

MTD Sales
323.94 L

Brand Share %
4.98 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	204.86	8.21 %
Dishwash	101.39	62.87 %
Fridge	5.17	0.17 %
Mixie	3.73	1.01 %
Chimney	3.49	3.78 %
Small-Ap	2.61	4.79 %
Gas-Stov	1.38	0.54 %
Oven	1.31	2.07 %
Total	323.94	4.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	53.39	6.81 %
SOUTH-01	44.99	5.26 %
CHENNAI-02	43.64	7.32 %
SOUTH-03	30.46	4.21 %
WEST-02	28.15	4.71 %
WEST-01	27.01	5.89 %
KL-NORTH	25.63	14.68 %
SOUTH ARCOT	24.97	7.02 %
NORTH ARCOT	24.91	7.15 %
TRICHY-01	11.97	1.99 %
TIRUPATI-01	5.03	1.10 %
VIJAYAWADA-01	2.97	0.68 %
KL-SOUTH	0.81	0.71 %
Total	323.94	4.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.95	10.18 %
Dishwash	20.81	71.09 %
Fridge	1.37	0.39 %
Small-Ap	0.14	1.69 %
Chimney	0.12	1.19 %
Total	53.39	6.81 %

Branch *	MTD Sales L	Brand Share %
CH08	2.35	4.97 %
CH07	1.74	4.88 %
CH16	1.68	3.11 %
CH14	1.47	3.12 %
CH45	0.59	2.29 %
CH22	0.53	2.87 %
TKM1	0.35	3.71 %
AVD1	0.34	2.00 %
CH28	0.16	0.51 %
GUD1	0.16	0.64 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	53.39	6.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.36	8.05 %
Dishwash	15.52	76.20 %
Fridge	1.21	0.32 %
Gas-Stov	0.37	0.99 %
Small-Ap	0.31	4.31 %
Chimney	0.21	2.02 %
Total	44.99	5.26 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.98	2.72 %
RND1	0.70	2.16 %
TCN1	0.52	2.03 %
APK1	0.45	3.09 %
TKY1	0.44	4.38 %
RPM1	0.38	1.31 %
ERL2	0.35	2.33 %
MAR1	0.35	1.33 %
ARM1	0.34	3.02 %
MMT1	0.25	1.82 %
SDI1	0.22	1.63 %
PDI1	0.17	1.38 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	44.99	5.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	26.85	10.93 %
Dishwash	14.67	69.10 %
Fridge	0.98	0.37 %
Chimney	0.52	12.77 %
Mixie	0.44	1.53 %
Small-Ap	0.18	4.54 %
Total	43.64	7.32 %

Branch *	MTD Sales L	Brand Share %
CH12	1.32	4.22 %
CH34	0.72	3.50 %
CH50	0.69	2.90 %
CH44	0.64	3.53 %
CH41	0.40	1.98 %
MJR1	0.39	2.20 %
PON1	0.31	3.34 %
CH23	0.29	2.60 %
CH46	0.26	3.85 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	43.64	7.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.39	6.06 %
Dishwash	12.09	76.69 %
Fridge	0.74	0.22 %
Small-Ap	0.25	4.15 %
Total	30.46	4.21 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.60	4.59 %
MDU2	1.36	3.68 %
MDU7	1.02	4.49 %
KPT1	0.53	4.93 %
MPA1	0.40	1.55 %
MDU4	0.30	1.88 %
PNI1	0.26	3.58 %
KRR1	0.18	1.69 %
MDU3	0.17	0.74 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	30.46	4.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.57	9.68 %
Dishwash	4.13	48.61 %
Chimney	0.23	2.00 %
Fridge	0.15	0.06 %
Small-Ap	0.08	3.88 %
Total	28.15	4.71 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.32	4.93 %
ERD1	0.90	2.14 %
CMI1	0.17	2.20 %
PMP1	0.17	1.74 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.02	-0.93 %
Total	28.15	4.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.39	7.98 %
Dishwash	12.62	67.69 %
Total	27.01	5.89 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.90	3.43 %
SNR1	0.79	3.09 %
KMR1	0.61	2.15 %
SUL1	0.43	3.01 %
CBE1	0.18	1.03 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	27.01	5.89 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	11.25	27.09 %
Dishwash	9.24	85.63 %
Chimney	2.41	21.93 %
Oven	1.31	13.82 %
Gas-Stov	1.01	7.37 %
Small-Ap	0.40	8.86 %
Total	25.63	14.68 %

Branch *	MTD Sales L	Brand Share %
Total	25.63	14.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	19.80	14.02 %
Dishwash	5.18	59.87 %
Total	24.97	7.02 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.93	4.58 %
KLM1	0.75	3.16 %
VPM2	0.46	2.62 %
KML1	0.38	2.43 %
VCM2	0.28	3.71 %
VCM1	0.18	3.05 %
TVM2	0.17	3.26 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	24.97	7.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	21.26	14.09 %
Dishwash	2.94	39.37 %
Fridge	0.72	0.49 %
Total	24.91	7.15 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.48	4.91 %
TRL1	1.32	4.91 %
SBR1	0.37	1.77 %
CYR1	0.33	4.92 %
KPM1	0.33	2.73 %
ANI1	0.32	4.40 %
VSI1	0.27	1.86 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	24.91	7.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.64	3.38 %
Dishwash	3.33	46.32 %
Fridge		0.00 %
Total	11.97	1.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.21	1.59 %
MVM1	0.56	1.45 %
PDK1	0.35	3.80 %
PBR2	0.31	0.74 %
JKM1	0.30	1.40 %
TRY3	0.28	1.73 %
TRY2	0.16	3.30 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	2.12 %
Total	11.97	1.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.33	12.59 %
Wash-Mac	2.18	1.49 %
Small-Ap	0.52	17.36 %
Total	5.03	1.10 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.77	3.13 %
TPY2	0.69	1.63 %
CTO1	0.53	2.00 %
KHT1	0.45	3.71 %
NLR1	0.35	3.23 %
KNL1	0.29	1.74 %
KOU1	0.23	2.23 %
PDT1	0.18	1.14 %
KDA1	0.12	0.83 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	5.03	1.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.96	4.54 %
Wash-Mac	0.91	0.71 %
Small-Ap	0.72	14.96 %
Dishwash	0.38	5.47 %
Total	2.97	0.68 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.75	4.38 %
RMV1	0.40	3.54 %
OGL1	0.39	2.27 %
KND1	0.30	4.52 %
VJW5	0.27	3.11 %
CRL1	0.22	1.08 %
ELU1	0.20	1.53 %
VJW1	0.06	0.35 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.97	0.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
Wash-Mac	0.33	1.06 %
Total	0.81	0.71 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.81	1.51 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	0.81	0.71 %