

MTD Sales
366.56 L

Brand Share %
5.98 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	179.15	6.95 %
Fridge	117.55	4.07 %
Dishwash	57.01	43.93 %
Mixie	5.74	1.52 %
Chimney	2.97	3.48 %
Hob	2.22	14.81 %
Small-Ap	1.91	3.12 %
Total	366.56	5.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	60.47	7.32 %
CHENNAI-01	56.39	7.42 %
CHENNAI-02	31.61	5.41 %
SOUTH ARCOT	30.47	8.33 %
WEST-02	28.74	7.77 %
SOUTH-03	28.30	4.79 %
NORTH ARCOT	24.46	6.31 %
TRICHY-01	21.47	3.74 %
TIRUPATI-01	19.40	4.78 %
WEST-01	17.92	5.83 %
WEST-03	15.61	6.68 %
KL-NORTH	11.92	5.85 %
VIJAYAWADA-01	10.31	2.76 %
KL-SOUTH	5.98	4.91 %
HYDERABAD-01	1.79	21.87 %
KL-CENTRAL	1.72	8.58 %
Total	366.56	5.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.06	7.78 %
Fridge	20.69	5.44 %
Dishwash	12.10	67.07 %
Chimney	0.37	4.60 %
Small-Ap	0.26	4.49 %
Total	60.47	7.32 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.22	3.62 %
TKS1	1.07	3.62 %
RND1	0.95	3.49 %
SDI1	0.49	1.92 %
APK1	0.44	5.01 %
VNR2	0.35	1.40 %
UDN1	0.35	2.81 %
SNL1	0.34	1.59 %
PKD1	0.33	1.95 %
RND2	0.32	1.25 %
VKM1	0.30	2.73 %
PDI1	0.27	1.97 %
ASM1	0.22	2.05 %
KYR1	0.22	2.20 %
SKD1	0.22	1.77 %
TKY1	0.22	3.61 %
TYI1	0.18	1.22 %
ARM1	0.17	2.03 %
KSM1	0.13	1.26 %
MMT1	0.11	0.87 %
COL1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
WHTV	-0.11	4.79 %
Total	60.47	7.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.83	8.79 %
Fridge	16.01	4.52 %
Dishwash	12.01	38.95 %
Small-Ap	0.28	3.40 %
Chimney	0.27	3.80 %
Total	56.39	7.42 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	4.13 %
CH42	1.87	5.29 %
CH07	1.42	5.22 %
GUD1	1.22	4.05 %
AVD1	1.13	3.55 %
CH14	0.95	2.09 %
CH28	0.93	2.34 %
CH22	0.82	3.81 %
CH08	0.40	1.95 %
CH39	0.27	2.58 %
CH30	0.27	1.00 %
CH26	0.11	2.40 %
CH38	0.11	0.69 %
KNR1	0.11	0.81 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
MRM1		0.00 %
Total	56.39	7.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.08	6.97 %
Fridge	10.30	3.76 %
Dishwash	3.10	22.57 %
Chimney	0.13	2.63 %
Total	31.61	5.41 %

Branch *	MTD Sales L	Brand Share %
CH03	2.45	3.96 %
CH20	1.02	4.95 %
CH06	0.87	3.28 %
CH50	0.46	1.55 %
CH23	0.33	3.95 %
CH43	0.28	1.47 %
CH34	0.17	0.79 %
UKI1	0.13	1.05 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.51	-6.79 %
WCHN	-1.26	5.12 %
Total	31.61	5.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	16.24	10.23 %
Fridge	8.08	4.71 %
Dishwash	5.94	82.16 %
Chimney	0.22	7.12 %
Total	30.47	8.33 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.21	5.58 %
NVL2	0.97	5.36 %
TRK1	0.76	2.61 %
VPM1	0.27	4.42 %
ULP1	0.11	0.60 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	30.47	8.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.99	8.02 %
Fridge	12.90	7.57 %
Dishwash	2.15	92.70 %
Chimney	0.59	7.30 %
Small-Ap	0.10	5.45 %
Total	28.74	7.77 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.64	4.95 %
PLC1	0.58	4.98 %
EDP1	0.33	4.77 %
SLM2	0.33	2.79 %
SLM3	0.24	1.26 %
BMD1	0.11	1.06 %
OML1	0.11	0.70 %
SGI1	0.11	1.15 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.16	-99.08 %
Total	28.74	7.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.29	6.43 %
Fridge	9.29	3.31 %
Dishwash	2.60	43.68 %
Chimney	0.12	1.40 %
Total	28.30	4.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.98	3.23 %
MDU6	1.79	5.54 %
MDU2	1.70	4.67 %
TEN1	0.79	5.34 %
MDU4	0.52	3.90 %
TDI1	0.44	5.08 %
PVI1	0.28	1.09 %
NKI1	0.25	1.97 %
MNM1	0.24	3.26 %
TMM1	0.22	1.55 %
ODM1	0.12	2.45 %
BTU1	0.11	1.41 %
CBM1	0.11	0.67 %
DKI1	0.11	0.55 %
KYK1	0.11	1.78 %
ATG1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	28.30	4.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.70	8.73 %
Fridge	5.90	3.28 %
Dishwash	3.74	37.46 %
Chimney	0.12	1.90 %
Total	24.46	6.31 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.01	3.63 %
SBR1	0.66	2.95 %
TRR1	0.58	2.37 %
ABR1	0.53	2.88 %
VSI1	0.52	4.92 %
WJP1	0.52	4.03 %
WJD1	0.32	2.59 %
CYR1	0.30	3.89 %
GDM1	0.12	1.05 %
BGR1	0.11	1.27 %
CGM1	0.11	1.36 %
PLR1	0.11	1.56 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	24.46	6.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	13.81	4.58 %
Dishwash	4.01	43.45 %
Wash-Mac	3.65	1.65 %
Total	21.47	3.74 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.67	5.86 %
TNJ2	1.62	5.28 %
TRY1	1.09	1.74 %
PBR2	1.06	3.06 %
KUM1	0.99	3.11 %
TRY3	0.88	5.90 %
TVR2	0.73	2.52 %
PDK2	0.68	3.44 %
TTP1	0.53	4.93 %
NGT1	0.52	2.07 %
TVR1	0.51	3.74 %
MSI1	0.46	4.26 %
JKM1	0.40	2.23 %
KRN1	0.33	4.97 %
PTK1	0.33	1.22 %
TNJ1	0.27	0.82 %
KIK1	0.11	0.40 %
NCK1	0.11	1.49 %
TRY2	0.11	2.56 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	1.97 %
Total	21.47	3.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.17	5.69 %
Fridge	3.85	1.87 %
Mixie	3.81	17.51 %
Dishwash	1.80	27.96 %
Small-Ap	0.64	11.63 %
Chimney	0.14	2.69 %
Total	19.40	4.78 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.40	4.84 %
NLR1	0.75	5.51 %
NDL1	0.56	5.40 %
TPY1	0.53	4.23 %
PMR1	0.49	3.10 %
KNL1	0.44	3.44 %
ADI1	0.40	5.30 %
KHT1	0.34	3.52 %
KVL1	0.31	2.44 %
RJP1	0.27	1.78 %
KAR1	0.18	1.68 %
SPE1	0.17	1.43 %
KOU1	0.14	1.43 %
PGR1	0.11	1.15 %
KDA1	0.07	0.42 %
PUT1	0.06	0.67 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	19.40	4.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.70	6.23 %
Fridge	7.34	5.72 %
Dishwash	1.75	37.48 %
Chimney	0.13	1.56 %
Total	17.92	5.83 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.75	4.61 %
UMP1	0.49	3.42 %
CBE5	0.44	3.75 %
KMR1	0.41	1.32 %
UAM1	0.11	1.17 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	17.92	5.83 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.87	7.79 %
Fridge	5.93	6.14 %
Dishwash	0.80	21.28 %
Total	15.61	6.68 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.59	2.94 %
TCG1	0.58	4.89 %
PDR1	0.43	5.54 %
ERD1	0.37	1.21 %
CMI1	0.11	1.30 %
KGM1	0.11	1.79 %
AVI1		0.00 %
GBM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	15.61	6.68 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	64.58 %
Wash-Mac	3.75	5.36 %
Hob	1.79	15.57 %
Chimney	0.89	8.74 %
Fridge	0.53	0.65 %
Mixie	0.28	1.89 %
Small-Ap	0.13	1.66 %
Total	11.92	5.85 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.64 %
VLC1		0.00 %
WHKZ	-0.49	5.54 %
Total	11.92	5.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.77	4.40 %
Dishwash	1.47	17.43 %
Mixie	1.31	7.24 %
Fridge	0.38	0.21 %
Small-Ap	0.37	6.34 %
Total	10.31	2.76 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.81	5.55 %
OGL1	0.68	5.52 %
TVU1	0.41	3.86 %
VJW3	0.41	2.25 %
ELU1	0.36	4.54 %
NZV1	0.35	5.72 %
TNK1	0.35	2.36 %
VJW4	0.33	3.01 %
PPM1	0.05	1.18 %
RMV1	0.03	0.24 %
VJW5	0.03	0.74 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	10.31	2.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	9.31 %
Fridge	1.45	2.29 %
Mixie	0.29	3.56 %
Small-Ap	0.07	1.94 %
Total	5.98	4.91 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.43	5.07 %
TVP1	1.33	2.61 %
PNL1		0.00 %
WHTM	-0.15	3.70 %
Total	5.98	4.91 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	17.11 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Small-Ap	0.07	76.61 %
Mixie	0.05	26.33 %
Total	1.79	21.87 %

Branch *	MTD Sales L	Brand Share %
Total	1.79	21.87 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	13.52 %
Fridge	0.43	4.97 %
Dishwash	0.42	49.77 %
Total	1.72	8.58 %

Branch *	MTD Sales L	Brand Share %
Total	1.72	8.58 %