11.93	5.95 %
BSY1	1.30	2.82 %
VLC1	0.41	1.29 %
WHKZ	-0.49	4.60 %
Total	18.28	5.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.52	4.01 %
Dishwash	3.19	26.40 %
Mixie	1.66	7.00 %
Fridge	1.13	0.49 %
Small-Ap	0.37	4.63 %
Total	14.87	3.03 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.81	4.36 %
OGL1	0.68	4.56 %
TVU1	0.41	3.29 %
VJW3	0.41	1.80 %
NPR1	0.41	2.75 %
NZV1	0.35	4.37 %
TNK1	0.35	1.87 %
VJW4	0.33	2.64 %
NRT1	0.15	1.14 %
CRL1	0.11	0.50 %
MTM1	0.11	1.08 %
PPM1	0.05	1.04 %
RMV1	0.03	0.19 %
VJW5	0.03	0.54 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	14.87	3.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.47	9.62 %
Fridge	2.18	2.38 %
Dishwash	0.42	37.59 %
Mixie	0.41	3.34 %
Small-Ap	0.07	1.22 %
Total	9.54	5.27 %

Branch *	MTD Sales L	Brand Share %
KOM1	2.24	5.53 %
TVP1	2.01	2.68 %
PNL1	0.42	2.27 %
WHTM	-0.15	3.12 %
Total	9.54	5.27 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	1.81	14.02 %
Fridge	0.67	3.59 %
Dishwash	0.42	49.77 %
Mixie	0.07	2.71 %
Total	2.97	7.59 %

Branch *	MTD Sales L	Brand Share %
Total	2.97	7.59 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	9.96 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Mixie	0.13	46.76 %
Small-Ap	0.07	67.98 %
Total	1.87	15.49 %

Branch *	MTD Sales L	Brand Share %
Total	1.87	15.49 %