

MTD Sales
279.53 L

Brand Share %
4.07 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	180.76	6.26 %
Dishwash	91.87	55.88 %
Chimney	1.96	2.66 %
Mixie	1.82	0.49 %
Small-Ap	1.69	2.81 %
Gas-Stov	0.80	0.30 %
Fridge	0.63	0.02 %
Total	279.53	4.07 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	51.84	6.37 %
SOUTH-01	47.48	5.02 %
CHENNAI-02	41.64	6.56 %
WEST-02	29.84	4.36 %
SOUTH-03	23.74	3.22 %
WEST-01	23.15	3.95 %
SOUTH ARCOT	17.74	4.94 %
NORTH ARCOT	13.53	3.61 %
TRICHY-01	10.07	1.70 %
KL-NORTH	9.30	11.65 %
VIJAYAWADA-01	7.36	1.44 %
KL-SOUTH	2.09	2.95 %
TIRUPATI-01	1.76	0.37 %
Total	279.53	4.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.24	8.06 %
Dishwash	21.80	70.82 %
Fridge	0.63	0.18 %
Small-Ap	0.41	5.22 %
Chimney	0.40	6.42 %
Gas-Stov	0.35	1.11 %
Total	51.84	6.37 %

Branch *	MTD Sales L	Brand Share %
CH16	1.51	2.63 %
CH28	0.99	2.73 %
AVD1	0.82	3.89 %
CH08	0.45	0.96 %
SKL1	0.39	2.23 %
CH45	0.37	1.33 %
CH38	0.30	1.57 %
TKM1	0.29	3.09 %
CH26	0.17	3.47 %
GUD1	0.17	0.94 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	51.84	6.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.20	6.95 %
Dishwash	16.26	53.58 %
Chimney	0.45	4.93 %
Small-Ap	0.31	3.82 %
Gas-Stov	0.25	0.68 %
Total	47.48	5.02 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.82	2.63 %
TCN1	0.61	2.30 %
TUT2	0.61	1.86 %
VNR2	0.57	1.68 %
MAR1	0.53	2.57 %
VKM1	0.41	3.29 %
SNL1	0.20	1.46 %
PDI1	0.18	1.35 %
SGT1	0.16	2.27 %
STU2	0.16	1.22 %
APK1	0.12	0.64 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	47.48	5.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	26.48	9.52 %
Dishwash	14.85	71.52 %
Chimney	0.22	6.15 %
Small-Ap	0.09	1.95 %
Total	41.64	6.56 %

Branch *	MTD Sales L	Brand Share %
CH43	0.81	3.30 %
CH20	0.63	2.88 %
CH01		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	41.64	6.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	25.11	8.42 %
Dishwash	4.72	49.50 %
Total	29.84	4.36 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.54	1.80 %
MTR1	0.36	2.18 %
KVP1	0.32	2.75 %
ERD1	0.30	0.86 %
PMP1	0.29	3.22 %
HRR1	0.19	1.71 %
SLM3	0.19	0.63 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	29.84	4.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	14.90	4.54 %
Dishwash	8.62	68.47 %
Chimney	0.14	1.36 %
Small-Ap	0.08	1.19 %
Total	23.74	3.22 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.75	2.81 %
MDU7	0.54	2.00 %
BNR1	0.49	3.43 %
TEN1	0.46	2.90 %
MDU4	0.46	2.73 %
MDU6	0.40	1.08 %
PKM1	0.25	2.41 %
TPT1	0.25	1.41 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	23.74	3.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.75	5.49 %
Dishwash	9.04	49.08 %
Small-Ap	0.23	3.97 %
Chimney	0.14	1.31 %
Total	23.15	3.95 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.91	3.98 %
KMR1	0.61	1.77 %
UMP1	0.45	3.20 %
CBE1	0.41	2.10 %
TPR1	0.38	1.61 %
TPR3	0.32	2.47 %
PPI1	0.18	1.27 %
KGI1	0.16	2.32 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
GBM1		0.00 %
Total	23.15	3.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.99	8.87 %
Dishwash	4.74	79.21 %
Total	17.74	4.94 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.93	4.03 %
KKI2	0.87	4.05 %
TDM1	0.47	2.77 %
SJI2	0.30	1.42 %
NVL2	0.25	1.45 %
POY2	0.06	0.27 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	17.74	4.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.16	6.07 %
Dishwash	3.37	52.11 %
Total	13.53	3.61 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.94	3.32 %
ABR1	0.65	3.56 %
WJD1	0.37	2.56 %
TRT1	0.34	2.17 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	13.53	3.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.98	3.31 %
Dishwash	2.09	24.10 %
Total	10.07	1.70 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.38	3.49 %
TRY1	0.65	0.96 %
TVR2	0.47	1.20 %
MDI1	0.44	1.67 %
TRY3	0.36	2.18 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	10.07	1.70 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.02	23.19 %
Dishwash	3.47	81.07 %
Chimney	0.61	13.60 %
Gas-Stov	0.20	3.01 %
Total	9.30	11.65 %

Branch *	MTD Sales L	Brand Share %
Total	9.30	11.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.30	2.91 %
Dishwash	1.43	13.30 %
Mixie	0.36	1.50 %
Small-Ap	0.26	4.03 %
Total	7.36	1.44 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.28	1.57 %
GVM1	0.26	1.97 %
VJW3	0.25	1.11 %
ELU1	0.15	0.89 %
RMV1	0.15	0.54 %
GNT1	0.14	0.58 %
OGL1	0.12	0.79 %
CRL1	0.06	0.25 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
GNT2	-0.33	-4.66 %
Total	7.36	1.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	1.47	100.00 %
Wash-Mac	0.61	2.79 %
Total	2.09	2.95 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.56	3.89 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
WTVP		0.00 %
Total	2.09	2.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.47	6.16 %
Small-Ap	0.30	7.14 %
Total	1.76	0.37 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.30	2.19 %
CTO1	0.26	0.81 %
ATP1	0.24	0.82 %
MPL1	0.24	1.17 %
KHT1	0.24	1.18 %
TPY2	0.24	0.59 %
KDA1	0.12	0.92 %
KOU1	0.11	0.93 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.76	0.37 %