

MTD Sales
273.38 L

Brand Share %
4.09 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	177.77	6.31 %
Dishwash	89.02	55.97 %
Chimney	1.88	2.64 %
Mixie	1.77	0.49 %
Small-Ap	1.50	2.59 %
Gas-Stov	0.80	0.31 %
Fridge	0.63	0.02 %
Total	273.38	4.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	52.36	6.53 %
SOUTH-01	46.87	5.09 %
CHENNAI-02	40.04	6.49 %
WEST-02	28.31	4.24 %
SOUTH-03	23.33	3.25 %
WEST-01	22.31	3.90 %
SOUTH ARCOT	17.74	5.10 %
NORTH ARCOT	13.22	3.63 %
TRICHY-01	9.91	1.73 %
KL-NORTH	8.23	11.33 %
VIJAYAWADA-01	7.21	1.45 %
KL-SOUTH	2.09	3.01 %
TIRUPATI-01	1.76	0.38 %
Total	273.38	4.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.52	8.24 %
Dishwash	22.05	71.05 %
Fridge	0.63	0.18 %
Small-Ap	0.41	5.50 %
Chimney	0.40	6.79 %
Gas-Stov	0.35	1.14 %
Total	52.36	6.53 %

Branch *	MTD Sales L	Brand Share %
CH16	1.51	2.69 %
CH28	0.99	2.77 %
AVD1	0.82	3.93 %
CH08	0.45	1.00 %
SKL1	0.39	2.33 %
CH45	0.37	1.40 %
CH38	0.30	1.60 %
TKM1	0.29	3.16 %
CH26	0.17	3.50 %
GUD1	0.17	0.95 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.42	3.30 %
Total	52.36	6.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.86	7.06 %
Dishwash	15.86	54.58 %
Chimney	0.59	6.42 %
Small-Ap	0.31	3.95 %
Gas-Stov	0.25	0.71 %
Total	46.87	5.09 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.82	2.68 %
TCN1	0.61	2.33 %
TUT2	0.61	1.89 %
VNR2	0.57	1.75 %
MAR1	0.53	2.69 %
VKM1	0.41	3.58 %
SNL1	0.20	1.47 %
PDI1	0.18	1.42 %
SGT1	0.16	2.36 %
STU2	0.16	1.27 %
APK1	0.12	0.65 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	46.87	5.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	25.63	9.42 %
Dishwash	14.40	70.90 %
Total	40.04	6.49 %

Branch *	MTD Sales L	Brand Share %
CH43	0.81	3.31 %
CH20	0.63	2.98 %
CH01		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	40.04	6.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.98	8.27 %
Dishwash	4.33	47.34 %
Total	28.31	4.24 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.54	1.84 %
MTR1	0.36	2.25 %
KVP1	0.32	2.96 %
ERD1	0.30	0.88 %
PMP1	0.29	3.22 %
HRR1	0.19	1.71 %
SLM3	0.19	0.65 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	28.31	4.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	14.43	4.48 %
Dishwash	8.68	69.64 %
Chimney	0.14	1.38 %
Small-Ap	0.08	1.24 %
Total	23.33	3.25 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.75	2.85 %
MDU7	0.54	2.07 %
BNR1	0.49	3.48 %
TEN1	0.46	3.18 %
MDU4	0.46	2.84 %
PKM1	0.25	2.45 %
TPT1	0.25	1.46 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	23.33	3.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.75	5.63 %
Dishwash	8.19	46.63 %
Small-Ap	0.23	4.05 %
Chimney	0.14	1.31 %
Total	22.31	3.90 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.91	4.08 %
KMR1	0.61	1.80 %
CBE1	0.41	2.18 %
TPR1	0.38	1.63 %
TPR3	0.32	2.53 %
PPI1	0.18	1.31 %
KGI1	0.16	2.32 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
GBM1		0.00 %
Total	22.31	3.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.99	9.09 %
Dishwash	4.74	79.21 %
Total	17.74	5.10 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.47	2.81 %
SJI2	0.30	1.46 %
NVL2	0.25	1.47 %
POY2	0.06	0.27 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	17.74	5.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.86	6.01 %
Dishwash	3.37	56.34 %
Total	13.22	3.63 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.94	3.39 %
ABR1	0.65	3.64 %
WJD1	0.37	2.63 %
TRT1	0.34	2.21 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	13.22	3.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.81	3.33 %
Dishwash	2.09	25.62 %
Total	9.91	1.73 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.38	3.61 %
TRY1	0.65	0.98 %
TVR2	0.47	1.22 %
MDI1	0.44	1.71 %
TRY3	0.36	2.22 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	9.91	1.73 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.02	25.18 %
Dishwash	2.40	74.76 %
Chimney	0.61	17.56 %
Gas-Stov	0.20	3.52 %
Total	8.23	11.33 %

Branch *	MTD Sales L	Brand Share %
Total	8.23	11.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.30	3.01 %
Dishwash	1.43	13.83 %
Mixie	0.30	1.32 %
Small-Ap	0.17	2.67 %
Total	7.21	1.45 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.28	1.59 %
GVM1	0.26	2.01 %
VJW3	0.25	1.17 %
ELU1	0.15	0.93 %
OGL1	0.12	0.81 %
GNT1	0.08	0.36 %
RMV1	0.06	0.21 %
CRL1	0.06	0.25 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
GNT2	-0.33	-4.89 %
Total	7.21	1.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	1.47	100.00 %
Wash-Mac	0.61	2.82 %
Total	2.09	3.01 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.56	3.96 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
WTVP		0.00 %
Total	2.09	3.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.47	6.30 %
Small-Ap	0.30	7.31 %
Total	1.76	0.38 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.30	2.19 %
CTO1	0.26	0.82 %
ATP1	0.24	0.85 %
MPL1	0.24	1.22 %
KHT1	0.24	1.21 %
TPY2	0.24	0.61 %
KDA1	0.12	0.95 %
KOU1	0.11	0.96 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.76	0.38 %