

MTD Sales
339.17 L

Brand Share %
5.00 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	213.01	8.20 %
Dishwash	105.72	62.06 %
Fridge	7.54	0.24 %
Mixie	3.90	1.00 %
Chimney	3.63	3.79 %
Small-Ap	2.68	4.78 %
Gas-Stov	1.38	0.51 %
Oven	1.31	2.00 %
Total	339.17	5.00 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	56.10	6.88 %
SOUTH-01	48.68	5.42 %
CHENNAI-02	44.33	7.16 %
SOUTH-03	30.91	4.06 %
WEST-02	29.35	4.67 %
NORTH ARCOT	27.95	7.62 %
WEST-01	27.89	5.79 %
KL-NORTH	26.41	14.49 %
SOUTH ARCOT	25.87	6.93 %
TRICHY-01	12.44	1.98 %
TIRUPATI-01	5.30	1.13 %
VIJAYAWADA-01	3.13	0.70 %
KL-SOUTH	0.81	0.70 %
Total	339.17	5.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.67	10.06 %
Dishwash	22.02	67.85 %
Fridge	2.14	0.59 %
Small-Ap	0.14	1.68 %
Chimney	0.12	1.18 %
Total	56.10	6.88 %

Branch *	MTD Sales L	Brand Share %
CH08	2.35	4.88 %
CH07	1.74	4.82 %
CH16	1.68	3.06 %
CH14	1.64	3.30 %
CH45	0.59	2.17 %
CH22	0.53	2.81 %
TKM1	0.35	3.70 %
AVD1	0.34	1.96 %
CH28	0.16	0.48 %
GUD1	0.16	0.62 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	56.10	6.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.03	8.37 %
Dishwash	16.06	76.81 %
Fridge	1.70	0.43 %
Gas-Stov	0.37	0.93 %
Small-Ap	0.31	4.21 %
Chimney	0.21	1.99 %
Total	48.68	5.42 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.98	2.67 %
RND1	0.70	2.09 %
RPM1	0.68	2.12 %
TCN1	0.52	1.93 %
APK1	0.45	2.78 %
TKY1	0.44	4.32 %
ERL2	0.35	2.15 %
MAR1	0.35	1.24 %
ARM1	0.34	2.78 %
MMT1	0.25	1.78 %
SDI1	0.22	1.54 %
PDI1	0.17	1.33 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	48.68	5.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	27.38	10.77 %
Dishwash	14.67	66.57 %
Fridge	1.15	0.41 %
Chimney	0.52	12.77 %
Mixie	0.44	1.49 %
Small-Ap	0.18	4.50 %
Total	44.33	7.16 %

Branch *	MTD Sales L	Brand Share %
CH12	1.32	4.01 %
CH34	0.72	3.40 %
CH50	0.69	2.80 %
CH44	0.64	3.49 %
CH41	0.40	1.94 %
MJR1	0.39	2.13 %
PON1	0.31	3.12 %
CH23	0.29	2.48 %
CH46	0.26	3.74 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	44.33	7.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.56	5.85 %
Dishwash	12.09	75.71 %
Fridge	1.01	0.29 %
Small-Ap	0.25	4.07 %
Total	30.91	4.06 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.60	4.41 %
MDU6	1.52	4.68 %
MDU2	1.36	3.54 %
MDU7	1.02	4.35 %
KPT1	0.53	4.39 %
MPA1	0.40	1.48 %
MDU4	0.30	1.75 %
PNI1	0.26	3.03 %
KRR1	0.18	1.62 %
MDU3	0.17	0.71 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	30.91	4.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.87	9.44 %
Dishwash	4.61	51.37 %
Fridge	0.56	0.20 %
Chimney	0.23	1.93 %
Small-Ap	0.08	3.79 %
Total	29.35	4.67 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.32	4.75 %
ERD1	0.90	2.09 %
VKL1	0.27	4.10 %
CMI1	0.17	2.15 %
PMP1	0.17	1.53 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.02	-0.93 %
Total	29.35	4.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	23.12	14.70 %
Dishwash	3.84	45.90 %
Fridge	0.85	0.56 %
Chimney	0.14	2.01 %
Total	27.95	7.62 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.32	4.82 %
SBR1	0.37	1.74 %
CYR1	0.33	4.68 %
KPM1	0.33	2.64 %
ANI1	0.32	4.19 %
VSI1	0.27	1.82 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	27.95	7.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.39	7.64 %
Dishwash	13.37	65.16 %
Fridge	0.12	0.06 %
Total	27.89	5.79 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.90	3.34 %
SNR1	0.79	3.03 %
KMR1	0.61	2.01 %
SUL1	0.43	2.95 %
AVI1	0.36	2.46 %
CBE1	0.18	0.99 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	27.89	5.79 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	12.03	26.80 %
Dishwash	9.24	85.63 %
Chimney	2.41	20.84 %
Oven	1.31	13.61 %
Gas-Stov	1.01	6.99 %
Small-Ap	0.40	8.63 %
Total	26.41	14.49 %

Branch *	MTD Sales L	Brand Share %
Total	26.41	14.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	20.25	13.76 %
Dishwash	5.62	58.91 %
Total	25.87	6.93 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.75	3.13 %
VPM2	0.46	2.44 %
KML1	0.38	2.39 %
VCM2	0.28	3.15 %
VCM1	0.18	3.04 %
TVM2	0.17	3.26 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	25.87	6.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.11	3.43 %
Dishwash	3.33	45.05 %
Fridge		0.00 %
Total	12.44	1.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.21	1.49 %
MVM1	0.56	1.40 %
PDK1	0.35	3.63 %
PBR2	0.31	0.71 %
JKM1	0.30	1.36 %
TRY3	0.28	1.66 %
TRY2	0.16	3.30 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	1.97 %
Total	12.44	1.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.42	12.43 %
Wash-Mac	2.35	1.57 %
Small-Ap	0.52	16.89 %
Total	5.30	1.13 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.77	3.13 %
TPY2	0.75	1.69 %
CTO1	0.71	2.54 %
KHT1	0.45	3.61 %
NLR1	0.35	3.23 %
KNL1	0.29	1.72 %
KOU1	0.23	2.15 %
PDT1	0.18	1.13 %
KDA1	0.15	1.03 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	5.30	1.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.04	4.80 %
Wash-Mac	0.91	0.68 %
Small-Ap	0.79	15.43 %
Dishwash	0.38	5.47 %
Total	3.13	0.70 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.75	4.38 %
RMV1	0.47	3.89 %
OGL1	0.39	2.26 %
CRL1	0.31	1.46 %
KND1	0.30	4.52 %
VJW5	0.27	3.10 %
ELU1	0.20	1.50 %
VJW1	0.06	0.35 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	3.13	0.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
Wash-Mac	0.33	1.06 %
Total	0.81	0.70 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.81	1.51 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	0.81	0.70 %