

MTD Sales
315.53 L

Brand Share %
5.19 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	184.78	8.02 %
Dishwash	72.36	59.24 %
Fridge	47.90	1.64 %
Mixie	3.91	1.20 %
Chimney	2.58	3.33 %
Small-Ap	2.11	4.82 %
Oven	1.58	3.15 %
Gas-Stov	0.30	0.13 %
Total	315.53	5.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.78	6.21 %
CHENNAI-01	48.25	6.90 %
CHENNAI-02	34.07	6.44 %
SOUTH ARCOT	31.03	8.95 %
SOUTH-03	29.75	4.69 %
WEST-02	28.12	5.50 %
WEST-01	24.48	5.64 %
KL-NORTH	22.99	12.53 %
NORTH ARCOT	17.83	5.46 %
TRICHY-01	14.20	2.54 %
TIRUPATI-01	5.69	1.35 %
VIJAYAWADA-01	3.44	0.71 %
KL-SOUTH	2.90	2.80 %
Total	315.53	5.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.71	9.17 %
Fridge	10.66	2.82 %
Dishwash	10.10	69.20 %
Small-Ap	0.17	2.56 %
Chimney	0.14	1.61 %
Total	52.78	6.21 %

Branch *	MTD Sales L	Brand Share %
RPM1	1.43	4.10 %
TKS1	0.91	2.75 %
MAR1	0.85	3.03 %
SVK1	0.79	3.11 %
PKD1	0.68	4.60 %
VNR2	0.46	1.51 %
APK1	0.41	3.37 %
TKY1	0.41	3.61 %
VNR1	0.38	4.79 %
RND1	0.36	1.08 %
APK2	0.30	2.29 %
SNL1	0.17	1.11 %
ASM1	0.15	1.29 %
VKM1	0.11	1.00 %
SDI1	0.11	0.82 %
PDI1	0.11	0.68 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
Total	52.78	6.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.56	9.26 %
Dishwash	19.02	67.14 %
Fridge	5.58	1.66 %
Small-Ap	0.09	1.46 %
Total	48.25	6.90 %

Branch *	MTD Sales L	Brand Share %
CH16	2.33	5.01 %
CH42	0.82	2.24 %
CH08	0.82	2.02 %
CH45	0.73	3.75 %
CH07	0.73	2.01 %
GUD1	0.52	2.90 %
GUD2	0.31	2.72 %
CH38	0.29	2.02 %
CH30	0.27	1.31 %
AVD1	0.26	2.99 %
CH22	0.25	1.61 %
KNR1	0.25	5.17 %
SKL1	0.18	1.35 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.77	3.58 %
Total	48.25	6.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.38	8.82 %
Dishwash	10.54	71.67 %
Fridge	4.40	1.69 %
Chimney	0.68	17.77 %
Small-Ap	0.07	2.73 %
Total	34.07	6.44 %

Branch *	MTD Sales L	Brand Share %
CH03	2.21	3.81 %
CH43	0.65	4.23 %
CH12	0.20	0.58 %
CH41	0.13	0.64 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	34.07	6.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	20.27	13.86 %
Fridge	6.20	3.92 %
Dishwash	4.56	61.82 %
Total	31.03	8.95 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.68	4.58 %
POY2	0.62	2.23 %
TRK1	0.41	2.18 %
VPM2	0.19	1.33 %
TVM1	0.18	3.46 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	31.03	8.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.51	7.18 %
Dishwash	5.99	67.82 %
Fridge	5.40	1.82 %
Small-Ap	0.63	11.38 %
Chimney	0.20	2.00 %
Total	29.75	4.69 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.95	2.93 %
MDU7	0.58	2.88 %
KRR1	0.32	3.08 %
MLR1	0.29	1.98 %
PNI1	0.29	3.41 %
PKM1	0.27	3.32 %
NKI1	0.24	2.24 %
BNR1	0.19	1.67 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	29.75	4.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.23	9.17 %
Fridge	5.64	2.48 %
Dishwash	3.03	72.45 %
Chimney	0.22	2.35 %
Total	28.12	5.50 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.18	4.61 %
KVP1	0.51	4.20 %
SLM3	0.24	1.24 %
OML1	0.14	0.98 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	28.12	5.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.90	8.34 %
Dishwash	6.95	60.71 %
Fridge	2.39	1.33 %
Small-Ap	0.25	8.09 %
Total	24.48	5.64 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.65	3.33 %
MPM1	0.58	3.26 %
KMR1	0.57	1.69 %
CBE1	0.43	2.31 %
SNR1	0.38	1.84 %
UAM1	0.33	1.73 %
AVI1	0.27	2.15 %
PDM1	0.19	2.27 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	24.48	5.64 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	10.54	20.55 %
Dishwash	8.00	75.98 %
Oven	1.58	16.33 %
Chimney	1.34	13.75 %
Fridge	1.06	1.32 %
Gas-Stov	0.30	2.53 %
Small-Ap	0.18	5.47 %
Total	22.99	12.53 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	22.99	12.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.97	11.02 %
Fridge	3.47	2.13 %
Dishwash	0.38	16.46 %
Total	17.83	5.46 %

Branch *	MTD Sales L	Brand Share %
CYR1	0.31	4.37 %
SBR1	0.25	1.47 %
CGM1	0.24	2.86 %
KPM1	0.16	1.74 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.06 %
Total	17.83	5.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.54	3.97 %
Dishwash	3.34	42.76 %
Fridge	2.32	0.86 %
Total	14.20	2.54 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.62	3.02 %
MVM1	1.09	2.83 %
TRY4	0.65	3.28 %
PTK1	0.43	1.59 %
MSI1	0.35	3.81 %
KUM1	0.28	1.07 %
PBR1	0.27	2.92 %
TVR1	0.18	1.57 %
TNJ2	0.12	0.47 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	14.20	2.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.10	15.26 %
Wash-Mac	1.73	1.21 %
Dishwash	0.46	7.67 %
Small-Ap	0.40	11.96 %
Total	5.69	1.35 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.81	1.94 %
CTO1	0.67	2.67 %
PDT1	0.33	2.16 %
KDA1	0.26	1.76 %
KNL2	0.22	2.24 %
KOU1	0.22	2.15 %
KHT1	0.17	1.35 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	5.69	1.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.33	1.59 %
Mixie	0.81	4.18 %
Small-Ap	0.31	9.23 %
Total	3.44	0.71 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.14	4.78 %
VJW3	0.67	2.62 %
RMV1	0.52	3.03 %
OGL1	0.37	1.60 %
CRL1	0.26	1.35 %
PAP1	0.17	0.89 %
VJW1	0.16	1.19 %
ELU1	0.10	0.90 %
GNT2	0.07	0.98 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	3.44	0.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.12	5.88 %
Fridge	0.77	1.49 %
Total	2.90	2.80 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.27	3.43 %
PAS1	0.63	4.17 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	2.90	2.80 %