

MTD Sales
372.62 L

Brand Share %
4.97 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	218.97	7.76 %
Dishwash	79.55	57.75 %
Fridge	62.49	1.72 %
Mixie	4.16	1.05 %
Chimney	2.85	3.03 %
Small-Ap	2.50	4.77 %
Oven	1.58	2.60 %
Gas-Stov	0.52	0.18 %
Total	372.62	4.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	63.07	5.99 %
CHENNAI-01	53.81	6.23 %
CHENNAI-02	43.17	6.49 %
SOUTH ARCOT	38.17	8.66 %
SOUTH-03	34.16	4.32 %
WEST-02	32.98	5.30 %
KL-NORTH	27.21	12.34 %
WEST-01	26.58	5.08 %
NORTH ARCOT	21.43	5.25 %
TRICHY-01	18.01	2.59 %
TIRUPATI-01	6.94	1.39 %
VIJAYAWADA-01	4.02	0.68 %
KL-SOUTH	3.07	2.49 %
Total	372.62	4.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.22	8.70 %
Fridge	14.41	3.06 %
Dishwash	11.05	69.39 %
Small-Ap	0.25	3.26 %
Chimney	0.14	1.34 %
Total	63.07	5.99 %

Branch *	MTD Sales L	Brand Share %
SVK1	1.08	3.14 %
TKS1	0.91	2.20 %
MAR1	0.85	2.54 %
VNR2	0.84	2.34 %
RND1	0.76	1.83 %
PKD1	0.68	3.11 %
ARM1	0.51	4.75 %
APK1	0.41	2.54 %
TKY1	0.41	3.03 %
VKM1	0.40	2.66 %
APK2	0.30	1.83 %
SDI1	0.23	1.20 %
SNL1	0.17	0.87 %
ASM1	0.15	1.02 %
KSM1	0.12	1.97 %
MMT1	0.12	0.63 %
TCN1	0.12	0.42 %
PDI1	0.11	0.56 %
COL1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
UDN1		0.00 %
Total	63.07	5.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.42	8.28 %
Dishwash	19.92	65.39 %
Fridge	7.30	1.75 %
Small-Ap	0.17	2.13 %
Total	53.81	6.23 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.92	4.07 %
CH42	0.82	1.90 %
CH08	0.82	1.68 %
CH45	0.73	2.73 %
CH07	0.73	1.68 %
CH38	0.29	1.71 %
CH30	0.27	1.04 %
AVD1	0.26	2.29 %
CH22	0.25	1.26 %
KNR1	0.25	4.09 %
SKL1	0.18	1.07 %
CH28	0.13	0.37 %
GUD2	0.13	0.91 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	53.81	6.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.42	9.04 %
Dishwash	12.95	68.47 %
Fridge	5.88	1.77 %
Chimney	0.68	15.83 %
Small-Ap	0.24	6.51 %
Total	43.17	6.49 %

Branch *	MTD Sales L	Brand Share %
CH43	0.92	4.71 %
CH12	0.20	0.50 %
CH41	0.13	0.54 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	43.17	6.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	25.66	14.10 %
Fridge	7.03	3.41 %
Dishwash	5.49	62.86 %
Total	38.17	8.66 %

Branch *	MTD Sales L	Brand Share %
POY2	1.06	3.17 %
VCM2	0.68	3.57 %
TRK1	0.41	1.70 %
VPM2	0.37	2.09 %
STP1	0.30	4.24 %
TVM1	0.18	1.85 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	38.17	8.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	18.70	6.21 %
Fridge	8.10	2.17 %
Dishwash	6.52	63.21 %
Small-Ap	0.63	9.90 %
Chimney	0.20	1.73 %
Total	34.16	4.32 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.22	2.84 %
MDU7	0.58	2.38 %
KRR1	0.32	2.69 %
MLR1	0.29	1.66 %
PNI1	0.29	2.83 %
PKM1	0.27	2.61 %
NKI1	0.24	1.66 %
BNR1	0.19	1.35 %
MDU5	0.12	0.66 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	34.16	4.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.92	8.63 %
Fridge	7.41	2.65 %
Dishwash	3.43	74.90 %
Chimney	0.22	1.97 %
Total	32.98	5.30 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.18	3.58 %
KVP1	0.51	3.60 %
TCG1	0.41	3.04 %
SLM3	0.24	1.08 %
DPR2	0.24	2.27 %
OML1	0.14	0.74 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
WHKP	-0.13	3.61 %
WHPD	-0.36	4.64 %
Total	32.98	5.30 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	12.83	20.51 %
Dishwash	9.06	77.10 %
Chimney	1.61	12.90 %
Oven	1.58	14.18 %
Fridge	1.36	1.43 %
Gas-Stov	0.52	3.26 %
Small-Ap	0.24	6.05 %
Total	27.21	12.34 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	27.21	12.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.56	7.72 %
Dishwash	6.95	56.45 %
Fridge	2.83	1.30 %
Small-Ap	0.25	6.80 %
Total	26.58	5.08 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.65	2.75 %
MPM1	0.58	2.64 %
KMR1	0.57	1.38 %
CBE1	0.43	2.01 %
SNR1	0.38	1.59 %
UAM1	0.33	1.54 %
GBM1	0.29	4.66 %
AVI1	0.27	1.74 %
PDM1	0.19	1.87 %
UMP1	0.19	1.02 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	26.58	5.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	16.70	10.71 %
Fridge	4.35	2.10 %
Dishwash	0.38	13.73 %
Total	21.43	5.25 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.33	1.15 %
CYR1	0.31	3.27 %
SBR1	0.25	1.15 %
CGM1	0.24	2.34 %
UGI1	0.18	2.79 %
CPT1	0.18	2.03 %
KPM1	0.16	1.46 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.06 %
Total	21.43	5.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.61	4.41 %
Dishwash	3.34	42.76 %
Fridge	3.06	0.90 %
Total	18.01	2.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.06	2.99 %
TNJ2	1.52	4.34 %
MVM1	1.09	2.29 %
TRY4	0.65	2.63 %
TTP1	0.52	4.64 %
KUM1	0.43	1.24 %
PTK1	0.43	1.30 %
MSI1	0.35	2.87 %
PBR1	0.27	2.24 %
TVR2	0.19	0.60 %
TVR1	0.18	1.28 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.32	2.44 %
Total	18.01	2.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.26	13.97 %
Wash-Mac	2.82	1.68 %
Dishwash	0.46	7.46 %
Small-Ap	0.40	11.29 %
Total	6.94	1.39 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.81	1.62 %
CTO1	0.67	2.28 %
PDT1	0.33	1.75 %
KDA1	0.26	1.49 %
KNL2	0.22	1.65 %
KOU1	0.22	1.84 %
KHT1	0.20	1.51 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	6.94	1.39 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.81	1.62 %
Mixie	0.89	4.13 %
Small-Ap	0.31	8.14 %
Total	4.02	0.68 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	2.23 %
RMV1	0.60	3.15 %
OGL1	0.37	1.43 %
CRL1	0.26	1.17 %
PAP1	0.17	0.76 %
VJW1	0.16	1.04 %
ELU1	0.10	0.73 %
GNT2	0.07	0.83 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	4.02	0.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.29	5.48 %
Fridge	0.77	1.21 %
Total	3.07	2.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.27	2.94 %
PAS1	0.63	3.64 %
PNL1	0.17	1.19 %
KLR1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	3.07	2.49 %