

MTD Sales
77.87 L

Brand Share %
3.98 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **3.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	48.89	2.57 %
Dishwash	28.98	54.58 %
Total	77.87	3.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	20.57	8.04 %
SOUTH-01	11.64	3.96 %
WEST-02	10.31	5.32 %
CHENNAI-02	9.11	4.95 %
WEST-01	7.47	4.49 %
SOUTH ARCOT	6.14	5.61 %
SOUTH-03	5.99	2.94 %
TRICHY-01	1.97	1.22 %
KL-SOUTH	1.84	6.09 %
NORTH ARCOT	1.57	1.51 %
TIRUPATI-01	0.92	0.65 %
VIJAYAWADA-01	0.34	0.31 %
Total	77.87	3.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.01	4.90 %
Dishwash	8.56	78.81 %
Total	20.57	8.04 %

Branch *	MTD Sales L	Brand Share %
CH28	0.48	3.94 %
CH07	0.34	3.58 %
CH11	0.30	3.25 %
AVD1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	20.57	8.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.83	2.05 %
Dishwash	5.81	58.47 %
Total	11.64	3.96 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.46	1.61 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	11.64	3.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.34	4.86 %
Dishwash	0.97	58.54 %
Total	10.31	5.32 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	10.31	5.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.78	4.86 %
Dishwash	0.34	9.63 %
Total	9.11	4.95 %

Branch *	MTD Sales L	Brand Share %
CH03	0.54	2.73 %
CH18	0.38	2.84 %
CH01		0.00 %
CH09		0.00 %
CH20		0.00 %
CH23		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	9.11	4.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.79	2.36 %
Dishwash	3.68	61.03 %
Total	7.47	4.49 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.31	2.87 %
KMD1	0.22	3.87 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	7.47	4.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.24	3.07 %
Dishwash	2.90	78.86 %
Total	6.14	5.61 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	6.14	5.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.04	2.02 %
Dishwash	1.95	58.76 %
Total	5.99	2.94 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.33	3.24 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
DGL2		0.00 %
Total	5.99	2.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Dishwash	1.94	46.76 %
Wash-Mac	0.03	0.02 %
Total	1.97	1.22 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.50	2.25 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
TRY3	-0.19	-4.55 %
Total	1.97	1.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	1.25	63.34 %
Wash-Mac	0.59	2.09 %
Total	1.84	6.09 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	1.84	6.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Dishwash	1.27	61.55 %
Wash-Mac	0.30	0.30 %
Total	1.57	1.51 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.31	3.53 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.57	1.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.60	0.43 %
Dishwash	0.31	10.86 %
Total	0.92	0.65 %

Branch *	MTD Sales L	Brand Share %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.92	0.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.34	0.32 %
Total	0.34	0.31 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	0.34	0.31 %