

MTD Sales  
393.66 L

Brand Share %  
5.14 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **5.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	239.24	8.18 %
Dishwash	122.30	63.68 %
Fridge	17.09	0.48 %
Mixie	4.94	1.11 %
Chimney	4.19	3.93 %
Small-Ap	3.19	5.11 %
Gas-Stov	1.38	0.45 %
Oven	1.31	1.81 %
<b>Total</b>	<b>393.66</b>	<b>5.14 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	65.99	7.25 %
SOUTH-01	58.68	5.79 %
CHENNAI-02	50.63	7.31 %
SOUTH-03	36.08	4.22 %
WEST-02	33.47	4.71 %
NORTH ARCOT	32.50	7.63 %
WEST-01	31.95	5.92 %
SOUTH ARCOT	30.65	7.02 %
KL-NORTH	28.65	14.19 %
TRICHY-01	13.87	1.97 %
TIRUPATI-01	6.70	1.26 %
VIJAYAWADA-01	3.68	0.72 %
KL-SOUTH	0.81	0.64 %
<b>Total</b>	<b>393.66</b>	<b>5.14 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.90	10.11 %
Dishwash	25.84	69.39 %
Fridge	3.90	0.97 %
Small-Ap	0.23	2.59 %
Chimney	0.12	1.08 %
<b>Total</b>	<b>65.99</b>	<b>7.25 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	2.35	4.37 %
CH16	1.97	3.25 %
CH14	1.96	3.67 %
CH42	1.87	4.97 %
CH45	0.77	2.49 %
SKL1	0.67	2.74 %
CH22	0.67	2.41 %
TKM1	0.35	3.19 %
AVD1	0.34	1.83 %
CH28	0.16	0.43 %
GUD1	0.16	0.56 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>65.99</b>	<b>7.25 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	33.89	8.39 %
Dishwash	19.96	79.05 %
Fridge	3.93	0.88 %
Gas-Stov	0.37	0.83 %
Small-Ap	0.31	3.79 %
Chimney	0.21	1.79 %
<b>Total</b>	<b>58.68</b>	<b>5.79 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	1.16	2.77 %
RPM1	0.84	2.19 %
RND1	0.70	1.88 %
TCN1	0.52	1.70 %
APK1	0.45	2.43 %
TKY1	0.44	3.81 %
STU2	0.44	3.16 %
KSM1	0.37	3.51 %
ERL2	0.35	1.96 %
MAR1	0.35	1.12 %
ARM1	0.34	2.40 %
SVK1	0.33	0.92 %
MMT1	0.25	1.54 %
SDI1	0.22	1.25 %
PDI1	0.17	1.22 %
ASM1		0.00 %
COL1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>58.68</b>	<b>5.79 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	30.92	10.97 %
Dishwash	16.59	68.14 %
Fridge	1.90	0.60 %
Chimney	0.52	10.43 %
Mixie	0.44	1.36 %
Small-Ap	0.25	6.05 %
Total	50.63	7.31 %

Branch *	MTD Sales L	Brand Share %
CH12	1.32	3.51 %
CH34	0.72	3.02 %
CH50	0.69	2.54 %
CH44	0.64	3.13 %
CH41	0.57	2.42 %
MJR1	0.39	1.93 %
PON1	0.31	2.39 %
UKI1	0.29	2.62 %
CH23	0.29	2.22 %
CH46	0.26	3.34 %
CH20	0.16	0.70 %
CH01		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	50.63	7.31 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	21.31	6.34 %
Dishwash	12.45	76.26 %
Fridge	1.89	0.48 %
Small-Ap	0.43	5.86 %
<b>Total</b>	<b>36.08</b>	<b>4.22 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.60	3.89 %
MDU2	1.36	3.09 %
KPT1	0.53	4.04 %
MPA1	0.40	1.35 %
MDU4	0.30	1.52 %
ADP1	0.28	1.75 %
ATG1	0.27	0.82 %
PNI1	0.26	2.81 %
KRR1	0.18	1.36 %
MDU3	0.17	0.66 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>36.08</b>	<b>4.22 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	25.68	9.10 %
Dishwash	5.97	55.86 %
Fridge	1.51	0.48 %
Chimney	0.23	1.66 %
Small-Ap	0.08	3.38 %
<b>Total</b>	<b>33.47</b>	<b>4.71 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	2.51	4.97 %
SLM3	1.32	4.17 %
ERD1	0.90	1.93 %
VKL1	0.27	3.63 %
PMP1	0.17	1.29 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.02	-0.94 %
<b>Total</b>	<b>33.47</b>	<b>4.71 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	24.60	13.80 %
Dishwash	5.33	57.27 %
Fridge	2.43	1.34 %
Chimney	0.14	1.74 %
<b>Total</b>	<b>32.50</b>	<b>7.63 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	1.32	4.34 %
SBR1	0.89	3.35 %
CYR1	0.33	3.86 %
KPM1	0.33	2.35 %
ANI1	0.32	3.45 %
VSI1	0.27	1.65 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
WHVL	-0.29	4.06 %
<b>Total</b>	<b>32.50</b>	<b>7.63 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.46	7.33 %
Dishwash	15.33	67.64 %
Fridge	1.16	0.51 %
<b>Total</b>	<b>31.95</b>	<b>5.92 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	1.42	4.75 %
MPM1	0.90	2.92 %
KMR1	0.77	2.27 %
SUL1	0.43	2.67 %
CNR1	0.39	4.70 %
AVI1	0.36	2.22 %
KMD1	0.27	3.01 %
CBE1	0.18	0.84 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.19	2.29 %
<b>Total</b>	<b>31.95</b>	<b>5.92 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	23.81	13.55 %
Dishwash	6.60	61.75 %
Fridge	0.23	0.11 %
Total	30.65	7.02 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.75	2.61 %
VPM2	0.46	2.10 %
KML1	0.38	2.15 %
VCM2	0.28	2.71 %
TVM1	0.17	2.59 %
TVM2	0.17	2.73 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	30.65	7.02 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	13.19	26.98 %
Dishwash	9.62	86.12 %
Chimney	2.98	21.67 %
Oven	1.31	12.08 %
Gas-Stov	1.01	6.04 %
Small-Ap	0.40	8.06 %
Fridge	0.14	0.16 %
Total	28.65	14.19 %

Branch *	MTD Sales L	Brand Share %
Total	28.65	14.19 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	10.54	3.57 %
Dishwash	3.33	37.58 %
Fridge		0.00 %
<b>Total</b>	<b>13.87</b>	<b>1.97 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.21	1.25 %
MVM1	0.56	1.30 %
PDK1	0.35	2.98 %
PBR2	0.31	0.63 %
JKM1	0.30	1.19 %
TRY3	0.28	1.48 %
KIK1	0.28	1.40 %
TRY2	0.16	3.10 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	1.75 %
<b>Total</b>	<b>13.87</b>	<b>1.97 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	3.31	14.05 %
Wash-Mac	2.70	1.59 %
Small-Ap	0.69	18.20 %
<b>Total</b>	<b>6.70</b>	<b>1.26 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	1.08	3.97 %
TPY2	0.99	2.05 %
CTO1	0.95	2.98 %
NLR1	0.63	3.55 %
KHT1	0.45	3.36 %
KOU1	0.29	2.28 %
KNL1	0.29	1.33 %
PDT1	0.27	1.52 %
KDA1	0.23	1.40 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>6.70</b>	<b>1.26 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Mixie	1.19	4.74 %
Wash-Mac	0.91	0.60 %
Small-Ap	0.79	13.95 %
Dishwash	0.78	8.66 %
<b>Total</b>	<b>3.68</b>	<b>0.72 %</b>

Branch *	MTD Sales L	Brand Share %
GNT1	0.90	3.65 %
RMV1	0.47	3.36 %
TEL1	0.40	3.10 %
OGL1	0.39	2.02 %
CRL1	0.31	1.25 %
KND1	0.30	3.94 %
VJW5	0.27	3.08 %
ELU1	0.20	1.30 %
VJW1	0.06	0.31 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>3.68</b>	<b>0.72 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
Wash-Mac	0.33	0.96 %
Total	0.81	0.64 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.81	1.38 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	0.81	0.64 %