

MTD Sales
384.39 L

Brand Share %
5.88 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	187.80	6.80 %
Fridge	122.58	4.01 %
Dishwash	60.16	44.06 %
Mixie	6.13	1.52 %
Chimney	3.27	3.61 %
Small-Ap	2.23	3.39 %
Hob	2.22	13.53 %
Total	384.39	5.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	62.31	7.15 %
CHENNAI-01	58.98	7.36 %
SOUTH ARCOT	33.08	8.56 %
CHENNAI-02	32.87	5.22 %
WEST-02	30.09	7.68 %
SOUTH-03	29.33	4.73 %
NORTH ARCOT	24.93	6.06 %
TRICHY-01	21.61	3.57 %
TIRUPATI-01	20.52	4.74 %
WEST-01	19.19	5.75 %
WEST-03	17.91	6.82 %
KL-NORTH	13.36	5.73 %
VIJAYAWADA-01	10.60	2.68 %
KL-SOUTH	5.98	4.64 %
KL-CENTRAL	1.87	8.70 %
HYDERABAD-01	1.79	18.30 %
Total	384.39	5.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.44	7.46 %
Fridge	20.96	5.23 %
Dishwash	13.18	69.22 %
Chimney	0.37	4.53 %
Small-Ap	0.36	5.91 %
Total	62.31	7.15 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.22	3.51 %
TKS1	1.07	3.39 %
RND1	0.95	3.32 %
APK1	0.56	5.55 %
SDI1	0.49	1.77 %
VNR2	0.35	1.34 %
UDN1	0.35	2.66 %
ASM1	0.35	3.09 %
SNL1	0.34	1.57 %
PKD1	0.33	1.84 %
RND2	0.32	1.17 %
VKM1	0.30	2.68 %
PDI1	0.27	1.87 %
KSM1	0.24	1.92 %
KYR1	0.22	2.11 %
SKD1	0.22	1.72 %
TKY1	0.22	3.39 %
TYI1	0.18	1.18 %
ARM1	0.17	1.94 %
MMT1	0.11	0.82 %
COL1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
WHTV	-0.11	4.54 %
Total	62.31	7.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.88	8.89 %
Fridge	16.01	4.31 %
Dishwash	12.55	38.81 %
Small-Ap	0.28	3.27 %
Chimney	0.27	3.65 %
Total	58.98	7.36 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	4.02 %
GUD1	1.52	4.62 %
CH07	1.42	4.88 %
CH14	1.22	2.55 %
CH22	1.15	5.15 %
AVD1	1.13	3.39 %
CH28	0.93	2.25 %
CH08	0.40	1.95 %
KNR1	0.32	2.14 %
CH39	0.27	2.39 %
CH30	0.27	0.96 %
CH26	0.11	2.18 %
CH38	0.11	0.67 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
MRM1		0.00 %
Total	58.98	7.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	17.05	10.29 %
Fridge	9.87	5.40 %
Dishwash	5.94	72.94 %
Chimney	0.22	6.43 %
Total	33.08	8.56 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.21	5.44 %
NVL2	0.97	5.17 %
TRK1	0.76	2.48 %
VPM1	0.27	4.13 %
ULP1	0.11	0.57 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	33.08	8.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.88	6.75 %
Fridge	10.68	3.62 %
Dishwash	3.10	21.20 %
Chimney	0.13	2.50 %
Small-Ap	0.08	1.50 %
Total	32.87	5.22 %

Branch *	MTD Sales L	Brand Share %
CH03	2.45	3.67 %
CH20	1.02	4.73 %
CH06	0.87	3.11 %
CH50	0.46	1.40 %
CH23	0.33	3.86 %
CH43	0.28	1.37 %
CH34	0.17	0.74 %
UKI1	0.13	1.03 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.51	-6.52 %
WCHN	-1.26	4.68 %
Total	32.87	5.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.64	7.90 %
Fridge	13.45	7.48 %
Dishwash	2.15	92.70 %
Chimney	0.75	9.01 %
Small-Ap	0.10	5.26 %
Total	30.09	7.68 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.64	4.72 %
PLC1	0.58	4.81 %
EDP1	0.33	4.57 %
SLM2	0.33	2.76 %
SLM3	0.24	1.14 %
BMD1	0.11	1.01 %
OML1	0.11	0.67 %
SGI1	0.11	1.14 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.16	-13.86 %
Total	30.09	7.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.58	6.22 %
Fridge	9.56	3.25 %
Dishwash	3.07	51.98 %
Chimney	0.12	1.40 %
Total	29.33	4.73 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.59	3.94 %
MDU6	1.79	5.46 %
MDU2	1.70	4.49 %
TEN1	0.79	5.34 %
MDU4	0.52	3.67 %
TDI1	0.44	4.91 %
PVI1	0.28	1.05 %
NKI1	0.25	1.90 %
MNM1	0.24	3.17 %
TMM1	0.22	1.48 %
ODM1	0.12	2.29 %
BTU1	0.11	1.30 %
CBM1	0.11	0.62 %
DKI1	0.11	0.52 %
KYK1	0.11	1.65 %
ATG1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	29.33	4.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.05	8.35 %
Fridge	6.01	3.18 %
Dishwash	3.74	35.93 %
Chimney	0.12	1.72 %
Total	24.93	6.06 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.54	5.57 %
VEL4	1.01	3.49 %
SBR1	0.66	2.81 %
TRR1	0.58	2.20 %
ABR1	0.53	2.71 %
VSI1	0.52	4.63 %
WJP1	0.52	3.77 %
WJD1	0.32	2.53 %
CYR1	0.30	3.48 %
GDM1	0.12	0.98 %
BGR1	0.11	1.13 %
CGM1	0.11	1.36 %
PLR1	0.11	1.44 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	24.93	6.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	13.95	4.43 %
Dishwash	4.01	41.22 %
Wash-Mac	3.65	1.56 %
Total	21.61	3.57 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.67	5.57 %
TNJ2	1.62	5.00 %
TRY1	1.29	1.95 %
PBR2	1.20	3.34 %
KUM1	0.99	2.95 %
TRY3	0.88	5.39 %
TVR2	0.73	2.43 %
PDK2	0.68	3.18 %
TTP1	0.53	4.63 %
NGT1	0.52	1.95 %
TVR1	0.51	3.66 %
MSI1	0.46	4.12 %
JKM1	0.40	2.12 %
KRN1	0.33	4.97 %
PTK1	0.33	1.13 %
TNJ1	0.27	0.78 %
KIK1	0.11	0.39 %
NCK1	0.11	1.40 %
TRY2	0.11	2.48 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ	-0.30	4.85 %
Total	21.61	3.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.65	5.52 %
Mixie	4.07	17.53 %
Fridge	4.00	1.85 %
Dishwash	1.80	27.96 %
Small-Ap	0.71	12.23 %
Chimney	0.28	4.84 %
Total	20.52	4.74 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.40	4.56 %
NLR1	0.75	5.29 %
TPY1	0.71	4.75 %
NDL1	0.56	4.88 %
PMR1	0.49	2.90 %
KNL1	0.44	3.31 %
KHT1	0.42	3.91 %
ADI1	0.40	5.30 %
KVL1	0.31	2.24 %
BVL1	0.31	2.93 %
RJP1	0.27	1.71 %
KAR1	0.18	1.63 %
SPE1	0.17	1.38 %
VKI1	0.15	1.67 %
KOU1	0.14	1.28 %
KDA1	0.12	0.70 %
PGR1	0.11	1.12 %
PUT1	0.06	0.62 %
GTL1		0.00 %
KDR1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	20.52	4.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.27	6.18 %
Fridge	7.48	5.29 %
Dishwash	2.31	44.18 %
Chimney	0.13	1.50 %
Total	19.19	5.75 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.75	4.29 %
UMP1	0.49	2.98 %
CBE5	0.44	3.56 %
KMR1	0.41	1.22 %
UAM1	0.11	1.09 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	19.19	5.75 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	10.66	8.21 %
Fridge	6.44	5.98 %
Dishwash	0.80	21.28 %
Total	17.91	6.82 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.77	3.54 %
TCG1	0.58	4.53 %
PDR1	0.43	5.25 %
ERD1	0.37	1.12 %
CMI1	0.11	1.19 %
KGM1	0.11	1.68 %
AVI1		0.00 %
GBM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	17.91	6.82 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	5.04	66.90 %
Wash-Mac	4.03	4.96 %
Hob	1.79	13.86 %
Fridge	1.12	1.20 %
Chimney	0.89	8.06 %
Mixie	0.28	1.60 %
Small-Ap	0.20	2.11 %
Total	13.36	5.73 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.55 %
VLC1		0.00 %
KZSD	-0.48	-493.45 %
WHKZ	-0.49	5.10 %
Total	13.36	5.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.94	4.21 %
Dishwash	1.47	16.41 %
Mixie	1.43	7.51 %
Fridge	0.38	0.20 %
Small-Ap	0.37	5.85 %
Total	10.60	2.68 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.17	5.49 %
GNT1	0.81	5.35 %
OGL1	0.68	5.32 %
ELU1	0.53	4.35 %
TVU1	0.41	3.77 %
VJW3	0.41	2.20 %
NZV1	0.35	5.50 %
TNK1	0.35	2.34 %
VJW4	0.33	3.01 %
PPM1	0.05	1.18 %
RMV1	0.03	0.23 %
VJW5	0.03	0.68 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	10.60	2.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	8.72 %
Fridge	1.45	2.17 %
Mixie	0.29	3.37 %
Small-Ap	0.07	1.79 %
Total	5.98	4.64 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.43	4.73 %
TVP1	1.33	2.47 %
PNL1		0.00 %
WHTM	-0.15	3.70 %
Total	5.98	4.64 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	13.02 %
Fridge	0.57	5.96 %
Dishwash	0.42	49.77 %
Total	1.87	8.70 %

Branch *	MTD Sales L	Brand Share %
Total	1.87	8.70 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	12.60 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Small-Ap	0.07	76.61 %
Mixie	0.05	26.33 %
Total	1.79	18.30 %

Branch *	MTD Sales L	Brand Share %
Total	1.79	18.30 %