

MTD Sales
406.17 L

Brand Share %
4.85 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	236.27	7.56 %
Dishwash	83.99	57.85 %
Fridge	72.59	1.78 %
Mixie	4.42	1.00 %
Chimney	3.49	3.34 %
Small-Ap	2.90	4.77 %
Oven	1.98	2.93 %
Gas-Stov	0.52	0.15 %
Total	406.17	4.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	70.47	5.89 %
CHENNAI-01	57.90	6.15 %
CHENNAI-02	45.58	6.14 %
SOUTH ARCOT	40.10	7.98 %
SOUTH-03	37.06	4.13 %
WEST-02	36.82	5.31 %
KL-NORTH	28.83	11.94 %
WEST-01	28.31	4.90 %
NORTH ARCOT	24.88	5.50 %
TRICHY-01	19.34	2.45 %
TIRUPATI-01	8.96	1.62 %
VIJAYAWADA-01	4.38	0.67 %
KL-SOUTH	3.53	2.59 %
Total	406.17	4.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.42	8.38 %
Fridge	17.05	3.20 %
Dishwash	12.60	69.22 %
Small-Ap	0.25	2.35 %
Chimney	0.14	1.25 %
Total	70.47	5.89 %

Branch *	MTD Sales L	Brand Share %
SVK1	1.08	2.92 %
TKS1	0.91	2.01 %
MAR1	0.85	2.21 %
VNR2	0.84	2.10 %
RND1	0.76	1.56 %
SDI1	0.74	3.29 %
PKD1	0.73	2.97 %
VKM1	0.57	3.25 %
ARM1	0.51	4.67 %
APK1	0.41	2.17 %
TKY1	0.41	2.88 %
APK2	0.30	1.61 %
SNL1	0.17	0.73 %
ASM1	0.15	0.82 %
KSM1	0.12	1.76 %
MMT1	0.12	0.55 %
TCN1	0.12	0.38 %
PDI1	0.11	0.48 %
COL1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
UDN1		0.00 %
Total	70.47	5.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.10	8.11 %
Dishwash	20.39	65.50 %
Fridge	8.40	1.84 %
Oven	0.40	5.05 %
Small-Ap	0.33	3.82 %
Chimney	0.28	3.03 %
Total	57.90	6.15 %

Branch *	MTD Sales L	Brand Share %
CH42	0.95	2.02 %
GUD1	0.92	3.53 %
CH08	0.82	1.58 %
CH45	0.73	2.58 %
CH07	0.73	1.51 %
CH22	0.38	1.66 %
CH38	0.29	1.46 %
CH30	0.27	0.97 %
AVD1	0.26	2.25 %
KNR1	0.25	3.73 %
SKL1	0.18	0.94 %
CH28	0.13	0.33 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
GUD2	-0.43	-2.96 %
Total	57.90	6.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	24.63	8.52 %
Dishwash	13.46	67.60 %
Fridge	6.57	1.78 %
Chimney	0.68	13.54 %
Small-Ap	0.24	5.77 %
Total	45.58	6.14 %

Branch *	MTD Sales L	Brand Share %
CH43	0.92	4.06 %
CH12	0.20	0.46 %
CH41	0.13	0.46 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	45.58	6.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	26.56	12.91 %
Fridge	8.04	3.39 %
Dishwash	5.49	61.54 %
Total	40.10	7.98 %

Branch *	MTD Sales L	Brand Share %
POY2	1.06	2.94 %
VCM2	0.68	3.12 %
TRK1	0.41	1.50 %
VPM2	0.37	1.85 %
STP1	0.30	3.56 %
TVM1	0.18	1.67 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.19	2.08 %
Total	40.10	7.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	19.62	5.87 %
Fridge	9.48	2.21 %
Dishwash	7.05	65.00 %
Small-Ap	0.71	9.61 %
Chimney	0.20	1.56 %
Total	37.06	4.13 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.22	2.52 %
MDU7	0.58	2.16 %
KRR1	0.32	2.24 %
MLR1	0.29	1.40 %
PNI1	0.29	2.26 %
PKM1	0.27	2.30 %
NKI1	0.24	1.49 %
BNR1	0.19	1.18 %
MDU5	0.12	0.63 %
MDU3	0.08	0.29 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	37.06	4.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	24.21	8.81 %
Fridge	8.61	2.71 %
Dishwash	3.43	74.90 %
Chimney	0.58	4.60 %
Total	36.82	5.31 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.18	3.26 %
KVP1	0.51	3.28 %
PDR1	0.44	4.49 %
TCG1	0.41	2.78 %
SLM3	0.24	0.98 %
DPR2	0.24	2.07 %
OML1	0.14	0.65 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
WHKP	-0.13	3.45 %
WHPD	-0.36	3.54 %
Total	36.82	5.31 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	13.58	19.98 %
Dishwash	9.83	77.43 %
Chimney	1.61	11.33 %
Oven	1.58	13.13 %
Fridge	1.46	1.40 %
Gas-Stov	0.52	3.08 %
Small-Ap	0.24	5.45 %
Total	28.83	11.94 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	28.83	11.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.39	7.49 %
Dishwash	7.56	57.68 %
Fridge	3.11	1.28 %
Small-Ap	0.25	6.05 %
Total	28.31	4.90 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.85	1.87 %
TPR1	0.77	2.99 %
KGM1	0.64	4.73 %
MPM1	0.58	2.46 %
SNR1	0.57	2.04 %
KMD1	0.54	4.77 %
CBE1	0.43	1.91 %
UAM1	0.33	1.40 %
GBM1	0.29	4.39 %
AVI1	0.27	1.54 %
PDM1	0.19	1.66 %
UMP1	0.19	0.90 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	28.31	4.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	19.24	11.20 %
Fridge	5.26	2.29 %
Dishwash	0.38	12.80 %
Total	24.88	5.50 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.66	2.11 %
CGM1	0.41	3.51 %
CYR1	0.31	2.79 %
SBR1	0.25	1.01 %
UGI1	0.18	2.72 %
CPT1	0.18	1.86 %
KPM1	0.16	1.22 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.05 %
WHVL	-0.15	1.70 %
Total	24.88	5.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.32	4.17 %
Fridge	3.68	0.94 %
Dishwash	3.34	42.76 %
Total	19.34	2.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.06	2.77 %
MVM1	1.09	2.02 %
TRY4	0.65	2.39 %
KUM1	0.55	1.33 %
TTP1	0.52	4.04 %
PTK1	0.43	1.15 %
MSI1	0.35	2.48 %
PBR1	0.27	1.91 %
TVR2	0.19	0.52 %
TVR1	0.18	1.11 %
PDK1	0.17	1.48 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.32	2.37 %
Total	19.34	2.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.48	2.41 %
Mixie	3.46	13.71 %
Small-Ap	0.56	14.30 %
Dishwash	0.46	7.46 %
Total	8.96	1.62 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.20	3.65 %
TPY2	0.81	1.47 %
PDT1	0.39	1.95 %
KDA1	0.34	1.70 %
KOU1	0.31	2.23 %
VKI1	0.28	2.54 %
KNL2	0.22	1.47 %
KHT1	0.20	1.39 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	8.96	1.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.11	1.61 %
Mixie	0.97	4.09 %
Small-Ap	0.31	7.74 %
Total	4.38	0.67 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.68	3.29 %
VJW3	0.67	2.06 %
OGL1	0.37	1.36 %
NRT1	0.29	1.40 %
CRL1	0.26	1.10 %
PAP1	0.17	0.72 %
VJW1	0.16	0.94 %
ELU1	0.10	0.66 %
GNT2	0.07	0.72 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	4.38	0.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.61	5.75 %
Fridge	0.92	1.30 %
Total	3.53	2.59 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.74	3.28 %
PAS1	0.63	3.24 %
PNL1	0.17	1.03 %
KLR1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	3.53	2.59 %