

MTD Sales
377.01 L

Brand Share %
5.10 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	230.68	8.18 %
Dishwash	118.48	63.51 %
Fridge	13.49	0.39 %
Mixie	4.60	1.07 %
Chimney	3.96	3.81 %
Small-Ap	3.11	5.10 %
Gas-Stov	1.38	0.47 %
Oven	1.31	1.85 %
Total	377.01	5.10 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	64.15	7.29 %
SOUTH-01	54.76	5.61 %
CHENNAI-02	48.45	7.20 %
SOUTH-03	35.13	4.23 %
WEST-02	31.95	4.67 %
NORTH ARCOT	31.51	7.74 %
WEST-01	30.73	5.85 %
KL-NORTH	28.12	14.42 %
SOUTH ARCOT	27.90	6.72 %
TRICHY-01	13.53	1.99 %
TIRUPATI-01	6.36	1.24 %
VIJAYAWADA-01	3.60	0.73 %
KL-SOUTH	0.81	0.66 %
Total	377.01	5.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.11	10.31 %
Dishwash	25.39	70.42 %
Fridge	3.29	0.84 %
Small-Ap	0.23	2.60 %
Chimney	0.12	1.08 %
Total	64.15	7.29 %

Branch *	MTD Sales L	Brand Share %
CH08	2.35	4.63 %
CH16	1.97	3.37 %
CH14	1.96	3.75 %
CH45	0.77	2.62 %
SKL1	0.67	2.93 %
CH22	0.53	2.01 %
TKM1	0.35	3.44 %
AVD1	0.34	1.88 %
CH28	0.16	0.43 %
GUD1	0.16	0.58 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
WHC3		0.00 %
WCHN	-2.03	4.64 %
Total	64.15	7.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.08	8.21 %
Dishwash	19.18	79.82 %
Fridge	2.61	0.61 %
Gas-Stov	0.37	0.86 %
Small-Ap	0.31	3.91 %
Chimney	0.21	1.82 %
Total	54.76	5.61 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.16	2.87 %
RND1	0.70	1.95 %
RPM1	0.68	1.84 %
TCN1	0.52	1.79 %
APK1	0.45	2.52 %
TKY1	0.44	3.99 %
STU2	0.44	3.28 %
KSM1	0.37	3.72 %
ERL2	0.35	1.97 %
MAR1	0.35	1.15 %
ARM1	0.34	2.58 %
MMT1	0.25	1.59 %
SDI1	0.22	1.35 %
PDI1	0.17	1.27 %
ASM1		0.00 %
COL1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	54.76	5.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	29.42	10.70 %
Dishwash	16.07	67.45 %
Fridge	1.75	0.57 %
Chimney	0.52	10.88 %
Mixie	0.44	1.39 %
Small-Ap	0.25	6.15 %
Total	48.45	7.20 %

Branch *	MTD Sales L	Brand Share %
CH12	1.32	3.64 %
CH34	0.72	3.06 %
CH50	0.69	2.63 %
CH44	0.64	3.25 %
CH41	0.57	2.50 %
MJR1	0.39	1.95 %
PON1	0.31	2.57 %
CH23	0.29	2.27 %
CH46	0.26	3.49 %
CH20	0.16	0.71 %
CH01		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	48.45	7.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	20.36	6.25 %
Dishwash	12.45	76.26 %
Fridge	1.89	0.50 %
Small-Ap	0.43	5.93 %
Total	35.13	4.23 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.60	4.08 %
MDU2	1.36	3.24 %
KPT1	0.53	4.20 %
MPA1	0.40	1.39 %
MDU4	0.30	1.57 %
ADP1	0.28	1.83 %
PNI1	0.26	2.85 %
KRR1	0.18	1.40 %
MDU3	0.17	0.67 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	35.13	4.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	24.84	9.11 %
Dishwash	5.45	55.49 %
Fridge	1.36	0.45 %
Chimney	0.23	1.75 %
Small-Ap	0.08	3.42 %
Total	31.95	4.67 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.32	4.30 %
ERD1	0.90	1.98 %
VKL1	0.27	3.69 %
PMP1	0.17	1.34 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.02	-0.94 %
Total	31.95	4.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	24.18	14.08 %
Dishwash	5.33	57.27 %
Fridge	1.86	1.08 %
Chimney	0.14	1.81 %
Total	31.51	7.74 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.32	4.50 %
SBR1	0.89	3.66 %
CYR1	0.33	4.05 %
KPM1	0.33	2.46 %
ANI1	0.32	3.74 %
VSI1	0.27	1.68 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
WHVL	-0.29	4.19 %
Total	31.51	7.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.23	7.46 %
Dishwash	14.77	66.81 %
Fridge	0.73	0.33 %
Total	30.73	5.85 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.27	4.41 %
MPM1	0.90	2.97 %
KMR1	0.77	2.31 %
SUL1	0.43	2.74 %
CNR1	0.39	4.72 %
AVI1	0.36	2.32 %
CBE1	0.18	0.88 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	30.73	5.85 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	13.03	27.19 %
Dishwash	9.62	86.12 %
Chimney	2.75	21.40 %
Oven	1.31	12.19 %
Gas-Stov	1.01	6.36 %
Small-Ap	0.40	8.14 %
Total	28.12	14.42 %

Branch *	MTD Sales L	Brand Share %
Total	28.12	14.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	22.28	13.50 %
Dishwash	5.62	58.91 %
Total	27.90	6.72 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.75	2.74 %
VPM2	0.46	2.17 %
KML1	0.38	2.23 %
VCM2	0.28	2.91 %
TVM1	0.17	2.68 %
TVM2	0.17	2.84 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	27.90	6.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.20	3.59 %
Dishwash	3.33	37.58 %
Fridge		0.00 %
Total	13.53	1.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.21	1.31 %
MVM1	0.56	1.33 %
PDK1	0.35	3.15 %
PBR2	0.31	0.66 %
JKM1	0.30	1.23 %
TRY3	0.28	1.57 %
KIK1	0.28	1.45 %
TRY2	0.16	3.17 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	1.92 %
Total	13.53	1.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.06	13.74 %
Wash-Mac	2.70	1.65 %
Small-Ap	0.61	17.27 %
Total	6.36	1.24 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.08	4.02 %
CTO1	0.95	3.02 %
TPY2	0.82	1.78 %
NLR1	0.58	3.44 %
KHT1	0.45	3.41 %
KOU1	0.29	2.38 %
KNL1	0.29	1.48 %
PDT1	0.27	1.59 %
KDA1	0.23	1.42 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	6.36	1.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.11	4.61 %
Wash-Mac	0.91	0.62 %
Small-Ap	0.79	14.30 %
Dishwash	0.78	8.66 %
Total	3.60	0.73 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.82	3.51 %
RMV1	0.47	3.49 %
TEL1	0.40	3.18 %
OGL1	0.39	2.15 %
CRL1	0.31	1.33 %
KND1	0.30	4.26 %
VJW5	0.27	3.08 %
ELU1	0.20	1.44 %
VJW1	0.06	0.32 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	3.60	0.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
Wash-Mac	0.33	0.98 %
Total	0.81	0.66 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.81	1.39 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	0.81	0.66 %