

MTD Sales  
326.79 L

Brand Share %  
5.11 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **5.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	192.41	7.97 %
Dishwash	72.45	58.40 %
Fridge	51.30	1.66 %
Mixie	4.00	1.17 %
Chimney	2.58	3.22 %
Small-Ap	2.17	4.75 %
Oven	1.58	3.05 %
Gas-Stov	0.30	0.12 %
<b>Total</b>	<b>326.79</b>	<b>5.11 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.31	6.20 %
CHENNAI-01	48.72	6.70 %
CHENNAI-02	34.69	6.33 %
SOUTH ARCOT	33.79	8.98 %
SOUTH-03	30.71	4.62 %
WEST-02	28.76	5.35 %
WEST-01	24.85	5.50 %
KL-NORTH	23.73	12.36 %
NORTH ARCOT	18.76	5.50 %
TRICHY-01	15.04	2.56 %
TIRUPATI-01	6.00	1.37 %
VIJAYAWADA-01	3.53	0.67 %
KL-SOUTH	2.90	2.63 %
<b>Total</b>	<b>326.79</b>	<b>5.11 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.24	9.12 %
Fridge	11.53	2.91 %
Dishwash	10.23	69.48 %
Small-Ap	0.17	2.44 %
Chimney	0.14	1.57 %
<b>Total</b>	<b>55.31</b>	<b>6.20 %</b>

Branch *	MTD Sales L	Brand Share %
SVK1	1.08	4.12 %
TKS1	0.91	2.66 %
MAR1	0.85	2.97 %
PKD1	0.68	3.91 %
VNR2	0.46	1.46 %
APK1	0.41	2.93 %
TKY1	0.41	3.31 %
RND1	0.36	1.04 %
APK2	0.30	2.23 %
VKM1	0.28	2.14 %
SNL1	0.17	1.06 %
ASM1	0.15	1.25 %
KSM1	0.12	2.43 %
SDI1	0.11	0.74 %
PDI1	0.11	0.66 %
COL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
<b>Total</b>	<b>55.31</b>	<b>6.20 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.96	9.03 %
Dishwash	18.58	64.68 %
Fridge	6.09	1.73 %
Small-Ap	0.09	1.40 %
<b>Total</b>	<b>48.72</b>	<b>6.70 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.33	4.79 %
GUD1	0.92	4.99 %
CH42	0.82	2.19 %
CH08	0.82	1.92 %
CH45	0.73	3.55 %
CH07	0.73	1.97 %
GUD2	0.31	2.61 %
CH38	0.29	1.99 %
CH30	0.27	1.20 %
AVD1	0.26	2.90 %
CH22	0.25	1.57 %
KNR1	0.25	4.70 %
SKL1	0.18	1.26 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>48.72</b>	<b>6.70 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.59	8.59 %
Dishwash	10.54	71.67 %
Fridge	4.82	1.79 %
Chimney	0.68	17.41 %
Small-Ap	0.07	2.56 %
<b>Total</b>	<b>34.69</b>	<b>6.33 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	2.51	4.17 %
CH43	0.65	3.89 %
CH12	0.20	0.56 %
CH41	0.13	0.62 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>34.69</b>	<b>6.33 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	22.19	13.98 %
Fridge	6.63	3.85 %
Dishwash	4.97	63.81 %
Total	33.79	8.98 %

Branch *	MTD Sales L	Brand Share %
POY2	1.06	3.45 %
VCM2	0.68	4.36 %
TRK1	0.41	2.00 %
VPM2	0.19	1.23 %
TVM1	0.18	2.61 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	33.79	8.98 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	18.18	7.07 %
Dishwash	5.99	67.82 %
Fridge	5.71	1.84 %
Small-Ap	0.63	10.86 %
Chimney	0.20	1.94 %
<b>Total</b>	<b>30.71</b>	<b>4.62 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.22	3.20 %
MDU7	0.58	2.77 %
KRR1	0.32	3.03 %
MLR1	0.29	1.93 %
PNI1	0.29	3.16 %
PKM1	0.27	3.14 %
NKI1	0.24	2.01 %
BNR1	0.19	1.59 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>30.71</b>	<b>4.62 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	19.59	8.91 %
Fridge	5.93	2.46 %
Dishwash	3.03	72.45 %
Chimney	0.22	2.27 %
<b>Total</b>	<b>28.76</b>	<b>5.35 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.18	4.35 %
KVP1	0.51	4.14 %
SLM3	0.24	1.22 %
OML1	0.14	0.86 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>28.76</b>	<b>5.35 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	15.27	8.21 %
Dishwash	6.95	60.71 %
Fridge	2.39	1.28 %
Small-Ap	0.25	7.81 %
<b>Total</b>	<b>24.85</b>	<b>5.50 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.65	3.18 %
MPM1	0.58	3.06 %
KMR1	0.57	1.57 %
CBE1	0.43	2.24 %
SNR1	0.38	1.79 %
UAM1	0.33	1.65 %
AVI1	0.27	1.98 %
PDM1	0.19	2.02 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>24.85</b>	<b>5.50 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Wash-Mac	11.01	20.52 %
Dishwash	8.00	75.98 %
Oven	1.58	16.18 %
Chimney	1.34	13.50 %
Fridge	1.26	1.48 %
Gas-Stov	0.30	2.39 %
Small-Ap	0.24	6.99 %
<b>Total</b>	<b>23.73</b>	<b>12.36 %</b>

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
<b>Total</b>	<b>23.73</b>	<b>12.36 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.65	11.13 %
Fridge	3.73	2.17 %
Dishwash	0.38	16.46 %
Total	18.76	5.50 %

Branch *	MTD Sales L	Brand Share %
CYR1	0.31	4.03 %
SBR1	0.25	1.37 %
CGM1	0.24	2.72 %
CPT1	0.18	2.69 %
TRL1	0.18	0.76 %
KPM1	0.16	1.70 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.06 %
Total	18.76	5.50 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	9.26	4.11 %
Dishwash	3.34	42.76 %
Fridge	2.44	0.86 %
<b>Total</b>	<b>15.04</b>	<b>2.56 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.89	3.23 %
MVM1	1.09	2.71 %
TRY4	0.65	3.18 %
PTK1	0.43	1.52 %
MSI1	0.35	3.50 %
KUM1	0.28	1.04 %
PBR1	0.27	2.75 %
TNJ2	0.24	0.89 %
TVR1	0.18	1.46 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>15.04</b>	<b>2.56 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	3.10	14.73 %
Wash-Mac	2.04	1.39 %
Dishwash	0.46	7.67 %
Small-Ap	0.40	11.84 %
<b>Total</b>	<b>6.00</b>	<b>1.37 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	0.81	1.90 %
CTO1	0.67	2.60 %
PDT1	0.33	2.13 %
KDA1	0.26	1.70 %
KNL2	0.22	2.17 %
KOU1	0.22	2.10 %
KHT1	0.17	1.35 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>6.00</b>	<b>1.37 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	2.33	1.53 %
Mixie	0.89	4.48 %
Small-Ap	0.31	8.93 %
<b>Total</b>	<b>3.53</b>	<b>0.67 %</b>

Branch *	MTD Sales L	Brand Share %
GNT1	1.14	4.84 %
VJW3	0.67	2.45 %
RMV1	0.60	3.35 %
OGL1	0.37	1.55 %
CRL1	0.26	1.29 %
PAP1	0.17	0.86 %
VJW1	0.16	1.13 %
ELU1	0.10	0.89 %
GNT2	0.07	0.97 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>3.53</b>	<b>0.67 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Wash-Mac	2.12	5.65 %
Fridge	0.77	1.37 %
Total	2.90	2.63 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.27	3.31 %
PAS1	0.63	3.95 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	2.90	2.63 %