

MTD Sales
343.38 L

Brand Share %
5.07 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	203.12	7.94 %
Dishwash	74.20	57.58 %
Fridge	55.30	1.69 %
Mixie	4.12	1.15 %
Chimney	2.58	3.00 %
Small-Ap	2.17	4.58 %
Oven	1.58	2.90 %
Gas-Stov	0.30	0.11 %
Total	343.38	5.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.97	6.24 %
CHENNAI-01	50.68	6.56 %
CHENNAI-02	37.88	6.35 %
SOUTH ARCOT	35.25	8.85 %
SOUTH-03	32.16	4.51 %
WEST-02	31.06	5.49 %
WEST-01	25.43	5.38 %
KL-NORTH	24.33	12.18 %
NORTH ARCOT	18.94	5.21 %
TRICHY-01	15.54	2.51 %
TIRUPATI-01	6.73	1.48 %
VIJAYAWADA-01	3.53	0.63 %
KL-SOUTH	2.90	2.52 %
Total	343.38	5.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.99	9.07 %
Fridge	12.63	3.01 %
Dishwash	11.05	71.08 %
Small-Ap	0.17	2.38 %
Chimney	0.14	1.41 %
Total	58.97	6.24 %

Branch *	MTD Sales L	Brand Share %
SVK1	1.08	3.80 %
TKS1	0.91	2.45 %
MAR1	0.85	2.77 %
PKD1	0.68	3.66 %
VNR2	0.61	1.84 %
APK1	0.41	2.76 %
TKY1	0.41	3.25 %
VKM1	0.40	2.87 %
RND1	0.36	1.00 %
APK2	0.30	2.09 %
SDI1	0.23	1.43 %
SNL1	0.17	1.03 %
ASM1	0.15	1.17 %
KSM1	0.12	2.08 %
PDI1	0.11	0.62 %
COL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
Total	58.97	6.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.36	8.99 %
Dishwash	18.58	63.79 %
Fridge	6.65	1.78 %
Small-Ap	0.09	1.33 %
Total	50.68	6.56 %

Branch *	MTD Sales L	Brand Share %
CH16	2.66	5.07 %
GUD1	0.92	4.74 %
CH42	0.82	2.06 %
CH08	0.82	1.79 %
CH45	0.73	3.31 %
CH07	0.73	1.85 %
GUD2	0.31	2.53 %
CH38	0.29	1.82 %
CH30	0.27	1.14 %
AVD1	0.26	2.64 %
CH22	0.25	1.50 %
KNR1	0.25	4.25 %
SKL1	0.18	1.26 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	50.68	6.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	20.74	8.90 %
Dishwash	10.94	67.49 %
Fridge	5.45	1.84 %
Chimney	0.68	16.65 %
Small-Ap	0.07	2.44 %
Total	37.88	6.35 %

Branch *	MTD Sales L	Brand Share %
CH03	2.85	4.47 %
CH43	0.92	5.05 %
CH12	0.20	0.53 %
CH41	0.13	0.59 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	37.88	6.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	23.49	14.07 %
Fridge	6.79	3.69 %
Dishwash	4.97	63.81 %
Total	35.25	8.85 %

Branch *	MTD Sales L	Brand Share %
POY2	1.06	3.37 %
VCM2	0.68	4.02 %
TRK1	0.41	1.94 %
VPM2	0.19	1.22 %
TVM1	0.18	2.27 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	35.25	8.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	18.34	6.65 %
Dishwash	6.52	69.63 %
Fridge	6.46	1.94 %
Small-Ap	0.63	10.50 %
Chimney	0.20	1.81 %
Total	32.16	4.51 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.22	3.09 %
MDU7	0.58	2.58 %
KRR1	0.32	2.96 %
MLR1	0.29	1.78 %
PNI1	0.29	3.03 %
PKM1	0.27	2.80 %
NKI1	0.24	1.73 %
BNR1	0.19	1.49 %
MDU5	0.12	0.74 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	32.16	4.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.19	9.15 %
Fridge	6.62	2.61 %
Dishwash	3.03	72.45 %
Chimney	0.22	2.18 %
Total	31.06	5.49 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.18	3.89 %
KVP1	0.51	3.93 %
SLM3	0.24	1.16 %
OML1	0.14	0.83 %
DPR2	0.12	1.25 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	31.06	5.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.73	8.08 %
Dishwash	6.95	58.50 %
Fridge	2.50	1.28 %
Small-Ap	0.25	7.59 %
Total	25.43	5.38 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.65	3.06 %
MPM1	0.58	2.93 %
KMR1	0.57	1.57 %
CBE1	0.43	2.12 %
SNR1	0.38	1.77 %
UAM1	0.33	1.56 %
GBM1	0.29	4.82 %
AVI1	0.27	1.89 %
PDM1	0.19	1.96 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	25.43	5.38 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	11.61	20.47 %
Dishwash	8.00	74.82 %
Oven	1.58	15.69 %
Chimney	1.34	12.76 %
Fridge	1.26	1.44 %
Gas-Stov	0.30	2.27 %
Small-Ap	0.24	6.43 %
Total	24.33	12.18 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	24.33	12.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.83	10.65 %
Fridge	3.73	2.03 %
Dishwash	0.38	13.73 %
Total	18.94	5.21 %

Branch *	MTD Sales L	Brand Share %
CYR1	0.31	3.65 %
SBR1	0.25	1.37 %
CGM1	0.24	2.56 %
CPT1	0.18	2.28 %
TRL1	0.18	0.70 %
KPM1	0.16	1.66 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.06 %
Total	18.94	5.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.76	4.12 %
Dishwash	3.34	42.76 %
Fridge	2.44	0.81 %
Total	15.54	2.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.89	3.08 %
MVM1	1.09	2.61 %
TRY4	0.65	3.01 %
PTK1	0.43	1.42 %
MSI1	0.35	3.44 %
KUM1	0.28	0.96 %
PBR1	0.27	2.48 %
TNJ2	0.24	0.86 %
TVR1	0.18	1.35 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	15.54	2.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.23	14.86 %
Wash-Mac	2.64	1.72 %
Dishwash	0.46	7.67 %
Small-Ap	0.40	11.70 %
Total	6.73	1.48 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.81	1.81 %
CTO1	0.67	2.57 %
PDT1	0.33	2.04 %
KDA1	0.26	1.64 %
KNL2	0.22	2.08 %
KOU1	0.22	2.00 %
KHT1	0.17	1.33 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	6.73	1.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.33	1.45 %
Mixie	0.89	4.30 %
Small-Ap	0.31	8.63 %
Total	3.53	0.63 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.14	4.67 %
VJW3	0.67	2.39 %
RMV1	0.60	3.15 %
OGL1	0.37	1.50 %
CRL1	0.26	1.23 %
PAP1	0.17	0.80 %
VJW1	0.16	1.09 %
ELU1	0.10	0.80 %
GNT2	0.07	0.89 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	3.53	0.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.12	5.34 %
Fridge	0.77	1.32 %
Total	2.90	2.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.27	3.17 %
PAS1	0.63	3.86 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	2.90	2.52 %