



BOSCH Sales Performance 28/07/2025 9:28 AM

MTD Sales
90.86 L

Brand Share %
3.30 %

Information:
MTD : 01-07-2025 To 27-07-2025
* Branch where in Brand Share % is less than Overall
Company's Brand Share **3.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	62.96	2.35 %
Dishwash	27.84	40.03 %
Dummy-WM	0.05	100.00 %
Total	90.86	3.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.52	3.42 %
CHENNAI-01	13.35	4.02 %
SOUTH ARCOT	12.40	7.88 %
WEST-02	12.23	4.10 %
CHENNAI-02	11.33	4.44 %
SOUTH-03	10.09	3.43 %
WEST-01	9.01	3.61 %
TRICHY-01	2.75	1.09 %
VIJAYAWADA-01	1.54	1.06 %
NORTH ARCOT	1.49	1.03 %
KL-SOUTH	1.35	6.47 %
TIRUPATI-01	0.79	0.45 %
Total	90.86	3.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.61	1.86 %
Dishwash	6.91	45.67 %
Total	14.52	3.42 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.71	2.51 %
VNR2	0.48	2.97 %
RPM1	0.39	2.58 %
RND1	0.28	2.65 %
TYI1	0.26	1.81 %
TVL1	0.14	0.40 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	14.52	3.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.16	2.84 %
Dishwash	4.19	41.57 %
Total	13.35	4.02 %

Branch *	MTD Sales L	Brand Share %
CH19	0.48	3.14 %
WHC3	0.18	1.57 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	13.35	4.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.02	5.88 %
Dishwash	3.38	83.20 %
Total	12.40	7.88 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.33	2.65 %
CUD1	0.30	2.42 %
CDM1	0.20	2.56 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	12.40	7.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.93	3.72 %
Dishwash	1.30	34.70 %
Total	12.23	4.10 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.34	2.80 %
ERD2	0.33	1.54 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	12.23	4.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.53	3.04 %
Dishwash	3.76	51.88 %
Dummy-WM	0.05	100.00 %
Total	11.33	4.44 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	11.33	4.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	7.49	2.60 %
Dishwash	2.60	42.58 %
Total	10.09	3.43 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.47	2.20 %
ADP1		0.00 %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	10.09	3.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.75	2.41 %
Dishwash	3.27	30.06 %
Total	9.01	3.61 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	9.01	3.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.76	0.71 %
Dishwash	0.99	20.58 %
Total	2.75	1.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.15	2.29 %
TNJ2	0.41	3.04 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.75	1.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.54	1.08 %
Total	1.54	1.06 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.54	1.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Dishwash	1.00	57.87 %
Wash-Mac	0.49	0.34 %
Total	1.49	1.03 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.28	1.75 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.49	1.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.90	4.65 %
Dishwash	0.46	28.30 %
Total	1.35	6.47 %

Branch *	MTD Sales L	Brand Share %
Total	1.35	6.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.79	0.45 %
Total	0.79	0.45 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.23	2.77 %
KNL1	0.22	2.25 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.79	0.45 %