

MTD Sales
396.60 L

Brand Share %
5.80 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	193.74	6.70 %
Fridge	126.26	3.94 %
Dishwash	62.27	44.51 %
Mixie	6.32	1.49 %
Chimney	3.41	3.56 %
Small-Ap	2.38	3.37 %
Hob	2.22	11.97 %
Total	396.60	5.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	63.97	7.06 %
CHENNAI-01	61.58	7.38 %
SOUTH ARCOT	33.14	8.35 %
CHENNAI-02	32.95	5.01 %
WEST-02	30.86	7.64 %
SOUTH-03	30.61	4.70 %
NORTH ARCOT	26.13	5.96 %
TRICHY-01	21.74	3.44 %
TIRUPATI-01	21.71	4.79 %
WEST-01	20.24	5.79 %
WEST-03	17.91	6.55 %
KL-NORTH	14.74	5.40 %
VIJAYAWADA-01	10.60	2.62 %
KL-SOUTH	6.64	4.92 %
HYDERABAD-01	1.92	18.81 %
KL-CENTRAL	1.86	8.34 %
Total	396.60	5.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.20	7.37 %
Fridge	21.45	5.14 %
Dishwash	13.59	69.16 %
Chimney	0.37	4.45 %
Small-Ap	0.36	5.65 %
Total	63.97	7.06 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.47	4.11 %
TKS1	1.07	3.25 %
RND1	0.95	3.23 %
APK1	0.56	5.08 %
SDI1	0.49	1.73 %
VNR2	0.35	1.32 %
UDN1	0.35	2.65 %
ASM1	0.35	3.04 %
SNL1	0.34	1.53 %
PKD1	0.33	1.74 %
RND2	0.32	1.13 %
VKM1	0.30	2.67 %
PDI1	0.27	1.79 %
KSM1	0.24	1.87 %
KYR1	0.22	2.06 %
SKD1	0.22	1.69 %
TKY1	0.22	3.15 %
TYI1	0.18	1.12 %
ARM1	0.17	1.89 %
MMT1	0.11	0.81 %
COL1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
WHTV	-0.11	4.54 %
S2SD	-0.98	-111.63 %
Total	63.97	7.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.14	8.89 %
Fridge	17.25	4.44 %
Dishwash	12.55	38.81 %
Small-Ap	0.37	4.17 %
Chimney	0.27	3.55 %
Total	61.58	7.38 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	3.78 %
GUD1	1.52	4.47 %
CH07	1.42	4.81 %
CH14	1.22	2.50 %
CH22	1.15	4.40 %
AVD1	1.13	3.31 %
CH28	0.93	2.21 %
CH08	0.40	1.95 %
KNR1	0.32	2.12 %
CH39	0.27	2.34 %
CH30	0.27	0.91 %
CH29	0.18	4.87 %
CH26	0.11	2.06 %
CH38	0.11	0.63 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
MRM1		0.00 %
Total	61.58	7.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	17.03	9.99 %
Fridge	9.96	5.33 %
Dishwash	5.94	77.25 %
Chimney	0.22	5.91 %
Total	33.14	8.35 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.21	5.23 %
TRK1	0.76	2.41 %
VPM1	0.27	4.02 %
ULP1	0.11	0.55 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV	-0.21	5.50 %
Total	33.14	8.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.60	6.42 %
Fridge	10.50	3.38 %
Dishwash	3.64	24.32 %
Chimney	0.13	2.50 %
Small-Ap	0.08	1.41 %
Total	32.95	5.01 %

Branch *	MTD Sales L	Brand Share %
CH03	2.45	3.53 %
CH20	1.02	4.51 %
CH06	0.87	3.03 %
CH12	0.54	1.82 %
CH50	0.46	1.32 %
CH23	0.33	3.47 %
CH43	0.28	1.33 %
CH34	0.17	0.70 %
UKI1	0.13	0.99 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.51	-6.50 %
WCHN	-1.26	4.57 %
Total	32.95	5.01 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.25	8.02 %
Fridge	13.61	7.34 %
Dishwash	2.15	92.70 %
Chimney	0.75	9.01 %
Small-Ap	0.10	5.05 %
Total	30.86	7.64 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.64	4.56 %
PLC1	0.58	4.81 %
EDP1	0.33	4.52 %
SLM2	0.33	2.56 %
SLM3	0.24	1.10 %
BMD1	0.11	0.99 %
OML1	0.11	0.64 %
SGI1	0.11	1.10 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.16	-5.72 %
Total	30.86	7.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.12	6.10 %
Fridge	9.67	3.15 %
Dishwash	3.69	56.53 %
Chimney	0.12	1.27 %
Total	30.61	4.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.59	3.82 %
MDU2	1.70	4.30 %
TEN1	0.79	4.94 %
MDU4	0.52	3.51 %
TDI1	0.44	4.67 %
PVI1	0.28	1.02 %
NKI1	0.25	1.77 %
MNM1	0.24	3.06 %
TMM1	0.22	1.42 %
ODM1	0.12	2.15 %
USL1	0.12	0.87 %
BTU1	0.11	1.28 %
CBM1	0.11	0.60 %
DKI1	0.11	0.50 %
KYK1	0.11	1.48 %
ATG1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
Total	30.61	4.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	16.11	8.20 %
Fridge	6.16	3.11 %
Dishwash	3.74	37.77 %
Chimney	0.12	1.68 %
Total	26.13	5.96 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.54	5.35 %
VEL4	1.01	3.27 %
SBR1	0.66	2.69 %
TRR1	0.58	2.05 %
ABR1	0.53	2.66 %
VSI1	0.52	4.55 %
WJP1	0.52	3.69 %
CGM1	0.43	2.44 %
WJD1	0.32	2.44 %
CYR1	0.30	3.47 %
GDM1	0.12	0.96 %
BGR1	0.11	1.11 %
PLR1	0.11	0.86 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	26.13	5.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	14.08	4.27 %
Dishwash	4.01	41.22 %
Wash-Mac	3.65	1.50 %
Total	21.74	3.44 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.80	5.53 %
TNJ2	1.62	4.81 %
TRY1	1.29	1.86 %
PBR2	1.20	3.25 %
KUM1	0.99	2.86 %
TRY3	0.88	4.99 %
TVR2	0.73	2.36 %
PDK2	0.68	3.13 %
TTP1	0.53	4.43 %
NGT1	0.52	1.93 %
TVR1	0.51	3.40 %
MSI1	0.46	4.05 %
JKM1	0.40	2.06 %
KRN1	0.33	4.75 %
PTK1	0.33	1.10 %
TNJ1	0.27	0.76 %
KIK1	0.11	0.36 %
NCK1	0.11	1.28 %
TRY2	0.11	2.32 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ	-0.30	4.71 %
Total	21.74	3.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.46	5.70 %
Fridge	4.27	1.88 %
Mixie	4.18	17.02 %
Dishwash	1.80	26.27 %
Small-Ap	0.71	11.61 %
Chimney	0.28	4.78 %
Total	21.71	4.79 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.40	4.43 %
NLR1	0.77	5.15 %
TPY1	0.71	4.65 %
KNL1	0.69	5.02 %
NDL1	0.56	4.75 %
PMR1	0.49	2.87 %
KHT1	0.42	3.80 %
ADI1	0.40	4.86 %
KVL1	0.31	2.15 %
BVL1	0.31	2.83 %
RJP1	0.27	1.61 %
KAR1	0.18	1.61 %
SPE1	0.17	1.30 %
VKI1	0.15	1.60 %
KOU1	0.14	1.23 %
KDA1	0.12	0.69 %
PGR1	0.11	1.06 %
PUT1	0.06	0.60 %
GTL1		0.00 %
KDR1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	21.71	4.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.65	6.17 %
Fridge	8.15	5.48 %
Dishwash	2.31	44.18 %
Chimney	0.13	1.46 %
Total	20.24	5.79 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.75	4.16 %
UMP1	0.49	2.92 %
CBE5	0.44	3.56 %
KMR1	0.41	1.18 %
UAM1	0.24	2.20 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
Total	20.24	5.79 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	10.53	7.84 %
Fridge	6.57	5.86 %
Dishwash	0.80	21.28 %
Total	17.91	6.55 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.77	3.47 %
TCG1	0.58	4.30 %
PDR1	0.43	5.25 %
ERD1	0.37	1.07 %
CMI1	0.11	1.17 %
KGM1	0.11	1.54 %
AVI1		0.00 %
GBM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	17.91	6.55 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	5.58	56.59 %
Wash-Mac	4.34	4.60 %
Hob	1.79	11.98 %
Fridge	1.53	1.38 %
Chimney	1.03	7.79 %
Mixie	0.28	1.45 %
Small-Ap	0.20	1.83 %
Total	14.74	5.40 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.43 %
VLC1		0.00 %
KZSD	-0.48	-493.45 %
WHKZ	-0.49	4.86 %
Total	14.74	5.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.94	4.10 %
Dishwash	1.47	16.41 %
Mixie	1.43	7.23 %
Fridge	0.38	0.20 %
Small-Ap	0.37	5.63 %
Total	10.60	2.62 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.17	5.20 %
GNT1	0.81	5.27 %
OGL1	0.68	5.32 %
ELU1	0.53	4.21 %
TVU1	0.41	3.77 %
VJW3	0.41	2.13 %
NZV1	0.35	5.46 %
TNK1	0.35	2.35 %
VJW4	0.33	2.87 %
PPM1	0.05	1.09 %
RMV1	0.03	0.22 %
VJW5	0.03	0.63 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	10.60	2.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.84	9.63 %
Fridge	1.45	2.07 %
Mixie	0.29	3.20 %
Small-Ap	0.07	1.71 %
Total	6.64	4.92 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.61	2.81 %
KOM1	1.43	4.57 %
PNL1		0.00 %
WHTM	-0.15	3.12 %
Total	6.64	4.92 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	12.17 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Mixie	0.13	46.76 %
Small-Ap	0.13	85.26 %
Total	1.92	18.81 %

Branch *	MTD Sales L	Brand Share %
Total	1.92	18.81 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	12.08 %
Fridge	0.56	5.88 %
Dishwash	0.42	49.77 %
Total	1.86	8.34 %

Branch *	MTD Sales L	Brand Share %
Total	1.86	8.34 %