

MTD Sales  
396.06 L

Brand Share %  
4.90 %

Information:

MTD : 01-05-2026 To 27-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **4.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	231.03	7.64 %
Dishwash	82.92	57.95 %
Fridge	69.28	1.76 %
Mixie	4.16	0.97 %
Chimney	3.34	3.28 %
Small-Ap	2.82	4.82 %
Oven	1.98	3.04 %
Gas-Stov	0.52	0.16 %
<b>Total</b>	<b>396.06</b>	<b>4.90 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	68.54	5.94 %
CHENNAI-01	56.82	6.22 %
CHENNAI-02	44.91	6.26 %
SOUTH ARCOT	39.59	8.21 %
SOUTH-03	36.51	4.22 %
WEST-02	35.40	5.34 %
KL-NORTH	28.54	12.10 %
WEST-01	27.84	4.99 %
NORTH ARCOT	23.60	5.39 %
TRICHY-01	19.04	2.50 %
TIRUPATI-01	8.03	1.51 %
VIJAYAWADA-01	4.02	0.64 %
KL-SOUTH	3.22	2.42 %
<b>Total</b>	<b>396.06</b>	<b>4.90 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.22	8.62 %
Fridge	15.86	3.08 %
Dishwash	12.07	69.28 %
Small-Ap	0.25	2.49 %
Chimney	0.14	1.25 %
<b>Total</b>	<b>68.54</b>	<b>5.94 %</b>

Branch *	MTD Sales L	Brand Share %
SVK1	1.08	2.98 %
TKS1	0.91	2.06 %
MAR1	0.85	2.26 %
VNR2	0.84	2.18 %
RND1	0.76	1.65 %
SDI1	0.74	3.42 %
PKD1	0.73	3.09 %
ARM1	0.51	4.67 %
APK1	0.41	2.31 %
TKY1	0.41	2.92 %
VKM1	0.40	2.34 %
APK2	0.30	1.68 %
SNL1	0.17	0.79 %
ASM1	0.15	0.91 %
KSM1	0.12	1.80 %
MMT1	0.12	0.56 %
TCN1	0.12	0.39 %
PDI1	0.11	0.51 %
COL1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
UDN1		0.00 %
<b>Total</b>	<b>68.54</b>	<b>5.94 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.92	8.29 %
Dishwash	19.85	65.31 %
Fridge	8.04	1.82 %
Oven	0.40	5.17 %
Small-Ap	0.33	3.91 %
Chimney	0.28	3.03 %
<b>Total</b>	<b>56.82</b>	<b>6.22 %</b>

Branch *	MTD Sales L	Brand Share %
CH42	0.95	2.11 %
GUD1	0.92	3.64 %
CH08	0.82	1.63 %
CH45	0.73	2.60 %
CH07	0.73	1.59 %
CH38	0.29	1.58 %
CH30	0.27	0.99 %
AVD1	0.26	2.25 %
CH22	0.25	1.19 %
KNR1	0.25	3.91 %
SKL1	0.18	1.00 %
CH28	0.13	0.34 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
GUD2	-0.43	-2.99 %
<b>Total</b>	<b>56.82</b>	<b>6.22 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	24.25	8.69 %
Dishwash	13.46	67.60 %
Fridge	6.28	1.76 %
Chimney	0.68	14.05 %
Small-Ap	0.24	5.89 %
<b>Total</b>	<b>44.91</b>	<b>6.26 %</b>

Branch *	MTD Sales L	Brand Share %
CH43	0.92	4.24 %
CH12	0.20	0.47 %
CH41	0.13	0.49 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>44.91</b>	<b>6.26 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	26.37	13.30 %
Fridge	7.74	3.41 %
Dishwash	5.49	61.54 %
<b>Total</b>	<b>39.59</b>	<b>8.21 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	1.06	3.05 %
VCM2	0.68	3.14 %
TRK1	0.41	1.55 %
VPM2	0.37	1.96 %
STP1	0.30	3.65 %
TVM1	0.18	1.72 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>39.59</b>	<b>8.21 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	19.43	5.99 %
Fridge	9.18	2.23 %
Dishwash	7.05	65.00 %
Small-Ap	0.63	8.97 %
Chimney	0.20	1.56 %
<b>Total</b>	<b>36.51</b>	<b>4.22 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.22	2.57 %
MDU7	0.58	2.23 %
KRR1	0.32	2.48 %
MLR1	0.29	1.55 %
PNI1	0.29	2.34 %
PKM1	0.27	2.42 %
NKI1	0.24	1.56 %
BNR1	0.19	1.23 %
MDU5	0.12	0.64 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>36.51</b>	<b>4.22 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	23.50	8.84 %
Fridge	8.03	2.66 %
Dishwash	3.43	74.90 %
Chimney	0.43	3.76 %
<b>Total</b>	<b>35.40</b>	<b>5.34 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.18	3.33 %
KVP1	0.51	3.55 %
PDR1	0.44	4.80 %
TCG1	0.41	2.83 %
SLM3	0.24	0.99 %
DPR2	0.24	2.15 %
OML1	0.14	0.68 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
WHKP	-0.13	3.45 %
WHPD	-0.36	3.54 %
<b>Total</b>	<b>35.40</b>	<b>5.34 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Wash-Mac	13.30	20.19 %
Dishwash	9.83	78.50 %
Chimney	1.61	11.44 %
Oven	1.58	13.31 %
Fridge	1.46	1.43 %
Gas-Stov	0.52	3.15 %
Small-Ap	0.24	5.60 %
<b>Total</b>	<b>28.54</b>	<b>12.10 %</b>

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
<b>Total</b>	<b>28.54</b>	<b>12.10 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	16.92	7.47 %
Dishwash	7.56	57.68 %
Fridge	3.11	1.34 %
Small-Ap	0.25	6.33 %
<b>Total</b>	<b>27.84</b>	<b>4.99 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.77	3.06 %
KGM1	0.64	4.86 %
MPM1	0.58	2.53 %
KMR1	0.57	1.30 %
SNR1	0.57	2.12 %
CBE1	0.43	1.94 %
UAM1	0.33	1.43 %
GBM1	0.29	4.54 %
AVI1	0.27	1.57 %
PDM1	0.19	1.73 %
UMP1	0.19	0.94 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>27.84</b>	<b>4.99 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	18.13	10.88 %
Fridge	5.09	2.29 %
Dishwash	0.38	12.80 %
Total	23.60	5.39 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.66	2.13 %
CYR1	0.31	2.98 %
SBR1	0.25	1.05 %
CGM1	0.24	2.17 %
UGI1	0.18	2.73 %
CPT1	0.18	1.89 %
KPM1	0.16	1.29 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.05 %
Total	23.60	5.39 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	12.14	4.26 %
Fridge	3.56	0.94 %
Dishwash	3.34	42.76 %
<b>Total</b>	<b>19.04</b>	<b>2.50 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	3.06	2.84 %
MVM1	1.09	2.09 %
TRY4	0.65	2.46 %
TTP1	0.52	4.16 %
KUM1	0.43	1.09 %
PTK1	0.43	1.17 %
MSI1	0.35	2.65 %
PBR1	0.27	1.92 %
TVR2	0.19	0.54 %
TVR1	0.18	1.12 %
PDK1	0.17	1.55 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.32	2.37 %
<b>Total</b>	<b>19.04</b>	<b>2.50 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	3.75	2.09 %
Mixie	3.26	13.36 %
Small-Ap	0.56	14.61 %
Dishwash	0.46	7.46 %
<b>Total</b>	<b>8.03</b>	<b>1.51 %</b>

Branch *	MTD Sales L	Brand Share %
CTO1	1.03	3.27 %
TPY2	0.81	1.53 %
PDT1	0.33	1.73 %
KOU1	0.31	2.43 %
KDA1	0.26	1.36 %
KNL2	0.22	1.49 %
KHT1	0.20	1.44 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>8.03</b>	<b>1.51 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	2.81	1.51 %
Mixie	0.89	3.89 %
Small-Ap	0.31	7.85 %
<b>Total</b>	<b>4.02</b>	<b>0.64 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	2.11 %
RMV1	0.60	2.97 %
OGL1	0.37	1.37 %
CRL1	0.26	1.11 %
PAP1	0.17	0.72 %
VJW1	0.16	0.97 %
ELU1	0.10	0.68 %
GNT2	0.07	0.77 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>4.02</b>	<b>0.64 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Wash-Mac	2.29	5.17 %
Fridge	0.92	1.33 %
Total	3.22	2.42 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.42	2.94 %
PAS1	0.63	3.41 %
PNL1	0.17	1.06 %
KLR1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	3.22	2.42 %