

MTD Sales
472.23 L

Brand Share %
6.02 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **6.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	224.56	6.75 %
Fridge	151.77	4.15 %
Dishwash	80.29	46.40 %
Mixie	6.88	1.46 %
Chimney	3.94	3.39 %
Small-Ap	2.59	3.33 %
Hob	2.22	10.20 %
Total	472.23	6.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	77.50	7.37 %
CHENNAI-01	71.91	7.74 %
WEST-02	39.13	8.19 %
SOUTH ARCOT	38.95	8.65 %
CHENNAI-02	37.91	4.93 %
SOUTH-03	37.44	5.16 %
TRICHY-01	28.20	3.72 %
NORTH ARCOT	28.09	5.70 %
TIRUPATI-01	26.97	5.21 %
WEST-01	25.76	6.46 %
WEST-03	20.38	6.53 %
KL-NORTH	15.88	5.20 %
VIJAYAWADA-01	12.37	2.71 %
KL-SOUTH	7.89	4.91 %
KL-CENTRAL	1.93	6.60 %
HYDERABAD-01	1.92	15.88 %
Total	472.23	6.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.94	7.16 %
Fridge	27.08	5.61 %
Dishwash	17.49	69.09 %
Chimney	0.56	4.85 %
Small-Ap	0.43	6.30 %
Total	77.50	7.37 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.23	5.31 %
TKS1	1.29	3.48 %
RND1	1.06	3.01 %
UDN1	0.68	4.12 %
APK1	0.56	4.21 %
SDI1	0.49	1.61 %
ASM1	0.46	3.53 %
SNL1	0.45	1.62 %
KSM1	0.35	2.52 %
VNR2	0.35	1.08 %
PKD1	0.33	1.35 %
RND2	0.32	0.95 %
PDI1	0.27	1.43 %
KYR1	0.22	1.81 %
SKD1	0.22	1.43 %
TKY1	0.22	2.53 %
TYI1	0.18	0.95 %
ARM1	0.17	1.58 %
MMT1	0.11	0.73 %
TCN1	0.11	0.44 %
COL1		0.00 %
SGT1		0.00 %
S2SD	-0.98	-111.63 %
Total	77.50	7.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.21	9.03 %
Fridge	19.60	4.54 %
Dishwash	16.46	43.71 %
Small-Ap	0.37	3.91 %
Chimney	0.27	3.25 %
Total	71.91	7.74 %

Branch *	MTD Sales L	Brand Share %
CH16	2.67	3.93 %
CH14	1.99	3.60 %
CH07	1.89	5.44 %
AVD1	1.78	4.42 %
CH22	1.55	5.14 %
GUD1	1.52	3.80 %
CH28	0.93	2.07 %
MRM1	0.51	1.83 %
CH30	0.49	1.47 %
KNR1	0.43	2.45 %
CH08	0.40	1.95 %
CH39	0.27	2.11 %
CH26	0.22	3.78 %
CH29	0.18	4.58 %
CH38	0.11	0.54 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	71.91	7.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.07	8.99 %
Fridge	15.64	7.25 %
Dishwash	3.57	69.47 %
Chimney	0.75	6.88 %
Small-Ap	0.10	4.36 %
Total	39.13	8.19 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.75	4.43 %
PLC1	0.58	4.25 %
SLM2	0.44	2.53 %
SLM3	0.42	1.63 %
EDP1	0.33	3.77 %
BMD1	0.11	0.93 %
OML1	0.11	0.57 %
SGI1	0.11	0.99 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.16	-5.72 %
Total	39.13	8.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	19.62	10.13 %
Fridge	11.08	5.23 %
Dishwash	8.04	77.46 %
Chimney	0.22	5.30 %
Total	38.95	8.65 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.35	5.24 %
TRK1	0.76	2.16 %
VPM1	0.27	3.65 %
PRT1	0.11	0.47 %
ULP1	0.11	0.46 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV	-0.21	5.50 %
Total	38.95	8.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.81	5.92 %
Fridge	13.15	3.56 %
Dishwash	4.54	25.86 %
Chimney	0.33	5.38 %
Small-Ap	0.08	1.28 %
Total	37.91	4.93 %

Branch *	MTD Sales L	Brand Share %
CH03	2.56	3.26 %
CH20	1.02	3.64 %
CH06	0.87	2.47 %
CH12	0.65	1.86 %
CH50	0.46	1.20 %
CH23	0.33	3.21 %
CH43	0.28	1.05 %
CH34	0.17	0.64 %
UK11	0.13	0.92 %
CH33	0.11	0.45 %
GPD1	0.11	1.24 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.11	-1.24 %
WCHN	-1.26	4.31 %
WHC3	-2.05	-16.56 %
Total	37.91	4.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	19.08	6.08 %
Fridge	13.57	3.99 %
Dishwash	4.60	48.87 %
Chimney	0.12	1.06 %
Small-Ap	0.07	1.59 %
Total	37.44	5.16 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.34	4.54 %
MDU2	1.70	3.77 %
TEN1	1.12	5.96 %
MDU4	0.52	3.43 %
PNI1	0.52	5.58 %
TDI1	0.44	3.70 %
NKI1	0.36	2.37 %
PVI1	0.28	1.00 %
MNM1	0.24	2.77 %
TMM1	0.22	1.28 %
ODM1	0.12	1.90 %
USL1	0.12	0.83 %
BTU1	0.11	1.23 %
CBM1	0.11	0.55 %
DKI1	0.11	0.47 %
KPT1	0.11	1.45 %
KYK1	0.11	1.39 %
ATG1		0.00 %
CMR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
Total	37.44	5.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	15.71	4.05 %
Dishwash	6.78	47.49 %
Wash-Mac	5.72	1.92 %
Total	28.20	3.72 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.25	5.71 %
TRY1	2.54	3.11 %
TVR2	1.24	3.31 %
KUM1	1.21	3.04 %
PBR2	1.20	2.35 %
TRY3	1.15	5.40 %
TVR1	0.91	4.56 %
PDK2	0.68	2.81 %
TNJ1	0.65	1.57 %
NGT1	0.52	1.58 %
JKM1	0.51	1.93 %
MSI1	0.46	3.36 %
KRN1	0.33	3.86 %
PTK1	0.33	0.96 %
KIK1	0.22	0.67 %
TRY2	0.22	3.68 %
NCK1	0.11	1.16 %
PBR1	0.11	0.99 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ	-0.30	4.42 %
Total	28.20	3.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	17.19	7.78 %
Fridge	7.04	3.14 %
Dishwash	3.74	37.77 %
Chimney	0.12	1.48 %
Total	28.09	5.70 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.54	4.83 %
VEL4	1.01	3.03 %
SBR1	0.66	2.59 %
WJP1	0.63	4.05 %
TRR1	0.58	1.83 %
ABR1	0.53	2.32 %
VSI1	0.52	4.31 %
CGM1	0.43	2.08 %
WJD1	0.32	2.18 %
CYR1	0.30	2.95 %
GDM1	0.12	0.81 %
BGR1	0.11	1.00 %
PLR1	0.11	0.74 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	28.09	5.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.68	6.35 %
Fridge	5.53	2.18 %
Mixie	4.47	16.76 %
Dishwash	2.31	28.47 %
Small-Ap	0.71	10.64 %
Chimney	0.28	4.11 %
Total	26.97	5.21 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.17	5.29 %
KNL1	0.69	4.28 %
NDL1	0.56	4.34 %
BVL1	0.53	4.25 %
KHT1	0.50	3.59 %
KDA1	0.46	2.31 %
ADI1	0.40	3.32 %
KVL1	0.31	1.94 %
RJP1	0.27	1.39 %
KDR1	0.26	2.88 %
KAR1	0.18	1.46 %
SPE1	0.17	1.10 %
VKI1	0.15	1.27 %
KOU1	0.14	1.11 %
PGR1	0.11	0.99 %
PUT1	0.06	0.50 %
GTL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	26.97	5.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.17	6.75 %
Fridge	9.96	5.92 %
Dishwash	3.51	50.81 %
Chimney	0.13	1.22 %
Total	25.76	6.46 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.75	3.70 %
KMR1	0.70	1.74 %
UMP1	0.60	3.13 %
CNR1	0.47	5.15 %
CBE5	0.44	3.05 %
DPM2	0.40	3.32 %
MPM1	0.40	2.15 %
CBE3	0.35	3.65 %
UAM1	0.24	1.76 %
SUL1	0.11	0.60 %
ANR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
Total	25.76	6.46 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	11.92	7.80 %
Fridge	7.66	5.95 %
Dishwash	0.80	18.69 %
Total	20.38	6.53 %

Branch *	MTD Sales L	Brand Share %
TPR1	1.14	4.48 %
TCG1	0.58	3.83 %
PDR1	0.43	4.42 %
ERD1	0.37	0.96 %
CMI1	0.11	1.02 %
KGM1	0.11	1.42 %
AVI1		0.00 %
GBM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	20.38	6.53 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	5.58	46.09 %
Wash-Mac	4.89	4.69 %
Fridge	1.84	1.51 %
Hob	1.79	10.26 %
Chimney	1.17	7.23 %
Mixie	0.35	1.62 %
Small-Ap	0.26	2.22 %
Total	15.88	5.20 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.33 %
VLC1		0.00 %
KZSD	-0.48	-127.93 %
WHKZ	-0.49	4.78 %
Total	15.88	5.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.71	3.96 %
Dishwash	1.88	20.04 %
Mixie	1.54	7.10 %
Fridge	0.88	0.40 %
Small-Ap	0.37	5.10 %
Total	12.37	2.71 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.81	4.66 %
OGL1	0.68	4.75 %
TVU1	0.41	3.47 %
VJW3	0.41	1.95 %
NZV1	0.35	4.68 %
TNK1	0.35	2.00 %
VJW4	0.33	2.72 %
CRL1	0.11	0.51 %
MTM1	0.11	1.15 %
PPM1	0.05	1.05 %
RMV1	0.03	0.21 %
VJW5	0.03	0.52 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	12.37	2.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.68	9.63 %
Fridge	1.83	2.21 %
Mixie	0.31	2.90 %
Small-Ap	0.07	1.39 %
Total	7.89	4.91 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.76	5.09 %
TVP1	1.61	2.46 %
PNL1		0.00 %
WHTM	-0.15	3.12 %
Total	7.89	4.91 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	9.25 %
Fridge	0.56	4.33 %
Dishwash	0.42	49.77 %
Mixie	0.07	3.48 %
Total	1.93	6.60 %

Branch *	MTD Sales L	Brand Share %
Total	1.93	6.60 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	9.96 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Mixie	0.13	46.76 %
Small-Ap	0.13	78.95 %
Total	1.92	15.88 %

Branch *	MTD Sales L	Brand Share %
Total	1.92	15.88 %