

MTD Sales
257.39 L

Brand Share %
4.10 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	169.23	6.37 %
Dishwash	82.57	56.03 %
Mixie	1.57	0.46 %
Chimney	1.46	2.16 %
Small-Ap	1.33	2.50 %
Fridge	0.63	0.02 %
Gas-Stov	0.60	0.24 %
Total	257.39	4.10 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	50.31	6.67 %
SOUTH-01	44.77	5.16 %
CHENNAI-02	36.61	6.29 %
WEST-02	27.04	4.25 %
SOUTH-03	22.22	3.29 %
WEST-01	20.97	3.89 %
SOUTH ARCOT	17.09	5.15 %
NORTH ARCOT	12.53	3.63 %
TRICHY-01	9.05	1.69 %
VIJAYAWADA-01	7.13	1.53 %
KL-NORTH	6.30	10.22 %
KL-SOUTH	1.92	3.07 %
TIRUPATI-01	1.47	0.34 %
Total	257.39	4.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.85	8.54 %
Dishwash	20.87	71.22 %
Fridge	0.63	0.20 %
Small-Ap	0.41	5.98 %
Gas-Stov	0.35	1.20 %
Chimney	0.19	3.55 %
Total	50.31	6.67 %

Branch *	MTD Sales L	Brand Share %
CH14	1.65	3.86 %
CH16	1.23	2.34 %
CH28	0.99	2.89 %
CH08	0.45	1.09 %
SKL1	0.39	2.51 %
CH45	0.37	1.58 %
CH38	0.30	1.66 %
TKM1	0.29	3.53 %
CH26	0.17	3.50 %
GUD1	0.17	0.97 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.42	3.85 %
Total	50.31	6.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.33	7.10 %
Dishwash	15.28	55.63 %
Chimney	0.59	6.67 %
Small-Ap	0.31	4.24 %
Gas-Stov	0.25	0.75 %
Total	44.77	5.16 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.82	2.73 %
TCN1	0.61	2.54 %
TUT2	0.61	2.00 %
VNR2	0.57	1.82 %
VKM1	0.41	3.96 %
MAR1	0.37	2.02 %
SNL1	0.20	1.59 %
SGT1	0.16	2.52 %
STU2	0.16	1.36 %
APK1	0.12	0.68 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	44.77	5.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	24.64	9.53 %
Dishwash	11.97	68.57 %
Total	36.61	6.29 %

Branch *	MTD Sales L	Brand Share %
CH43	0.81	3.54 %
CH20	0.63	3.28 %
CH01		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	36.61	6.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.26	8.39 %
Dishwash	3.78	46.67 %
Total	27.04	4.25 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.54	1.93 %
KVP1	0.32	3.03 %
ERD1	0.30	0.96 %
PMP1	0.29	3.25 %
HRR1	0.19	1.82 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	27.04	4.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.72	4.51 %
Dishwash	8.28	68.63 %
Chimney	0.14	1.40 %
Small-Ap	0.08	1.32 %
Total	22.22	3.29 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.75	3.05 %
MDU7	0.54	2.15 %
BNR1	0.49	3.84 %
TEN1	0.46	3.29 %
MDU4	0.46	2.95 %
PKM1	0.25	2.58 %
TPT1	0.25	1.60 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	22.22	3.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.24	5.74 %
Dishwash	7.36	45.32 %
Small-Ap	0.23	4.83 %
Chimney	0.14	1.42 %
Total	20.97	3.89 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.61	1.95 %
CBE1	0.41	2.37 %
TPR1	0.38	1.70 %
TPR3	0.32	2.61 %
PPI1	0.18	1.34 %
KGI1	0.16	2.49 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
GBM1		0.00 %
Total	20.97	3.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.34	9.12 %
Dishwash	4.74	79.21 %
Total	17.09	5.15 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.47	2.98 %
SJI2	0.30	1.58 %
NVL2	0.25	1.51 %
POY2	0.06	0.28 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	17.09	5.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.16	5.94 %
Dishwash	3.37	60.43 %
Total	12.53	3.63 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.94	3.47 %
ABR1	0.48	3.07 %
WJD1	0.37	2.75 %
TRT1	0.34	2.27 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	12.53	3.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.96	3.19 %
Dishwash	2.09	29.13 %
Total	9.05	1.69 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.07	2.93 %
TRY1	0.65	1.05 %
TVR2	0.47	1.32 %
MDI1	0.44	1.77 %
TRY3	0.36	2.27 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	9.05	1.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.30	3.22 %
Dishwash	1.43	15.10 %
Mixie	0.30	1.42 %
Small-Ap	0.08	1.48 %
Total	7.13	1.53 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.28	1.69 %
GVM1	0.26	2.09 %
VJW3	0.25	1.31 %
OGL1	0.12	0.94 %
GNT1	0.08	0.39 %
ELU1	0.07	0.45 %
RMV1	0.06	0.22 %
CRL1	0.06	0.26 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT2	-0.33	-4.89 %
Total	7.13	1.53 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.97	23.40 %
Dishwash	1.92	70.29 %
Chimney	0.41	12.91 %
Total	6.30	10.22 %

Branch *	MTD Sales L	Brand Share %
Total	6.30	10.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	1.47	100.00 %
Wash-Mac	0.45	2.23 %
Total	1.92	3.07 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total	1.92	3.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.26	5.76 %
Small-Ap	0.21	5.51 %
Total	1.47	0.34 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.26	0.88 %
ATP1	0.24	0.89 %
MPL1	0.24	1.33 %
NLR1	0.24	1.90 %
TPY2	0.21	0.55 %
KHT1	0.17	0.97 %
KOU1	0.11	1.00 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.47	0.34 %