

MTD Sales
221.01 L

Brand Share %
4.24 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	151.82	3.00 %
Dishwash	69.19	45.19 %
Total	221.01	4.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	39.63	7.55 %
SOUTH-03	39.15	5.74 %
WEST-02	34.31	5.08 %
SOUTH-01	31.91	4.30 %
CHENNAI-02	20.09	4.87 %
WEST-01	17.99	3.56 %
NORTH ARCOT	13.87	4.69 %
SOUTH ARCOT	12.53	4.71 %
TRICHY-01	8.70	2.11 %
KL-SOUTH	1.55	7.74 %
TIRUPATI-01	0.97	0.27 %
VIJAYAWADA-01	0.31	0.10 %
Total	221.01	4.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.45	4.13 %
Dishwash	19.19	63.80 %
Total	39.63	7.55 %

Branch *	MTD Sales L	Brand Share %
CH14	1.12	2.46 %
CH35	0.47	3.50 %
CH07	0.46	2.21 %
CH39	0.37	4.12 %
GUD2	0.35	2.48 %
CH22	0.17	1.24 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	39.63	7.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	27.81	4.20 %
Dishwash	11.33	56.70 %
Total	39.15	5.74 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.79	3.49 %
MPA1	0.49	2.70 %
TEN1	0.47	2.88 %
ADP1	0.34	1.78 %
KKD3	0.32	1.49 %
BNR1	0.27	2.09 %
PVI1	0.19	1.86 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	39.15	5.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	30.23	4.55 %
Dishwash	4.09	34.43 %
Total	34.31	5.08 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.36	1.45 %
TCG1	0.31	1.74 %
EDP1	0.15	1.83 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	34.31	5.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.19	2.53 %
Dishwash	13.71	57.44 %
Total	31.91	4.30 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.30	3.86 %
SVK1	0.84	3.65 %
ERL2	0.33	2.58 %
MAR1	0.31	1.84 %
SNL1	0.30	2.15 %
MMT1	0.27	2.79 %
VNR2	0.17	0.54 %
APK1	0.16	0.87 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	31.91	4.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.77	3.68 %
Dishwash	5.32	43.87 %
Total	20.09	4.87 %

Branch *	MTD Sales L	Brand Share %
CH03	1.32	2.90 %
CH18	0.18	0.72 %
CH06	0.15	0.72 %
CH01		0.00 %
CH09		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	20.09	4.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.02	2.46 %
Dishwash	5.97	37.15 %
Total	17.99	3.56 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.78	4.17 %
TPR1	0.33	1.40 %
TPR4	0.29	3.32 %
KGM1	0.19	1.41 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	17.99	3.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.43	4.27 %
Dishwash	1.44	29.09 %
Total	13.87	4.69 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.67	2.64 %
VEL1	0.47	4.24 %
CYR1	0.36	3.74 %
AKM1	0.35	2.96 %
KPM1	0.33	3.08 %
ARC2	0.15	1.75 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	13.87	4.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.25	3.18 %
Dishwash	4.29	61.24 %
Total	12.53	4.71 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.86	3.14 %
POY2	0.58	2.27 %
NVL2	0.44	2.27 %
KLM1	0.34	2.47 %
CDM1	0.18	0.93 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	12.53	4.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.81	1.45 %
Dishwash	2.89	27.72 %
Total	8.70	2.11 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.42	2.58 %
TRY4	0.93	3.87 %
TNJ2	0.64	2.75 %
PTK1	0.49	3.39 %
TRY3	0.46	3.12 %
MDI1	0.33	1.56 %
KUM1	0.31	1.34 %
TNJ1	0.18	0.79 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	8.70	2.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.96	56.22 %
Wash-Mac	0.59	3.24 %
Total	1.55	7.74 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	1.55	7.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.97	0.28 %
Total	0.97	0.27 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.34	2.63 %
TPY1		0.00 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.97	0.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.31	0.10 %
Total	0.31	0.10 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.31	2.68 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	0.31	0.10 %