

MTD Sales  
360.90 L

Brand Share %  
5.03 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **5.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	211.92	7.82 %
Dishwash	78.65	57.83 %
Fridge	58.81	1.69 %
Mixie	4.16	1.10 %
Chimney	2.85	3.13 %
Small-Ap	2.41	4.78 %
Oven	1.58	2.74 %
Gas-Stov	0.52	0.19 %
<b>Total</b>	<b>360.90</b>	<b>5.03 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	60.77	6.03 %
CHENNAI-01	52.90	6.42 %
CHENNAI-02	41.53	6.48 %
SOUTH ARCOT	36.74	8.79 %
SOUTH-03	33.56	4.45 %
WEST-02	32.48	5.41 %
WEST-01	26.58	5.27 %
KL-NORTH	26.37	12.63 %
NORTH ARCOT	20.25	5.18 %
TRICHY-01	16.16	2.46 %
TIRUPATI-01	6.94	1.45 %
VIJAYAWADA-01	3.53	0.61 %
KL-SOUTH	3.07	2.55 %
<b>Total</b>	<b>360.90</b>	<b>5.03 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	36.22	8.81 %
Fridge	13.20	2.94 %
Dishwash	11.05	69.39 %
Small-Ap	0.17	2.20 %
Chimney	0.14	1.38 %
<b>Total</b>	<b>60.77</b>	<b>6.03 %</b>

Branch *	MTD Sales L	Brand Share %
SVK1	1.08	3.34 %
TKS1	0.91	2.28 %
MAR1	0.85	2.75 %
VNR2	0.73	2.09 %
PKD1	0.68	3.31 %
ARM1	0.51	4.93 %
APK1	0.41	2.58 %
TKY1	0.41	3.14 %
VKM1	0.40	2.71 %
RND1	0.36	0.92 %
APK2	0.30	2.02 %
SDI1	0.23	1.36 %
SNL1	0.17	0.93 %
ASM1	0.15	1.08 %
KSM1	0.12	1.98 %
MMT1	0.12	0.65 %
PDI1	0.11	0.58 %
COL1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
<b>Total</b>	<b>60.77</b>	<b>6.03 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.86	8.53 %
Dishwash	19.92	65.39 %
Fridge	6.95	1.74 %
Small-Ap	0.17	2.24 %
Total	52.90	6.42 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.92	4.37 %
CH42	0.82	1.96 %
CH08	0.82	1.74 %
CH45	0.73	2.93 %
CH07	0.73	1.76 %
GUD2	0.31	2.22 %
CH38	0.29	1.75 %
CH30	0.27	1.07 %
AVD1	0.26	2.46 %
CH22	0.25	1.34 %
KNR1	0.25	4.11 %
SKL1	0.18	1.19 %
CH28	0.13	0.38 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	52.90	6.42 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	22.28	8.93 %
Dishwash	12.57	67.82 %
Fridge	5.76	1.81 %
Chimney	0.68	16.33 %
Small-Ap	0.24	7.17 %
Total	41.53	6.48 %

Branch *	MTD Sales L	Brand Share %
CH03	3.15	4.65 %
CH43	0.92	4.92 %
CH12	0.20	0.51 %
CH41	0.13	0.55 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	41.53	6.48 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	24.34	13.97 %
Fridge	6.91	3.57 %
Dishwash	5.49	66.09 %
Total	36.74	8.79 %

Branch *	MTD Sales L	Brand Share %
POY2	1.06	3.30 %
VCM2	0.68	3.78 %
TRK1	0.41	1.79 %
STP1	0.30	4.24 %
VPM2	0.19	1.15 %
TVM1	0.18	1.93 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	36.74	8.79 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	18.70	6.45 %
Fridge	7.50	2.12 %
Dishwash	6.52	65.82 %
Small-Ap	0.63	10.08 %
Chimney	0.20	1.78 %
<b>Total</b>	<b>33.56</b>	<b>4.45 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.22	2.99 %
MDU7	0.58	2.51 %
KRR1	0.32	2.77 %
MLR1	0.29	1.70 %
PNI1	0.29	2.98 %
PKM1	0.27	2.71 %
NKI1	0.24	1.70 %
BNR1	0.19	1.44 %
MDU5	0.12	0.72 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>33.56</b>	<b>4.45 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	21.92	8.97 %
Fridge	6.91	2.55 %
Dishwash	3.43	74.90 %
Chimney	0.22	2.00 %
<b>Total</b>	<b>32.48</b>	<b>5.41 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.18	3.73 %
KVP1	0.51	3.83 %
TCG1	0.41	3.21 %
SLM3	0.24	1.11 %
DPR2	0.24	2.35 %
OML1	0.14	0.78 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>32.48</b>	<b>5.41 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	16.56	7.99 %
Dishwash	6.95	56.45 %
Fridge	2.83	1.35 %
Small-Ap	0.25	7.02 %
<b>Total</b>	<b>26.58</b>	<b>5.27 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.65	2.88 %
MPM1	0.58	2.75 %
KMR1	0.57	1.46 %
CBE1	0.43	2.05 %
SNR1	0.38	1.65 %
UAM1	0.33	1.54 %
GBM1	0.29	4.66 %
AVI1	0.27	1.74 %
PDM1	0.19	1.87 %
UMP1	0.19	1.05 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>26.58</b>	<b>5.27 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Wash-Mac	12.52	21.00 %
Dishwash	8.54	76.03 %
Chimney	1.61	13.60 %
Oven	1.58	15.39 %
Fridge	1.36	1.51 %
Gas-Stov	0.52	3.57 %
Small-Ap	0.24	6.11 %
<b>Total</b>	<b>26.37</b>	<b>12.63 %</b>

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
<b>Total</b>	<b>26.37</b>	<b>12.63 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.99	10.62 %
Fridge	3.87	1.96 %
Dishwash	0.38	13.73 %
Total	20.25	5.18 %

Branch *	MTD Sales L	Brand Share %
CYR1	0.31	3.49 %
SBR1	0.25	1.21 %
CGM1	0.24	2.45 %
UGI1	0.18	2.89 %
CPT1	0.18	2.13 %
TRL1	0.18	0.67 %
KPM1	0.16	1.49 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.06 %
Total	20.25	5.18 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	10.07	4.01 %
Dishwash	3.34	42.76 %
Fridge	2.74	0.86 %
<b>Total</b>	<b>16.16</b>	<b>2.46 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.89	2.92 %
MVM1	1.09	2.40 %
TRY4	0.65	2.67 %
TNJ2	0.55	1.82 %
TTP1	0.52	4.91 %
KUM1	0.43	1.33 %
PTK1	0.43	1.38 %
MSI1	0.35	3.23 %
PBR1	0.27	2.36 %
TVR1	0.18	1.35 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>16.16</b>	<b>2.46 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	3.26	14.35 %
Wash-Mac	2.82	1.75 %
Dishwash	0.46	7.46 %
Small-Ap	0.40	11.54 %
<b>Total</b>	<b>6.94</b>	<b>1.45 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	0.81	1.70 %
CTO1	0.67	2.40 %
PDT1	0.33	1.88 %
KDA1	0.26	1.56 %
KNL2	0.22	1.75 %
KOU1	0.22	1.90 %
KHT1	0.20	1.52 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>6.94</b>	<b>1.45 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	2.33	1.39 %
Mixie	0.89	4.20 %
Small-Ap	0.31	8.33 %
<b>Total</b>	<b>3.53</b>	<b>0.61 %</b>

Branch *	MTD Sales L	Brand Share %
GNT1	1.14	4.46 %
VJW3	0.67	2.29 %
RMV1	0.60	3.15 %
OGL1	0.37	1.47 %
CRL1	0.26	1.20 %
PAP1	0.17	0.80 %
VJW1	0.16	1.05 %
ELU1	0.10	0.78 %
GNT2	0.07	0.85 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>3.53</b>	<b>0.61 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Wash-Mac	2.29	5.57 %
Fridge	0.77	1.26 %
Total	3.07	2.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.27	3.02 %
PAS1	0.63	3.76 %
PNL1	0.17	1.25 %
KLR1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	3.07	2.55 %