

MTD Sales  
390.66 L

Brand Share %  
5.84 %

Information:

MTD : 01-09-2026 To 24-09-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **5.84 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 189.93      | 6.72 %        |
| Fridge   | 124.84      | 3.99 %        |
| Dishwash | 61.74       | 44.71 %       |
| Mixie    | 6.29        | 1.52 %        |
| Chimney  | 3.41        | 3.64 %        |
| Small-Ap | 2.23        | 3.27 %        |
| Hob      | 2.22        | 12.59 %       |
| Total    | 390.66      | 5.84 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| SOUTH-01      | 63.68       | 7.12 %        |
| CHENNAI-01    | 60.77       | 7.40 %        |
| SOUTH ARCOT   | 32.96       | 8.40 %        |
| CHENNAI-02    | 32.95       | 5.18 %        |
| WEST-02       | 30.46       | 7.65 %        |
| SOUTH-03      | 30.40       | 4.77 %        |
| NORTH ARCOT   | 25.39       | 6.11 %        |
| TRICHY-01     | 21.61       | 3.49 %        |
| TIRUPATI-01   | 20.87       | 4.69 %        |
| WEST-01       | 19.60       | 5.72 %        |
| WEST-03       | 17.77       | 6.60 %        |
| KL-NORTH      | 13.80       | 5.44 %        |
| VIJAYAWADA-01 | 10.60       | 2.66 %        |
| KL-SOUTH      | 5.98        | 4.55 %        |
| KL-CENTRAL    | 1.97        | 8.92 %        |
| HYDERABAD-01  | 1.87        | 18.96 %       |
| Total         | 390.66      | 5.84 %        |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 27.99       | 7.41 %        |
| Fridge   | 21.37       | 5.19 %        |
| Dishwash | 13.59       | 69.16 %       |
| Chimney  | 0.37        | 4.53 %        |
| Small-Ap | 0.36        | 5.75 %        |
| Total    | 63.68       | 7.12 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TKS2     | 1.47        | 4.13 %        |
| TKS1     | 1.07        | 3.31 %        |
| RND1     | 0.95        | 3.28 %        |
| APK1     | 0.56        | 5.14 %        |
| SDI1     | 0.49        | 1.73 %        |
| VNR2     | 0.35        | 1.32 %        |
| UDN1     | 0.35        | 2.66 %        |
| ASM1     | 0.35        | 3.09 %        |
| SNL1     | 0.34        | 1.56 %        |
| PKD1     | 0.33        | 1.77 %        |
| RND2     | 0.32        | 1.15 %        |
| VKM1     | 0.30        | 2.68 %        |
| PDI1     | 0.27        | 1.80 %        |
| KSM1     | 0.24        | 1.94 %        |
| KYR1     | 0.22        | 2.11 %        |
| SKD1     | 0.22        | 1.72 %        |
| TKY1     | 0.22        | 3.24 %        |
| TYI1     | 0.18        | 1.16 %        |
| ARM1     | 0.17        | 1.90 %        |
| MMT1     | 0.11        | 0.81 %        |
| COL1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| WHTV     | -0.11       | 4.54 %        |
| S2SD     | -0.64       | -45.84 %      |
| Total    | 63.68       | 7.12 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 30.66       | 8.88 %        |
| Fridge   | 17.02       | 4.47 %        |
| Dishwash | 12.55       | 38.81 %       |
| Small-Ap | 0.28        | 3.23 %        |
| Chimney  | 0.27        | 3.65 %        |
| Total    | 60.77       | 7.40 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 2.39        | 3.91 %        |
| CH42     | 2.20        | 5.72 %        |
| GUD1     | 1.52        | 4.57 %        |
| CH07     | 1.42        | 4.85 %        |
| CH14     | 1.22        | 2.53 %        |
| CH22     | 1.15        | 4.41 %        |
| AVD1     | 1.13        | 3.37 %        |
| CH28     | 0.93        | 2.22 %        |
| CH08     | 0.40        | 1.95 %        |
| KNR1     | 0.32        | 2.12 %        |
| CH39     | 0.27        | 2.38 %        |
| CH30     | 0.27        | 0.93 %        |
| CH29     | 0.18        | 4.95 %        |
| CH26     | 0.11        | 2.06 %        |
| CH38     | 0.11        | 0.65 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| Total    | 60.77       | 7.40 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 16.84       | 10.00 %       |
| Fridge   | 9.96        | 5.36 %        |
| Dishwash | 5.94        | 77.25 %       |
| Chimney  | 0.22        | 6.43 %        |
| Total    | 32.96       | 8.40 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VPM2     | 1.21        | 5.27 %        |
| NVL2     | 0.97        | 5.17 %        |
| TRK1     | 0.76        | 2.42 %        |
| VPM1     | 0.27        | 4.02 %        |
| ULP1     | 0.11        | 0.56 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| WHNV     | -0.21       | 5.50 %        |
| Total    | 32.96       | 8.40 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 18.60       | 6.53 %        |
| Fridge   | 10.50       | 3.56 %        |
| Dishwash | 3.64        | 24.32 %       |
| Chimney  | 0.13        | 2.50 %        |
| Small-Ap | 0.08        | 1.44 %        |
| Total    | 32.95       | 5.18 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 2.45        | 3.59 %        |
| CH20     | 1.02        | 4.64 %        |
| CH06     | 0.87        | 3.09 %        |
| CH12     | 0.54        | 1.82 %        |
| CH50     | 0.46        | 1.36 %        |
| CH23     | 0.33        | 3.64 %        |
| CH43     | 0.28        | 1.37 %        |
| CH34     | 0.17        | 0.71 %        |
| UKI1     | 0.13        | 1.01 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| CH36     | -0.51       | -6.52 %       |
| WCHN     | -1.26       | 4.57 %        |
| Total    | 32.95       | 5.18 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 13.86       | 7.91 %        |
| Fridge   | 13.61       | 7.45 %        |
| Dishwash | 2.15        | 92.70 %       |
| Chimney  | 0.75        | 9.01 %        |
| Small-Ap | 0.10        | 5.12 %        |
| Total    | 30.46       | 7.65 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| EPI1     | 0.64        | 4.64 %        |
| PLC1     | 0.58        | 4.81 %        |
| EDP1     | 0.33        | 4.54 %        |
| SLM2     | 0.33        | 2.67 %        |
| SLM3     | 0.24        | 1.12 %        |
| BMD1     | 0.11        | 0.99 %        |
| OML1     | 0.11        | 0.66 %        |
| SGI1     | 0.11        | 1.10 %        |
| APN1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     | -0.16       | -11.07 %      |
| Total    | 30.46       | 7.65 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 16.92       | 6.20 %        |
| Fridge   | 9.67        | 3.20 %        |
| Dishwash | 3.69        | 56.53 %       |
| Chimney  | 0.12        | 1.34 %        |
| Total    | 30.40       | 4.77 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 2.59        | 3.86 %        |
| MDU2     | 1.70        | 4.39 %        |
| TEN1     | 0.79        | 5.25 %        |
| MDU4     | 0.52        | 3.67 %        |
| TDI1     | 0.44        | 4.69 %        |
| PVI1     | 0.28        | 1.03 %        |
| NKI1     | 0.25        | 1.88 %        |
| MNM1     | 0.24        | 3.14 %        |
| TMM1     | 0.22        | 1.44 %        |
| ODM1     | 0.12        | 2.15 %        |
| USL1     | 0.12        | 0.89 %        |
| BTU1     | 0.11        | 1.28 %        |
| CBM1     | 0.11        | 0.61 %        |
| DKI1     | 0.11        | 0.51 %        |
| KYK1     | 0.11        | 1.61 %        |
| ATG1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| Total    | 30.40       | 4.77 %        |

# NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 15.37       | 8.37 %        |
| Fridge   | 6.16        | 3.25 %        |
| Dishwash | 3.74        | 37.77 %       |
| Chimney  | 0.12        | 1.68 %        |
| Total    | 25.39       | 6.11 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 1.54        | 5.39 %        |
| VEL4     | 1.01        | 3.38 %        |
| SBR1     | 0.66        | 2.75 %        |
| TRR1     | 0.58        | 2.16 %        |
| ABR1     | 0.53        | 2.68 %        |
| VSI1     | 0.52        | 4.55 %        |
| WJP1     | 0.52        | 3.77 %        |
| WJD1     | 0.32        | 2.46 %        |
| CYR1     | 0.30        | 3.48 %        |
| GDM1     | 0.12        | 0.96 %        |
| BGR1     | 0.11        | 1.12 %        |
| CGM1     | 0.11        | 1.30 %        |
| PLR1     | 0.11        | 1.43 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| NASD     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| Total    | 25.39       | 6.11 %        |

# TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 13.95       | 4.34 %        |
| Dishwash | 4.01        | 41.22 %       |
| Wash-Mac | 3.65        | 1.52 %        |
| Total    | 21.61       | 3.49 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MVM1     | 2.67        | 5.39 %        |
| TNJ2     | 1.62        | 4.96 %        |
| TRY1     | 1.29        | 1.90 %        |
| PBR2     | 1.20        | 3.30 %        |
| KUM1     | 0.99        | 2.93 %        |
| TRY3     | 0.88        | 5.24 %        |
| TVR2     | 0.73        | 2.40 %        |
| PDK2     | 0.68        | 3.18 %        |
| TTP1     | 0.53        | 4.43 %        |
| NGT1     | 0.52        | 1.94 %        |
| TVR1     | 0.51        | 3.44 %        |
| MSI1     | 0.46        | 4.11 %        |
| JKM1     | 0.40        | 2.12 %        |
| KRN1     | 0.33        | 4.93 %        |
| PTK1     | 0.33        | 1.12 %        |
| TNJ1     | 0.27        | 0.76 %        |
| KIK1     | 0.11        | 0.37 %        |
| NCK1     | 0.11        | 1.33 %        |
| TRY2     | 0.11        | 2.40 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     | -0.30       | 4.85 %        |
| Total    | 21.61       | 3.49 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 9.92        | 5.53 %        |
| Mixie    | 4.15        | 17.35 %       |
| Fridge   | 4.00        | 1.79 %        |
| Dishwash | 1.80        | 26.27 %       |
| Small-Ap | 0.71        | 11.92 %       |
| Chimney  | 0.28        | 4.78 %        |
| Total    | 20.87       | 4.69 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 2.40        | 4.44 %        |
| NLR1     | 0.77        | 5.26 %        |
| TPY1     | 0.71        | 4.66 %        |
| NDL1     | 0.56        | 4.75 %        |
| KNL1     | 0.49        | 3.68 %        |
| PMR1     | 0.49        | 2.90 %        |
| KHT1     | 0.42        | 3.91 %        |
| ADI1     | 0.40        | 5.16 %        |
| KVL1     | 0.31        | 2.17 %        |
| BVL1     | 0.31        | 2.84 %        |
| RJP1     | 0.27        | 1.67 %        |
| KAR1     | 0.18        | 1.61 %        |
| SPE1     | 0.17        | 1.30 %        |
| VKI1     | 0.15        | 1.63 %        |
| KOU1     | 0.14        | 1.25 %        |
| KDA1     | 0.12        | 0.69 %        |
| PGR1     | 0.11        | 1.07 %        |
| PUT1     | 0.06        | 0.60 %        |
| GTL1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 20.87       | 4.69 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 9.27        | 6.07 %        |
| Fridge   | 7.88        | 5.39 %        |
| Dishwash | 2.31        | 44.18 %       |
| Chimney  | 0.13        | 1.44 %        |
| Total    | 19.60       | 5.72 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE1     | 0.75        | 4.21 %        |
| UMP1     | 0.49        | 2.93 %        |
| CBE5     | 0.44        | 3.56 %        |
| KMR1     | 0.41        | 1.20 %        |
| UAM1     | 0.24        | 2.22 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 19.60       | 5.72 %        |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.53       | 7.95 %        |
| Fridge   | 6.44        | 5.83 %        |
| Dishwash | 0.80        | 21.28 %       |
| Total    | 17.77       | 6.60 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR1     | 0.77        | 3.50 %        |
| TCG1     | 0.58        | 4.49 %        |
| PDR1     | 0.43        | 5.25 %        |
| ERD1     | 0.37        | 1.09 %        |
| CMI1     | 0.11        | 1.19 %        |
| KGM1     | 0.11        | 1.62 %        |
| AVI1     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| W3SD     | -0.01       | -2.09 %       |
| Total    | 17.77       | 6.60 %        |

### KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Dishwash | 5.04        | 62.76 %       |
| Wash-Mac | 4.34        | 4.87 %        |
| Hob      | 1.79        | 12.76 %       |
| Fridge   | 1.12        | 1.11 %        |
| Chimney  | 1.03        | 8.26 %        |
| Mixie    | 0.28        | 1.51 %        |
| Small-Ap | 0.20        | 1.96 %        |
| Total    | 13.80       | 5.44 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BSY1     | 0.92        | 2.51 %        |
| VLC1     |             | 0.00 %        |
| KZSD     | -0.48       | -493.45 %     |
| WHKZ     | -0.49       | 5.04 %        |
| Total    | 13.80       | 5.44 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.94        | 4.16 %        |
| Dishwash | 1.47        | 16.41 %       |
| Mixie    | 1.43        | 7.37 %        |
| Fridge   | 0.38        | 0.20 %        |
| Small-Ap | 0.37        | 5.69 %        |
| Total    | 10.60       | 2.66 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 1.17        | 5.34 %        |
| GNT1     | 0.81        | 5.27 %        |
| OGL1     | 0.68        | 5.32 %        |
| ELU1     | 0.53        | 4.33 %        |
| TVU1     | 0.41        | 3.77 %        |
| VJW3     | 0.41        | 2.13 %        |
| NZV1     | 0.35        | 5.46 %        |
| TNK1     | 0.35        | 2.38 %        |
| VJW4     | 0.33        | 2.98 %        |
| PPM1     | 0.05        | 1.18 %        |
| RMV1     | 0.03        | 0.23 %        |
| VJW5     | 0.03        | 0.68 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| CRL1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| NPR1     |             | 0.00 %        |
| NRT1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| WHGT     |             | 0.00 %        |
| Total    | 10.60       | 2.66 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 4.17        | 8.57 %        |
| Fridge   | 1.45        | 2.13 %        |
| Mixie    | 0.29        | 3.29 %        |
| Small-Ap | 0.07        | 1.74 %        |
| Total    | 5.98        | 4.55 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KOM1     | 1.43        | 4.59 %        |
| TVP1     | 1.33        | 2.42 %        |
| PNL1     |             | 0.00 %        |
| WHTM     | -0.15       | 3.70 %        |
| Total    | 5.98        | 4.55 %        |

KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.88        | 12.53 %       |
| Fridge   | 0.67        | 6.95 %        |
| Dishwash | 0.42        | 49.77 %       |
| Total    | 1.97        | 8.92 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 1.97        | 8.92 %        |

HYDERABAD-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 0.66        | 12.60 %       |
| Dishwash | 0.57        | 54.69 %       |
| Hob      | 0.43        | 100.00 %      |
| Mixie    | 0.13        | 46.76 %       |
| Small-Ap | 0.07        | 76.61 %       |
| Total    | 1.87        | 18.96 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 1.87        | 18.96 %       |