

MTD Sales
297.72 L

Brand Share %
4.06 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	193.19	6.28 %
Dishwash	96.70	55.33 %
Chimney	2.33	2.90 %
Mixie	2.24	0.55 %
Small-Ap	1.82	2.83 %
Gas-Stov	0.80	0.28 %
Fridge	0.63	0.02 %
Total	297.72	4.06 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	55.53	6.39 %
SOUTH-01	51.02	5.01 %
CHENNAI-02	42.87	6.19 %
WEST-02	30.89	4.27 %
WEST-01	24.89	4.04 %
SOUTH-03	24.88	3.19 %
SOUTH ARCOT	20.08	5.16 %
NORTH ARCOT	14.31	3.63 %
TRICHY-01	11.05	1.75 %
KL-NORTH	10.52	11.83 %
VIJAYAWADA-01	7.52	1.39 %
KL-SOUTH	2.09	2.75 %
TIRUPATI-01	2.08	0.41 %
Total	297.72	4.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.85	7.98 %
Dishwash	23.65	69.24 %
Fridge	0.63	0.17 %
Chimney	0.63	9.24 %
Small-Ap	0.41	4.87 %
Gas-Stov	0.35	1.06 %
Total	55.53	6.39 %

Branch *	MTD Sales L	Brand Share %
CH16	1.51	2.52 %
CH42	1.49	3.90 %
CH28	0.99	2.56 %
AVD1	0.82	3.73 %
CH08	0.45	0.90 %
SKL1	0.39	2.11 %
CH45	0.37	1.27 %
CH38	0.30	1.50 %
TKM1	0.29	2.89 %
CH26	0.17	3.47 %
GUD1	0.17	0.92 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	55.53	6.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.52	6.80 %
Dishwash	18.48	55.57 %
Chimney	0.45	4.85 %
Small-Ap	0.31	3.51 %
Gas-Stov	0.25	0.64 %
Total	51.02	5.01 %

Branch *	MTD Sales L	Brand Share %
SVK1	1.34	4.01 %
TCN1	0.61	2.22 %
TUT2	0.61	1.61 %
VNR2	0.57	1.47 %
MAR1	0.53	2.28 %
STU2	0.51	3.55 %
VKM1	0.41	2.96 %
SNL1	0.20	1.39 %
PDI1	0.18	1.02 %
SGT1	0.16	2.08 %
APK1	0.12	0.57 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	51.02	5.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	27.65	9.11 %
Dishwash	14.85	68.60 %
Chimney	0.22	5.38 %
Small-Ap	0.16	3.00 %
Total	42.87	6.19 %

Branch *	MTD Sales L	Brand Share %
CH12	1.31	3.48 %
CH43	0.81	3.22 %
CH20	0.63	2.71 %
CH31	0.30	3.95 %
CH01		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	42.87	6.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	26.16	8.27 %
Dishwash	4.72	47.67 %
Total	30.89	4.27 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.54	1.71 %
MTR1	0.36	2.08 %
KVP1	0.32	2.57 %
ERD1	0.30	0.80 %
PMP1	0.29	3.05 %
HRR1	0.19	1.59 %
SLM3	0.19	0.59 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	30.89	4.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.89	5.71 %
Dishwash	9.49	50.30 %
Chimney	0.28	2.42 %
Small-Ap	0.23	3.81 %
Total	24.89	4.04 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.91	3.64 %
KMR1	0.61	1.69 %
TPR1	0.56	2.21 %
UMP1	0.45	2.90 %
CBE1	0.41	2.06 %
AVI1	0.34	1.84 %
PPI1	0.18	1.19 %
PLI1	0.17	0.80 %
KGI1	0.16	2.30 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
GBM1		0.00 %
Total	24.89	4.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.43	4.76 %
Dishwash	8.22	65.55 %
Chimney	0.14	1.26 %
Small-Ap	0.08	1.13 %
Total	24.88	3.19 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.75	2.73 %
MDU7	0.54	1.86 %
BNR1	0.49	3.28 %
TEN1	0.46	2.66 %
MDU4	0.46	2.55 %
MDU6	0.40	1.02 %
PKM1	0.25	2.35 %
TPT1	0.25	1.38 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	24.88	3.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.99	9.44 %
Dishwash	5.10	80.36 %
Total	20.08	5.16 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.93	3.85 %
KKI2	0.87	3.66 %
NVL2	0.79	3.98 %
TDM1	0.47	2.67 %
POY2	0.34	1.33 %
SJI2	0.30	1.37 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	20.08	5.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.95	6.20 %
Dishwash	3.37	48.02 %
Total	14.31	3.63 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.94	3.17 %
ABR1	0.65	3.49 %
WJD1	0.37	2.54 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	14.31	3.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.96	3.48 %
Dishwash	2.09	24.10 %
Total	11.05	1.75 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.55	3.72 %
TRY1	0.65	0.91 %
TVR2	0.47	1.13 %
MDI1	0.44	1.56 %
TRY3	0.36	2.13 %
TNJ2	0.31	1.02 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	11.05	1.75 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.87	24.54 %
Dishwash	3.83	82.55 %
Chimney	0.61	11.15 %
Gas-Stov	0.20	2.50 %
Total	10.52	11.83 %

Branch *	MTD Sales L	Brand Share %
Total	10.52	11.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.30	2.75 %
Dishwash	1.43	12.19 %
Mixie	0.52	2.02 %
Small-Ap	0.26	3.81 %
Total	7.52	1.39 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.28	1.49 %
GVM1	0.26	1.90 %
VJW3	0.25	1.05 %
GNT1	0.24	0.97 %
RMV1	0.21	0.68 %
ELU1	0.15	0.81 %
OGL1	0.12	0.74 %
CRL1	0.06	0.24 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
GNT2	-0.33	-4.63 %
Total	7.52	1.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	1.47	100.00 %
Wash-Mac	0.61	2.59 %
Total	2.09	2.75 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.56	3.57 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
WTVP		0.00 %
Total	2.09	2.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.72	6.77 %
Small-Ap	0.36	8.23 %
Total	2.08	0.41 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.37	1.22 %
CTO1	0.35	1.00 %
NLR1	0.30	1.97 %
MPL1	0.27	1.28 %
KHT1	0.24	1.10 %
TPY2	0.24	0.54 %
KDA1	0.12	0.83 %
KOU1	0.11	0.91 %
PDT1	0.07	0.34 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	2.08	0.41 %