

MTD Sales
507.01 L

Brand Share %
6.13 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **6.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	243.10	6.89 %
Fridge	161.56	4.22 %
Dishwash	85.94	46.49 %
Mixie	7.39	1.49 %
Chimney	4.20	3.40 %
Small-Ap	2.60	3.14 %
Hob	2.22	10.03 %
Total	507.01	6.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	83.17	7.48 %
CHENNAI-01	76.44	7.79 %
SOUTH ARCOT	43.44	9.20 %
CHENNAI-02	41.19	5.10 %
SOUTH-03	40.62	5.40 %
WEST-02	40.21	8.05 %
TRICHY-01	30.78	3.88 %
NORTH ARCOT	29.60	5.68 %
TIRUPATI-01	28.28	5.27 %
WEST-01	26.62	6.28 %
WEST-03	21.25	6.44 %
KL-NORTH	17.50	5.19 %
VIJAYAWADA-01	14.41	3.01 %
KL-SOUTH	8.93	5.06 %
KL-CENTRAL	2.70	7.13 %
HYDERABAD-01	1.87	15.49 %
Total	507.01	6.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	36.03	7.54 %
Fridge	29.07	5.73 %
Dishwash	17.07	66.24 %
Chimney	0.56	4.54 %
Small-Ap	0.43	6.02 %
Total	83.17	7.48 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.48	5.64 %
TKS1	1.29	3.28 %
RND1	1.06	2.99 %
VKM1	0.88	6.13 %
UDN1	0.68	4.04 %
ASM1	0.57	4.22 %
APK1	0.56	4.08 %
SDI1	0.49	1.59 %
SNL1	0.45	1.52 %
TYI1	0.37	1.86 %
KSM1	0.35	2.43 %
VNR2	0.35	1.04 %
PKD1	0.33	1.32 %
TKY1	0.33	3.75 %
RND2	0.32	0.90 %
PDI1	0.27	1.39 %
KYR1	0.22	1.80 %
SKD1	0.22	1.38 %
ARM1	0.17	1.57 %
MMT1	0.11	0.71 %
TCN1	0.11	0.43 %
COL1		0.00 %
SGT1		0.00 %
S2SD	-0.98	-111.63 %
Total	83.17	7.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.47	9.03 %
Fridge	20.45	4.53 %
Dishwash	17.89	44.71 %
Small-Ap	0.37	3.69 %
Chimney	0.27	3.04 %
Total	76.44	7.79 %

Branch *	MTD Sales L	Brand Share %
CH16	3.07	4.25 %
CH14	2.61	4.33 %
CH07	2.04	5.44 %
AVD1	1.78	4.29 %
CH22	1.55	4.83 %
GUD1	1.52	3.61 %
CH28	0.93	1.95 %
CH30	0.76	2.22 %
MRM1	0.51	1.81 %
KNR1	0.43	2.40 %
CH08	0.40	1.95 %
CH39	0.27	2.06 %
CH26	0.22	3.47 %
CH29	0.18	4.19 %
CH38	0.11	0.49 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	76.44	7.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	21.87	10.72 %
Fridge	12.40	5.62 %
Dishwash	8.95	76.41 %
Chimney	0.22	4.93 %
Total	43.44	9.20 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.76	2.12 %
VPM1	0.27	3.65 %
KML1	0.11	0.57 %
PRT1	0.11	0.47 %
ULP1	0.11	0.43 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV	-0.21	5.50 %
Total	43.44	9.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.28	6.04 %
Fridge	14.06	3.64 %
Dishwash	5.45	29.50 %
Chimney	0.33	5.23 %
Small-Ap	0.08	1.21 %
Total	41.19	5.10 %

Branch *	MTD Sales L	Brand Share %
CH03	2.56	3.09 %
CH20	1.02	3.53 %
CH06	0.87	2.34 %
CH12	0.65	1.76 %
CH50	0.46	1.14 %
CH23	0.33	3.02 %
CH43	0.28	0.98 %
PON1	0.17	0.89 %
CH34	0.17	0.61 %
UKI1	0.13	0.92 %
CH33	0.11	0.41 %
GPD1	0.11	1.19 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
CH36	-0.11	-1.23 %
WCHN	-1.77	5.48 %
WHC3	-2.05	-16.56 %
Total	41.19	5.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	21.43	6.58 %
Fridge	14.40	4.09 %
Dishwash	4.60	48.02 %
Chimney	0.12	0.97 %
Small-Ap	0.07	1.48 %
Total	40.62	5.40 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.34	4.30 %
MDU2	1.70	3.64 %
MDU4	0.63	4.07 %
PNI1	0.52	5.47 %
TDI1	0.44	3.44 %
NKI1	0.36	2.31 %
PVI1	0.28	0.98 %
MNM1	0.24	2.61 %
TMM1	0.22	1.25 %
ODM1	0.12	1.84 %
USL1	0.12	0.82 %
BTU1	0.11	1.23 %
CBM1	0.11	0.54 %
DKI1	0.11	0.47 %
KPT1	0.11	1.41 %
KYK1	0.11	1.37 %
ATG1		0.00 %
CMR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
Total	40.62	5.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.43	8.73 %
Fridge	15.75	7.02 %
Dishwash	4.19	72.76 %
Chimney	0.75	6.64 %
Small-Ap	0.10	4.08 %
Total	40.21	8.05 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.75	4.08 %
PLC1	0.58	4.13 %
SLM2	0.44	2.33 %
SLM3	0.42	1.59 %
EDP1	0.33	3.45 %
BMD1	0.11	0.90 %
OML1	0.11	0.56 %
SGI1	0.11	0.94 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.16	-5.72 %
Total	40.21	8.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	17.11	4.24 %
Dishwash	7.18	46.69 %
Wash-Mac	6.49	2.07 %
Total	30.78	3.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.98	3.41 %
TVR2	1.24	3.15 %
TVR1	1.22	5.78 %
KUM1	1.21	2.92 %
PBR2	1.20	2.26 %
TRY3	1.15	5.13 %
PDK2	0.94	3.77 %
TNJ1	0.76	1.77 %
NGT1	0.52	1.52 %
JKM1	0.51	1.81 %
MSI1	0.46	3.19 %
KRN1	0.44	4.73 %
KIK1	0.33	0.93 %
PTK1	0.33	0.94 %
TRY2	0.22	3.35 %
AYR1	0.11	0.64 %
NCK1	0.11	1.14 %
PBR1	0.11	0.95 %
APM1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ	-0.30	4.42 %
Total	30.78	3.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	17.98	7.65 %
Fridge	7.62	3.23 %
Dishwash	3.74	36.46 %
Chimney	0.25	2.71 %
Total	29.60	5.68 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.72	4.96 %
VEL4	1.01	2.95 %
SBR1	0.77	2.90 %
CGM1	0.73	3.14 %
WJP1	0.63	3.85 %
TRR1	0.58	1.75 %
ABR1	0.53	2.23 %
VSI1	0.52	4.00 %
CYR1	0.41	3.68 %
WJD1	0.32	2.03 %
PLR1	0.22	1.38 %
GDM1	0.12	0.78 %
BGR1	0.11	0.99 %
VNB1	0.11	0.76 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	29.60	5.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.29	6.40 %
Fridge	5.84	2.22 %
Mixie	4.72	16.84 %
Dishwash	2.31	27.12 %
Small-Ap	0.71	10.29 %
Chimney	0.41	5.86 %
Total	28.28	5.27 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.17	5.15 %
NLR1	1.09	5.83 %
KNL1	0.69	4.15 %
NDL1	0.56	4.17 %
KDA1	0.53	2.57 %
BVL1	0.53	3.96 %
KHT1	0.50	3.48 %
GTY1	0.45	5.96 %
ADI1	0.40	3.12 %
KVL1	0.31	1.93 %
VKI1	0.31	2.34 %
RJP1	0.27	1.33 %
KDR1	0.26	2.82 %
KAR1	0.18	1.46 %
SPE1	0.17	1.08 %
KOU1	0.14	1.06 %
PGR1	0.11	0.96 %
PUT1	0.06	0.47 %
GTL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	28.28	5.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.80	6.58 %
Fridge	10.18	5.77 %
Dishwash	3.51	50.81 %
Chimney	0.13	1.15 %
Total	26.62	6.28 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.75	3.53 %
KMR1	0.70	1.63 %
UMP1	0.60	2.96 %
CNR1	0.58	6.10 %
CBE5	0.44	2.96 %
DPM2	0.40	3.16 %
MPM1	0.40	2.02 %
CBE3	0.35	3.48 %
UAM1	0.24	1.67 %
SUL1	0.22	1.08 %
ANR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
Total	26.62	6.28 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	11.92	7.43 %
Fridge	8.02	5.86 %
Dishwash	1.31	27.29 %
Total	21.25	6.44 %

Branch *	MTD Sales L	Brand Share %
TPR1	1.14	4.27 %
TCG1	0.58	3.72 %
PDR1	0.43	3.98 %
ERD1	0.37	0.92 %
CMI1	0.11	1.02 %
KGM1	0.11	1.22 %
AVI1		0.00 %
GBM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	21.25	6.44 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.04	5.16 %
Dishwash	5.58	42.66 %
Fridge	2.17	1.60 %
Hob	1.79	10.04 %
Chimney	1.17	6.91 %
Mixie	0.42	1.78 %
Small-Ap	0.33	2.52 %
Total	17.50	5.19 %

Branch *	MTD Sales L	Brand Share %
BSY1	1.30	2.87 %
VLC1		0.00 %
KZSD	-0.48	-127.93 %
WHKZ	-0.49	4.60 %
Total	17.50	5.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.21	3.98 %
Dishwash	3.19	26.40 %
Mixie	1.66	7.37 %
Fridge	0.99	0.44 %
Small-Ap	0.37	4.76 %
Total	14.41	3.01 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.81	4.60 %
OGL1	0.68	4.67 %
TVU1	0.41	3.47 %
VJW3	0.41	1.85 %
NPR1	0.41	2.85 %
NZV1	0.35	4.37 %
TNK1	0.35	1.95 %
VJW4	0.33	2.69 %
CRL1	0.11	0.51 %
MTM1	0.11	1.09 %
PPM1	0.05	1.04 %
RMV1	0.03	0.20 %
VJW5	0.03	0.52 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	14.41	3.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.30	9.59 %
Fridge	2.18	2.42 %
Mixie	0.39	3.23 %
Small-Ap	0.07	1.26 %
Total	8.93	5.06 %

Branch *	MTD Sales L	Brand Share %
KOM1	2.05	5.22 %
TVP1	2.01	2.75 %
PNL1		0.00 %
WHTM	-0.15	3.12 %
Total	8.93	5.06 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	1.55	12.36 %
Fridge	0.67	3.67 %
Dishwash	0.42	49.77 %
Mixie	0.07	2.88 %
Total	2.70	7.13 %

Branch *	MTD Sales L	Brand Share %
Total	2.70	7.13 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	9.96 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Mixie	0.13	46.76 %
Small-Ap	0.07	67.98 %
Total	1.87	15.49 %

Branch *	MTD Sales L	Brand Share %
Total	1.87	15.49 %