

MTD Sales  
314.34 L

Brand Share %  
4.93 %

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **4.93 %** are only listed below

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Wash-Mac     | 200.01        | 8.16 %        |
| Dishwash     | 98.33         | 62.65 %       |
| Fridge       | 4.30          | 0.15 %        |
| Mixie        | 3.73          | 1.03 %        |
| Chimney      | 2.88          | 3.18 %        |
| Small-Ap     | 2.40          | 4.53 %        |
| Gas-Stov     | 1.38          | 0.55 %        |
| Oven         | 1.31          | 2.12 %        |
| <b>Total</b> | <b>314.34</b> | <b>4.93 %</b> |

| Sales Zone    | MTD Sales L   | Brand Share % |
|---------------|---------------|---------------|
| CHENNAI-01    | 52.37         | 6.76 %        |
| SOUTH-01      | 44.28         | 5.23 %        |
| CHENNAI-02    | 42.69         | 7.26 %        |
| SOUTH-03      | 29.91         | 4.18 %        |
| WEST-02       | 28.15         | 4.77 %        |
| WEST-01       | 25.17         | 5.62 %        |
| SOUTH ARCOT   | 24.78         | 7.08 %        |
| NORTH ARCOT   | 23.86         | 6.96 %        |
| KL-NORTH      | 23.76         | 14.44 %       |
| TRICHY-01     | 11.97         | 2.04 %        |
| TIRUPATI-01   | 4.16          | 0.95 %        |
| VIJAYAWADA-01 | 2.59          | 0.62 %        |
| KL-SOUTH      | 0.65          | 0.59 %        |
| <b>Total</b>  | <b>314.34</b> | <b>4.93 %</b> |

## CHENNAI-01

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac     | 30.61        | 10.17 %       |
| Dishwash     | 20.32        | 71.54 %       |
| Fridge       | 1.25         | 0.36 %        |
| Chimney      | 0.12         | 1.21 %        |
| Small-Ap     | 0.07         | 0.89 %        |
| <b>Total</b> | <b>52.37</b> | <b>6.76 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| CH16         | 1.51         | 2.81 %        |
| CH14         | 1.47         | 3.20 %        |
| CH07         | 1.25         | 3.56 %        |
| CH45         | 0.59         | 2.31 %        |
| CH22         | 0.53         | 2.95 %        |
| TKM1         | 0.35         | 3.79 %        |
| AVD1         | 0.17         | 1.02 %        |
| CH28         | 0.16         | 0.51 %        |
| GUD1         | 0.16         | 0.65 %        |
| CH29         |              | 0.00 %        |
| CH35         |              | 0.00 %        |
| CH37         |              | 0.00 %        |
| CH38         |              | 0.00 %        |
| CH40         |              | 0.00 %        |
| GUD2         |              | 0.00 %        |
| KNR1         |              | 0.00 %        |
| SKL1         |              | 0.00 %        |
| WHC3         |              | 0.00 %        |
| <b>Total</b> | <b>52.37</b> | <b>6.76 %</b> |

**SOUTH-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac     | 26.82        | 7.95 %        |
| Dishwash     | 15.52        | 76.20 %       |
| Fridge       | 1.05         | 0.28 %        |
| Gas-Stov     | 0.37         | 1.00 %        |
| Small-Ap     | 0.31         | 4.31 %        |
| Chimney      | 0.21         | 2.02 %        |
| <b>Total</b> | <b>44.28</b> | <b>5.23 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TKS2         | 0.98         | 2.75 %        |
| RND1         | 0.70         | 2.17 %        |
| TCN1         | 0.52         | 2.05 %        |
| APK1         | 0.45         | 3.19 %        |
| TKY1         | 0.44         | 4.44 %        |
| RPM1         | 0.38         | 1.33 %        |
| ERL2         | 0.35         | 2.39 %        |
| ARM1         | 0.34         | 3.04 %        |
| MMT1         | 0.25         | 1.83 %        |
| SDI1         | 0.22         | 1.66 %        |
| PDI1         | 0.17         | 1.42 %        |
| MAR1         | 0.16         | 0.63 %        |
| ASM1         |              | 0.00 %        |
| COL1         |              | 0.00 %        |
| KSM1         |              | 0.00 %        |
| KYR1         |              | 0.00 %        |
| PKD1         |              | 0.00 %        |
| S2SD         |              | 0.00 %        |
| SGT1         |              | 0.00 %        |
| SKD1         |              | 0.00 %        |
| SNL1         |              | 0.00 %        |
| STU2         |              | 0.00 %        |
| SVK1         |              | 0.00 %        |
| VKM1         |              | 0.00 %        |
| VNR2         |              | 0.00 %        |
| WHTV         |              | 0.00 %        |
| <b>Total</b> | <b>44.28</b> | <b>5.23 %</b> |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 26.38       | 10.91 %       |
| Dishwash | 14.33       | 68.60 %       |
| Fridge   | 0.83        | 0.32 %        |
| Chimney  | 0.52        | 12.77 %       |
| Mixie    | 0.44        | 1.56 %        |
| Small-Ap | 0.18        | 4.54 %        |
| Total    | 42.69       | 7.26 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH12     | 1.32        | 4.25 %        |
| CH34     | 0.72        | 3.54 %        |
| CH50     | 0.69        | 2.93 %        |
| CH44     | 0.64        | 3.57 %        |
| CH41     | 0.40        | 2.00 %        |
| MJR1     | 0.39        | 2.23 %        |
| PON1     | 0.31        | 3.35 %        |
| CH23     | 0.29        | 2.69 %        |
| CH46     | 0.26        | 3.85 %        |
| CH01     |             | 0.00 %        |
| CH20     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 42.69       | 7.26 %        |

**SOUTH-03**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac     | 16.83        | 5.93 %        |
| Dishwash     | 12.09        | 76.69 %       |
| Fridge       | 0.74         | 0.23 %        |
| Small-Ap     | 0.25         | 4.23 %        |
| <b>Total</b> | <b>29.91</b> | <b>4.18 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| DGL1         | 2.24         | 4.00 %        |
| MDU2         | 1.36         | 3.78 %        |
| MDU7         | 1.02         | 4.49 %        |
| KPT1         | 0.53         | 4.93 %        |
| MPA1         | 0.40         | 1.58 %        |
| MDU4         | 0.30         | 1.92 %        |
| PNI1         | 0.26         | 3.60 %        |
| KRR1         | 0.18         | 1.70 %        |
| MDU3         | 0.17         | 0.75 %        |
| ADP1         |              | 0.00 %        |
| ATG1         |              | 0.00 %        |
| BNR1         |              | 0.00 %        |
| BTU1         |              | 0.00 %        |
| CMR1         |              | 0.00 %        |
| DKI1         |              | 0.00 %        |
| KYK1         |              | 0.00 %        |
| MDU5         |              | 0.00 %        |
| MLR1         |              | 0.00 %        |
| MNM1         |              | 0.00 %        |
| NKI1         |              | 0.00 %        |
| NTM1         |              | 0.00 %        |
| ODM1         |              | 0.00 %        |
| PKM1         |              | 0.00 %        |
| PNV2         |              | 0.00 %        |
| PVI1         |              | 0.00 %        |
| SGP1         |              | 0.00 %        |
| SVG1         |              | 0.00 %        |
| SZSD         |              | 0.00 %        |
| TDI1         |              | 0.00 %        |
| TEN1         |              | 0.00 %        |
| TMM1         |              | 0.00 %        |
| TPT1         |              | 0.00 %        |
| USL1         |              | 0.00 %        |
| WHMD         |              | 0.00 %        |
| <b>Total</b> | <b>29.91</b> | <b>4.18 %</b> |

**WEST-02**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac     | 23.57        | 9.78 %        |
| Dishwash     | 4.13         | 48.61 %       |
| Chimney      | 0.23         | 2.00 %        |
| Fridge       | 0.15         | 0.06 %        |
| Small-Ap     | 0.08         | 3.91 %        |
| <b>Total</b> | <b>28.15</b> | <b>4.77 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| ERD1         | 0.90         | 2.19 %        |
| CMI1         | 0.17         | 2.30 %        |
| PMP1         | 0.17         | 1.74 %        |
| APN1         |              | 0.00 %        |
| BMD1         |              | 0.00 %        |
| DPR1         |              | 0.00 %        |
| DPR2         |              | 0.00 %        |
| EDP1         |              | 0.00 %        |
| EPI1         |              | 0.00 %        |
| KAM1         |              | 0.00 %        |
| KMM1         |              | 0.00 %        |
| KVP1         |              | 0.00 %        |
| MCR1         |              | 0.00 %        |
| MTR1         |              | 0.00 %        |
| OML1         |              | 0.00 %        |
| PDR1         |              | 0.00 %        |
| PLC1         |              | 0.00 %        |
| RSP1         |              | 0.00 %        |
| SGG1         |              | 0.00 %        |
| SGI1         |              | 0.00 %        |
| SLM2         |              | 0.00 %        |
| TCG1         |              | 0.00 %        |
| VPD1         |              | 0.00 %        |
| WHPD         |              | 0.00 %        |
| WZWH         |              | 0.00 %        |
| WHKP         | -0.02        | -0.93 %       |
| <b>Total</b> | <b>28.15</b> | <b>4.77 %</b> |

**WEST-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac     | 13.93        | 7.96 %        |
| Dishwash     | 11.24        | 65.12 %       |
| <b>Total</b> | <b>25.17</b> | <b>5.62 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| SNR1         | 0.79         | 3.16 %        |
| KMR1         | 0.61         | 2.24 %        |
| SUL1         | 0.43         | 3.11 %        |
| MPM1         | 0.33         | 1.34 %        |
| CBE1         | 0.18         | 1.04 %        |
| ANR1         |              | 0.00 %        |
| AVI1         |              | 0.00 %        |
| CBE3         |              | 0.00 %        |
| CBE5         |              | 0.00 %        |
| GBM1         |              | 0.00 %        |
| GDR1         |              | 0.00 %        |
| KGI1         |              | 0.00 %        |
| KGM1         |              | 0.00 %        |
| KMD1         |              | 0.00 %        |
| PDM1         |              | 0.00 %        |
| PPI1         |              | 0.00 %        |
| SYM2         |              | 0.00 %        |
| TPR1         |              | 0.00 %        |
| TPR3         |              | 0.00 %        |
| TPR4         |              | 0.00 %        |
| UAM1         |              | 0.00 %        |
| WHCB         |              | 0.00 %        |
| WZSD         |              | 0.00 %        |
| <b>Total</b> | <b>25.17</b> | <b>5.62 %</b> |

**SOUTH ARCOT**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac     | 19.60        | 14.04 %       |
| Dishwash     | 5.18         | 62.66 %       |
| <b>Total</b> | <b>24.78</b> | <b>7.08 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| CDM1         | 0.93         | 4.59 %        |
| KLM1         | 0.75         | 3.16 %        |
| VPM2         | 0.46         | 2.69 %        |
| KML1         | 0.38         | 2.43 %        |
| VCM2         | 0.28         | 4.17 %        |
| VCM1         | 0.18         | 3.05 %        |
| TVM2         | 0.17         | 3.26 %        |
| MKM1         |              | 0.00 %        |
| PRT1         |              | 0.00 %        |
| SJI2         |              | 0.00 %        |
| STP1         |              | 0.00 %        |
| TDM1         |              | 0.00 %        |
| TRK1         |              | 0.00 %        |
| TVM1         |              | 0.00 %        |
| ULP1         |              | 0.00 %        |
| VPM1         |              | 0.00 %        |
| WHUT         |              | 0.00 %        |
| <b>Total</b> | <b>24.78</b> | <b>7.08 %</b> |

## NORTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac     | 20.64        | 13.88 %       |
| Dishwash     | 2.94         | 39.37 %       |
| Fridge       | 0.28         | 0.20 %        |
| <b>Total</b> | <b>23.86</b> | <b>6.96 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TRL1         | 1.32         | 4.91 %        |
| KPM2         | 1.17         | 3.97 %        |
| SBR1         | 0.37         | 1.80 %        |
| KPM1         | 0.33         | 2.75 %        |
| ANI1         | 0.32         | 4.40 %        |
| VSI1         | 0.27         | 1.86 %        |
| ARC2         |              | 0.00 %        |
| BGR1         |              | 0.00 %        |
| CGM1         |              | 0.00 %        |
| GDM1         |              | 0.00 %        |
| PLR1         |              | 0.00 %        |
| PTU1         |              | 0.00 %        |
| SLG1         |              | 0.00 %        |
| UGI1         |              | 0.00 %        |
| VNB1         |              | 0.00 %        |
| WJP1         |              | 0.00 %        |
| <b>Total</b> | <b>23.86</b> | <b>6.96 %</b> |

## KL-NORTH

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Wash-Mac     | 10.53        | 26.78 %        |
| Dishwash     | 8.76         | 84.96 %        |
| Chimney      | 1.80         | 17.65 %        |
| Oven         | 1.31         | 14.67 %        |
| Gas-Stov     | 1.01         | 7.77 %         |
| Small-Ap     | 0.34         | 7.95 %         |
| <b>Total</b> | <b>23.76</b> | <b>14.44 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| <b>Total</b> | <b>23.76</b> | <b>14.44 %</b> |

**TRICHY-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac     | 8.64         | 3.46 %        |
| Dishwash     | 3.33         | 46.32 %       |
| Fridge       |              | 0.00 %        |
| <b>Total</b> | <b>11.97</b> | <b>2.04 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TRY1         | 1.21         | 1.63 %        |
| MVM1         | 0.56         | 1.49 %        |
| PDK1         | 0.35         | 3.80 %        |
| PBR2         | 0.31         | 0.75 %        |
| JKM1         | 0.30         | 1.43 %        |
| TRY3         | 0.28         | 1.75 %        |
| TRY2         | 0.16         | 3.30 %        |
| APM1         |              | 0.00 %        |
| AYR1         |              | 0.00 %        |
| KIK1         |              | 0.00 %        |
| KRN1         |              | 0.00 %        |
| MDI1         |              | 0.00 %        |
| MSI1         |              | 0.00 %        |
| NCK1         |              | 0.00 %        |
| NGT1         |              | 0.00 %        |
| NMM1         |              | 0.00 %        |
| ORU1         |              | 0.00 %        |
| PBR1         |              | 0.00 %        |
| TNJ2         |              | 0.00 %        |
| TRY4         |              | 0.00 %        |
| TVR1         |              | 0.00 %        |
| TVR2         |              | 0.00 %        |
| TYR1         |              | 0.00 %        |
| TZSD         |              | 0.00 %        |
| WTRZ         | -0.11        | 2.12 %        |
| <b>Total</b> | <b>11.97</b> | <b>2.04 %</b> |

**TIRUPATI-01**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mixie        | 2.33        | 12.97 %       |
| Wash-Mac     | 1.38        | 1.00 %        |
| Small-Ap     | 0.45        | 16.02 %       |
| <b>Total</b> | <b>4.16</b> | <b>0.95 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TPY2         | 0.69        | 1.80 %        |
| KHT1         | 0.45        | 3.85 %        |
| ATP1         | 0.43        | 1.88 %        |
| CTO1         | 0.36        | 1.41 %        |
| NLR1         | 0.35        | 3.27 %        |
| KOU1         | 0.23        | 2.23 %        |
| PDT1         | 0.18        | 1.16 %        |
| KDA1         | 0.12        | 0.86 %        |
| ADI1         |             | 0.00 %        |
| BVL1         |             | 0.00 %        |
| DHN1         |             | 0.00 %        |
| GTL1         |             | 0.00 %        |
| KAR1         |             | 0.00 %        |
| KDR1         |             | 0.00 %        |
| KNL1         |             | 0.00 %        |
| KNL2         |             | 0.00 %        |
| KVL1         |             | 0.00 %        |
| NDL1         |             | 0.00 %        |
| NYP1         |             | 0.00 %        |
| PGR1         |             | 0.00 %        |
| PIL1         |             | 0.00 %        |
| PMR1         |             | 0.00 %        |
| PUT1         |             | 0.00 %        |
| RCY1         |             | 0.00 %        |
| RJP1         |             | 0.00 %        |
| SPE1         |             | 0.00 %        |
| TPI1         |             | 0.00 %        |
| TPSD         |             | 0.00 %        |
| TPY1         |             | 0.00 %        |
| VKI1         |             | 0.00 %        |
| WHRN         |             | 0.00 %        |
| <b>Total</b> | <b>4.16</b> | <b>0.95 %</b> |

**VIJAYAWADA-01**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mixie        | 0.96        | 4.74 %        |
| Wash-Mac     | 0.91        | 0.73 %        |
| Small-Ap     | 0.72        | 15.38 %       |
| <b>Total</b> | <b>2.59</b> | <b>0.62 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| GNT1         | 0.75        | 4.53 %        |
| RMV1         | 0.40        | 3.58 %        |
| OGL1         | 0.39        | 2.34 %        |
| KND1         | 0.30        | 4.65 %        |
| VJW5         | 0.27        | 3.20 %        |
| CRL1         | 0.22        | 1.10 %        |
| ELU1         | 0.20        | 1.58 %        |
| VJW1         | 0.06        | 0.38 %        |
| AMP1         |             | 0.00 %        |
| BPP1         |             | 0.00 %        |
| BVR1         |             | 0.00 %        |
| CKT1         |             | 0.00 %        |
| DPE1         |             | 0.00 %        |
| GDV1         |             | 0.00 %        |
| GNT2         |             | 0.00 %        |
| GTSD         |             | 0.00 %        |
| GVM1         |             | 0.00 %        |
| JGG1         |             | 0.00 %        |
| JPT1         |             | 0.00 %        |
| MTM1         |             | 0.00 %        |
| NPR1         |             | 0.00 %        |
| NRT1         |             | 0.00 %        |
| NZV1         |             | 0.00 %        |
| PAP1         |             | 0.00 %        |
| PNR1         |             | 0.00 %        |
| PPM1         |             | 0.00 %        |
| PRL1         |             | 0.00 %        |
| RAL1         |             | 0.00 %        |
| TDD1         |             | 0.00 %        |
| TEL1         |             | 0.00 %        |
| TNI1         |             | 0.00 %        |
| TNK1         |             | 0.00 %        |
| TVU1         |             | 0.00 %        |
| VJW2         |             | 0.00 %        |
| VJW3         |             | 0.00 %        |
| VJW4         |             | 0.00 %        |
| VKN1         |             | 0.00 %        |
| VUY1         |             | 0.00 %        |
| <b>Total</b> | <b>2.59</b> | <b>0.62 %</b> |

**KL-SOUTH**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Dishwash | 0.48        | 56.76 %       |
| Wash-Mac | 0.17        | 0.56 %        |
| Total    | 0.65        | 0.59 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.65        | 1.28 %        |
| KLR1     |             | 0.00 %        |
| PAS1     |             | 0.00 %        |
| PNL1     |             | 0.00 %        |
| TVSD     |             | 0.00 %        |
| WHTM     |             | 0.00 %        |
| Total    | 0.65        | 0.59 %        |